

America	South Indonesia	Portugal	Philippines	Portugal	Portugal
Belgium	United Arab Emirates	Spain	Sri Lanka	Spain	Spain
Canada	Spain	Sweden	Sri Lanka	Sri Lanka	Sri Lanka
Cyprus	Costa Rica	Switzerland	Spain	Spain	Spain
Denmark	Costa Rica	Sweden	Spain	Spain	Spain
Egypt	Egypt	Finland	Spain	Spain	Spain
France	Finland	Finland	Spain	Spain	Spain
Germany	Finland	Finland	Spain	Spain	Spain
Greece	Finland	Finland	Spain	Spain	Spain
Hong Kong	Finland	Finland	Spain	Spain	Spain
Iceland	Finland	Finland	Spain	Spain	Spain
Ireland	Finland	Finland	Spain	Spain	Spain
Italy	Finland	Finland	Spain	Spain	Spain
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Montenegro	Finland	Finland	Spain	Spain	Spain
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Spain	Finland	Finland	Spain	Spain	Spain
Sweden	Finland	Finland	Spain	Spain	Spain
United Kingdom	Finland	Finland	Spain	Spain	Spain
United States	Finland	Finland	Spain	Spain	Spain
World	Finland	Finland	Spain	Spain	Spain

No.31,096 • THE FINANCIAL TIMES LIMITED 1990

EUROPE'S BUSINESS NEWSPAPER

FINANCIAL TIMES

Monday March 12 1990

EC IMMIGRATION

The intolerance threshold nears

Page 14

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World News

Israeli ruling coalition near collapse over peace talks

Israel's Government partners, Likud and Labour, are near to breaking up their coalition after failing to approve US proposals for Israeli-Palestinian negotiations.

When Premier Yitzhak Shamir again refused to put to a vote the US formula on talks without attaching conditions, Labour leader Shimon Peres and five colleagues walked out of a 12-man inner cabinet meeting. Page 16

Aytwyn sworn in

Patricio Aytwyn was sworn in for a four-year term as Chile's first elected president after more than 16 years of right-wing military rule under Gen Augusto Pinochet, who lost a plebiscite last October. Page 5, Observer, Page 14

Thatcher under fire

UK ministers continued to try and calm Conservative party nerves despite speculation about Mrs Margaret Thatcher's leadership and her clash talk of any challenge to her position following suggestions that a number of Tory MPs want her to step down before the next general election. Page 6

Romanian protests

Anti-government protesters demanding the removal of all Communist and secret police influence in Romania demonstrated in Bucharest and two provincial cities. Page 2

Swedish industry

The Swedish Government has unveiled a strategy promising more active state intervention in industrial restructuring through a state holding company to include Sweden's seven publicly owned industrial enterprises. Page 4

Sudanese amnesty

Sudan's military junta has released 31 trade union officials from detention and said all political prisoners except those facing corruption charges would be freed soon.

Arab League move

The Arab League is to move its headquarters back to Cairo. It moved to Tunis in 1979 after Egypt signed a peace treaty with Israel. Page 3

Soviet withdrawal

Soviet troops will start leaving Hungary today under a timetable for full withdrawal that front-running opposition parties want to speed up after Hungary's first free elections. Page 2

Beirut car bomb

About 20 people were wounded when a booby-trapped car exploded near a Syrian military base in a densely populated residential area of west Beirut.

Communist change

After four days of emotional debate the Italian Communist Party, the biggest in the Western world, voted overwhelmingly for a radical transformation into a new social democratic movement. Page 4

Ten dead in Haiti

Ten people were reported killed and 100 injured in violence in Haiti amid reports that Gen Prosper Avril was preparing to leave the country, following his resignation as president. Civilian leader to be named today. Page 5

Mongolian rally

Thousands of Mongolian communists staged their first rally in Ulan Bator, criticising newly formed opposition movements as undemocratic and calling two of their leaders traitors.

Catholic shot dead

A Roman Catholic man was shot dead in west Belfast by gunmen in a hijacked car.

Traffickers hanged

Iran hanged 39 drug traffickers in 12 cities bringing the total executions for narcotics-related crimes this year to 100.

THE SOVIET UNION

The Soviet Union is in the throes of a social, political and economic revolution that may well be as far-reaching as the 1917 October Revolution. Today, a day after the fifth anniversary of the accession to power of President Gorbachev, the Financial Times publishes a survey on the Soviet Union.

This 20-page survey, one of the most ambitious yet undertaken, took six FT journalists across the country in collaboration with the paper's staff bureau in Moscow. The survey provides a provocative assessment of the problems and prospects for a superpower in turmoil.

Business Summary

Brady backs co-ordinated supervision of markets

More co-ordinated regulation of US stock and futures markets is being considered by a high-level working group of the Bush Administration with Treasury Secretary Nicholas Brady pressing for these markets to be supervised as a single entity.

A letter to the leading members of the securities sub-committee of the Senate Banking Committee, setting out the main Brady options, became public over the weekend.

EUROPEAN Monetary System The weakness of the D-Mark and the return to favour of the dollar kept the EMS quiet last week. The Italian lira maintained its position as the strongest member of the system and at times threatened to move above its cross rate limit against the weaker currencies. The Bank of Italy took the opportunity to increase its reserves of D-Marks and gave some support to the relatively weak French franc. CURRENCIES, Page 27

EMS

March 9, 1990

GRID

8 Franc

6 Franc

Irish Punt

D-Krone

Gold

Peseta

Lira

Stirling

ECU DIVERGENCE

5%

0 0 0 1% 2% 3%

KEY

■ Limit ECU Party ■ Day Position

Lithuania declares formal independence from Moscow

By Quentin Peel and John Parker in Moscow

The Soviet republic of Lithuania last night declared its formal restoration of independence from the Soviet Union.

At the same time it appealed to western governments to confirm their recognition of its status as an independent state which was never legally incorporated into the USSR.

The republican parliament approved in principle a declaration that read: "The Supreme Soviet of Lithuania, expressing the will of the people, resolves and proudly proclaims that the sovereign rights of the former Lithuanian state, occupied in 1940, are now reborn. Members of parliament - renamed the Supreme Council instead of the Supreme Soviet by the declaration - supported the declaration by 124 to none, with six abstentions.

The move amounts to a fundamental challenge to Mr Mikhail Gorbachev, the Soviet leader, at a time when he is already struggling to impose his authority on a rebellious Communist Party and force through the creation of an executive presidency to stop the disintegration of the Soviet Union.

It comes on top of a comparable move to demand outright independence from the southern republic of Georgia, and again comes in that direction from the neighbouring Baltic republic of Estonia.

The Lithuanian parliament had already showed its determination to press for independence yesterday by electing Mr Vytautas Landsbergis as president of the assembly, and therefore of the republic - the first non-Communist to hold such a post in the Soviet Union. Mr Landsbergis, a 57-year-old professor of 20th-century

history, is the leader of the independence movement Sajudis. He was elected by 98 votes to 42 in a contest with Mr Algirdas Brazauskas, leader of the independent Lithuanian Communist Party, in the first test

of wills between Sajudis and the local party which declared its own independence from Moscow last year by breaking with the ranks of the Communist party of the Soviet Union.

Mr Brazauskas' refusal to bow to Mr Gorbachev's

Plans for E European development bank run into trouble

By William Dawkins in Paris

PLANS FOR a multinational bank to help east European countries build market economies suffered an unexpected setback at a weekend meeting in Paris of senior finance officials of the 41 eastern and western countries backing the scheme.

The meeting, which was supposed to agree on an outline constitution of the French-inspired European Bank for Reconstruction and Development, ended in disagreement on at least four important technical points.

Officials will meet next week and try to settle their differences at another unscheduled full session on April 9 and again in June if necessary.

Separately, a delegation of three EC ambassadors - from Ireland, France and Italy - lodged a similar plea at the Iraqi Foreign Ministry, which promised to pass on both as a matter of urgency.

Iraq will today attempt to mobilise further international support on Iraq to commute the death sentences, both through the United Nations and through direct contacts with friendly governments.

Officials said an appeal for help to the Soviet Union, an important ally of Iraq, would be considered today.

Mr Bennett, 31, who is not a British citizen but was visiting Iraq on a UK travel document when he was arrested last September, was accused of spying for Israel and sentenced to death by the Baghdad Revolutionary Court on Saturday.

He arrest followed a visit to a secret military installation south of Baghdad. Mrs Daphne Parkes, 53, a British nurse who took him to the site in her car, was also sentenced on Saturday to 15 years in jail.

British officials have expressed shock at the severity of the sentences. Mr William Waldegrave, the junior Foreign Office minister, said on Saturday that Britain's relations with Iraq would suffer for severe damage if the death sentence were carried out.

So far, the UK Government - which is not to break with a country Britain regards as an important power and a lucrative market in the Middle East - has been trying to keep its options open over the case.

Mr Attali admitted that "one of several areas of disagreement" was how much and under what conditions the UK company would subscribe to the capital of the new European bank.

The radical Inter-Regional Group of Deputies, led by Mr Boris Yeltsin, the leading rebel within the Communist Party, yesterday denounced the plan, insisting that a referendum be held first, and every union republic be consulted.

Continued on Page 16

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But it was not enough to prevent the party's landslide defeat at Sajudis' hands. Continued on Page 16

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OVERSEAS NEWS

Soviet forces to start final withdrawal from Hungary

By Nicholas Denton in Budapest

THE SOVIET forces which have occupied Hungary on a "temporary" basis since the end of the Second World War today begin a total withdrawal, under an agreement signed between the two countries at the weekend.

The timetable for the Soviet pull-out closely matches that agreed recently with Czechoslovakia: the deadline is June 30, 1991, and the process begins immediately with today's departure of one rifle battalion stationed in western Hungary.

Saturday's compact between the Soviet Union and Hungary envisages that 70 per cent of Soviet forces will depart by the end of the year and 90 per cent by the end of February 1991.

Mr Ferenc Somogyi, head of the Hungarian negotiating team, said yesterday that all basic Hungarian demands had been met.

The Soviet Union had set August 1991 as the earliest date by which their equipment could be removed, but compromised when the Hungarian Government agreed to buy much of the Soviet oil and gas stores and to arrange the sale of other materiel.

Mr Somogyi admitted that the Hungarian side had capitalised on the Soviet interest in concluding the agreement

before the Hungarian elections, due in a fortnight, after which the Government will be less amenable.

The strongest opposition parties, who will dominate the next parliament, have all called for withdrawal over a time span much shorter than that which the ruling Socialist Party has accepted.

Some politicians have said that since Soviet forces took two days to enter Hungary to put down the 1956 uprising, they can leave in two days, too.

The Socialists will still try to claim credit for the agreement, but by presenting the final deadline as a bad deal, the opposition parties have dulled the Government's triumph.

The observers at the talks from the Hungarian opposition, with an eye on the forthcoming elections, have called for the incoming freely elected government to re-examine the agreement, with a view to accelerating the withdrawal.

In response to their criticisms, Mr Somogyi yesterday stressed that the agreement specified that the last of the Soviet forces should leave "not on June 30 but before; if everything goes well, it could be completed before."

After unilateral withdrawals which began last April, 50,000

Soviet soldiers remain stationed in Hungary, along with another 50,000 civilians and dependents.

The Soviet military presence in Hungary, which has no border with a Nato country, was never as impressive as that in Czechoslovakia.

But the Soviet withdrawal was a staging-post for the Soviet forces further west and so an important location for supplies.

Over double the amount of equipment and material was stored in Hungary as in Czechoslovakia, according to Mr Somogyi.

Last November, a summit meeting of the Warsaw Pact alliance issued a condemnation of the invasion of Czechoslovakia, but no such statement has been made over the Hungarian events of 1956.

"We must give a clear picture of 1956 and the Soviet military interference," the Hungarian Foreign Minister Gyula Horn told a news conference in Moscow.

Mr Horn also called for the scrapping of a friendship and co-operation treaty under which the Soviet Union sent in troops in 1956 to put down Hungary's reform movement.

Estonians seek to bring back 1940...

By Paul Winfrey in Tallinn

THE 499-member Congress of Estonia yesterday passed a resolution declaring itself to be the legitimate representative of the Estonian people and calling for the re-establishment of independent Estonian statehood.

The two resolutions passed by the Congress, which claims to be the lawful descendant of the Estonian parliament dispersed in 1940, declared that Estonia was a "free and independent" republic which had been occupied by Soviet troops for 50 years.

Although technically not a declaration of independence, the two resolutions were the opening round in a process organisers believe will lead to Estonian independence.

The Congress also decided to demand

the withdrawal of all Soviet troops stationed on Estonian soil and despatched Mr Endel Lippmaa, a physicist who was elected chairman of the Congress, to Moscow, where he will meet representatives from Latvian and Lithuanian popular movements today to agree on a joint position for forthcoming negotiations with Moscow over Baltic independence.

Yesterday's meeting was the culmination of a year-long campaign by Estonian nationalists. Rather than seeking independence through the Supreme Soviet, as other Baltic republics are doing, Estonian activists chose to elect an entirely new body, which organisers claim is the legitimate heir to the body deposed by invading Soviet tanks in

1940. "We do not intend to achieve independence through the body set up by the occupying powers," Mr Tunne Kelam, an activist, told the assembly. "We have reached an historical summit where the suffering and aspirations of our people have finally come together."

Along with the "Declaration Concerning the Legal Restoration of State Authority on the Territory of Estonia", the delegates, who include 35 representatives elected by Estonian communists abroad, requested a UN debate over the Soviet Union's violation of the Tartu treaty of 1920, which established the independence of the tiny Baltic state.

The delegates to the Congress were elected by a reduced electorate of 700,000 Estonian citizens. Only those who could prove descent from citizens of the once-free Estonian Republic were entitled to vote. The voting took place over a full week a fortnight ago.

Elections for the Estonian Supreme Soviet will take place on Sunday March 18. Congress organisers have called on Estonians to take part in the Supreme Soviet elections, even though they do not recognise the legality of that body.

"In relation to Estonia, the Supreme Soviet is illegal," Mr Edgar Savisaar, who is expected to be part of the team sent to negotiate with Moscow, explained to the delegates. "But in relation to the Soviet Union it is still legal. We must have good relations with it to achieve independence."

... and Georgians plan to revive the republic

By John Parker in Moscow

LITHUANIA is not the only Soviet republic declaring independence. Last Friday, in Georgia, the local parliament also declared illegal the treaties under which the republic joined the Soviet Union and demanded immediate negotiations with Moscow to recognise its claim to independence.

At the same time, more radical nationalists want a step further by saying that that tomorrow they will set up an alternative government for an independent Republic of Georgia, which they claim has never ceased to exist.

In an extraordinary session of the Georgian Supreme Soviet, the Communist Party first secretary, Mr Gigi Gunibaridze, pushed through a resolution on

the defence of the republic's sovereignty, which said the proposed new presidential powers were "unacceptable". The resolution also said that Georgian delegates to the Congress of People's Deputies should not take part in the vote on the question when it is held in Moscow today or tomorrow.

During the debate in the Georgian parliament, speakers called the new powers a "violation of the rights of Union republics" and said that "there was no guarantee that after Gorbachev some other individual would not come to this Everest of power."

At the end of last year, the Georgian Supreme Soviet had declared that any action by the authorities in Moscow

that contradicted the Georgian constitution would automatically trigger a declaration of independence.

On Saturday, 4,000 people, including 30 hunger strikers, rallied outside the government and Communist Party headquarters in Tbilisi, the republic's capital, to protest against presidential rule. A similar rally was held in Kiev, the capital of the Ukraine republic, where, according to the main nationalist organisation, Rukh, 50,000 people demonstrated against the proposed new powers.

More militant Georgian nationalists, however, have dismissed the actions of the Supreme Soviet. They argue that no talks should take place with what the

call the occupying powers. At a meeting of their leaders in Tbilisi on Saturday, they said there was a "loss of trust in the present leadership of the republic which is acting in accordance with the instructions of Moscow."

The meeting of the Council for the Salvation of Georgia, the group which represents the radicals, also said that a forum of alternative political parties and movements - of which there are nearly 100 - would convene in the capital tomorrow in order to choose their own coalition government.

This government, they added, would be chosen at the headquarters of the Institute of Marxism-Leninism in Tbilisi.

Hopes for gradual German unification

By David Goodhart in Bonn

MR Wolfgang Schäuble, the West German Interior Minister, stressed yesterday that his Government's preferred constitutional route to unity - through Article 23 - would still allow for a gradual, staggered, merging of the two countries.

The Article 23 route, by which the East German regions simply declare themselves part of West Germany, has been criticised as an over-hasty path to unity.

But Mr Schäuble said on West German television it would be wrong to imagine that one day after an Article 23 decision the entire legal and social system of West Germany would become effective in East Germany.

He quoted the example of the Saarland, which joined Germany, using Article 23, after a referendum in 1955, but then spent several years gradually adapting its institutions to West German standards.

Mr Schäuble also said that the two German states and the four victorious World War Two powers would work out the details themselves. "We must of course inform and consult everyone - all our Nato partners and European neighbours," he said during the television discussion.

"But the decisive questions will be discussed between the Germans, the two states in Germany, and the four powers. That does not suit everyone else in Europe, as we know."

In East Germany, campaigning for the country's first free elections on March 16 entered its last week with opinion polls showing that the Social Democrats (SPD) and a three-party conservative alliance

might have to form a "grand coalition." The polls suggested the Alliance for Germany, backed by West German Chancellor Helmut Kohl and the SPD were running virtually neck-and-neck and neither would be able to form a government on its own.

The wartime allies - the United States, Soviet Union, Britain and France - will begin unity negotiations with West and East Germany in Bonn on Wednesday.

The so-called "two-plus-four" talks aim to plot the security contours of a united Germany, including its military status, the border with Poland. Poland, alarmed by equivocation in Bonn about German recognition of its post-war borders which include large areas of former German territory, has launched a diplomatic offensive aimed at winning a place at the talks.

Also at the weekend, the West German Social Democrats officially backed the position of the party deputy leader, Mr Oskar Lafontaine, and called for the final abolition of all incentives for East Germans to emigrate to West Germany.

The two main incentives are integration money of more than DM10,000 (\$5,882) in the first year and priority status for public housing.

Only 8 per cent of those expelled from Germany's former territories in Poland want to return to their or their parents' former homes, according to the Bild am Sonntag newspaper.

The views of the 12m refugees from these territories, and their descendants, is thought to be one reason why Mr Helmut Kohl has risked international rebuke over the Polish border question.

Protesters demand end of Romanian secret police

ANTI-GOVERNMENT

protesters demanding the removal of all Communist and secret police influence in Romania demonstrated in Bucharest and two provincial cities yesterday, Reuter reports from Bucharest.

Demonstrators massed in the Opera Square in Timisoara where the Romanian revolution began on Dec 16 last year and in the centre of the Moldavian capital of Iasi.

More than 1,500 people took part in an illegal march through central Bucharest to the headquarters of the Provincial Council of National Unity (PCNU).

The Council is responsible for Romania's government in the run-up to democratic elections on May 20 following the overthrow and execution of Communist dictator Nicolae Ceausescu.

Troops and police guarded the building but did not intervene as the crowd shouted anti-Communist slogans and called for the removal of Mr Ion Iliescu, the provisional President.

Many Romanians are suspicious of former Communists who have assumed an influential role in the National Salvation Front which dominates the PCNU and some of the political parties which will contest the elections.

The demonstrators also chanted against Mr Ceausescu's widely hated secret police apparatus which has been formally disbanded but many of whose

officers have been absorbed by the army.

Romanian radio reported that several hundred people demonstrated in Iasi, in the northeast of the country near the Soviet border.

The demonstration was led by local journalists who have been on strike for six days and included demands for press freedom and a five-day working week, as well as further action against former Securitate agents.

The provisional government has been introducing the shorter working week gradually, with every alternate Saturday free.

The radio said that a proclamation of the aims of the revolution was read in Timisoara in western Romania.

FINANCIAL TIMES

Published by the Financial Times (Europe) Ltd, Frankfurt Branch, (Gürtelstrasse 54, 6000 Frankfurt am Main), Telephone 069-75982, Fax 069-75977; Telex 416192 represented by E. H. Hirsch, 100 New Bond Street, London, EC2V 4AA, as members of the Board of Directors. R.A.F. McClellan, G.T.S. Damer, A.C. Miller, D.E.P. Palmer, London, Printer: Frankfurter Sonderdruckerei GmbH, Frankfurt/Main. Responsible editor: Sir Geoffrey Cox, Financial Times, Number One Southwark Bridge, London SE1 9HL.

The Financial Times Ltd, 1990, 1904649, published weekly, except for 20 issues, and holidays. US subscription rates \$365.00 per annum. Second-class postage and air mail offices, POSTMASTER, 1100 Avenue of the Americas, New York, NY 10020. Financial Times (Scandinavia) Oy, Oudega 44, DK-1100 Copenhagen K, Denmark. Telephone (33) 355333. Fax (33) 355333.

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OVERSEAS NEWS

Arab League to return to Cairo

By Tony Walker and Jihani Al-Tahri in Cairo

The headquarters of the Arab League, central organisation of all Arab states, is to return to Cairo after an 11-year absence. Arab League Foreign Ministers decided in Tunis.

The decision in principle to relocate the League's General Secretariat marks the final step in Egypt's rehabilitation as leading Arab state. The decision will give a boost to Egypt at a time when it is holding delicate talks with the US and Israel on the peace process.

The League's HQ was moved to Tunis in 1979 after Egypt signed its peace treaty with Israel. The treaty led to Egypt's suspension from the League. News of the decision to return to Cairo was carried by Egypt's Middle East News Agency. A formal announcement is expected soon, on the date at the next Foreign Ministers' meeting.

Cairo is set once again to become the centre of regional decision-making. Egypt lost this role when it signed the 1973 peace treaty. The decision

Mosbacher to keep up pressure on Kaifu

By Peter Riddell, US Editor, in Washington

MR Robert Mosbacher, US Commerce Secretary, today starts a week-long visit to Tokyo, expressing confidence about progress in opening Japanese markets, but reinforcing President George Bush's warning that resolving these trade issues is crucial for a good long-term partnership.

A former senior Egyptian diplomat said the decision was significant in light of current efforts to revitalise the Middle East peace process. "The Arab League is returning to an Egypt in a state of unknown peace with Israel. It indicates the Arabs are approaching the peace issue rationally."

A Western official worried that Egypt might now feel as host to the Arab umbrella organisation, under pressure to adopt cautious consensus positions. Since Casablanca, it has shown an independent streak, notably on the peace issue, Egypt, the US and Israel holding talks on a tripartite meeting leading to a dialogue in Cairo between Israel and Palestinians on proposed West Bank and Gaza Strip elections.

There is growing Congressional pressure for tough action in the absence of real progress in these discussions.

Mr Mosbacher, known for his直率ness, will be in a meeting in Washington before leaving on Friday to stay in Japan.

But his mere presence in Tokyo is bound to increase political pressure on Mr Toshio Kaifu, the Japanese Prime Minister, who has come under criticism at home since meeting President Bush in California earlier this month. Mr Mosbacher will see Mr Kaifu on Thursday.

The Commerce Department has made publicly available copies of a background US analysis to the joint US/Japanese price survey published last November. This factual survey shows a clear pattern of much higher prices in Japan than in the US, even for domestically produced goods.

In the absence of agreement on the reasons for the discrepancy, the US has published its own analysis, particularly on capital and scientific goods for businesses. On the basis of interviews, the report states that prices are higher in Japan because markets there are far more concentrated than in the US, with a single manufacturer able to set the price and act as a price leader.

The second conclusion is that the Japanese distribution system is far more complex, involving many levels between the manufacturer and the end-user, raising the final price at the end of the chain. Imported goods must be handled by importers and general trading companies in addition to the normal distributors and/or manufacturer's sales representatives.

Mr Mosbacher, who will meet both government and private-sector leaders on his visit, expressed cautious optimism about possible changes in regulations on new retail stores which have been pressed by the US during the structural impediments talks.

While arguing that, for the first time, the re-elected Kaifu Government recognised the need to act to help domestic consumers, Mr Mosbacher stressed the sense of urgency. "We need to make sure there is a clear understanding between the president and the prime minister on the importance of trade as a really long-term condition for a good partnership."

The trade problem "could really foul up our partnership," he said.

New Delhi to appoint minister for Kashmir

By K.K. Sharma in New Delhi and Zafar Mera

The Government of V.P. Singh in New Delhi is to appoint a minister in charge of Kashmir affairs following a decision by an all-party delegation that visited Srinagar last week to seek a political solution to the Kashmir issue.

Kashmir is now under governor's rule following the recent dismissal of the state government led by Dr Farooq Abdullah, the leader of the national conference-congress coalition. The new governor, Mr Jag Mohan, was appointed to head the administrative governor of the state.

The decision of the all-party delegation, which met in New Delhi for the second time after its return from Srinagar over the weekend, is thought to reflect the feeling that Mr Jag

Mohan had not adopted a political approach to the problem in Kashmir, where militants have launched a violent movement for secession from the Indian union.

Mr V.P. Singh, India's Prime Minister, has still to appoint the new minister for Kashmir affairs but this is widely expected to be Mr George Fernandes, at present minister for railways.

Mr Fernandes was a member of the all-party delegation which went to Srinagar last week and he is the only member who was able to establish links with the local people. He is also a friend of Dr Abdullah.

Kashmir has become more tense recently because of a large-scale exodus of Hindus from the main valley.

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OVERSEAS NEWS

France's defence procurement 'must go high-tech'

By Ian Davidson in Paris

AN internal French government report has recommended that the French defence industry concentrate more on high-technology sectors, and, abandon those branches which have little such content or poor export prospects.

The report, drafted by a working group of industrialists, diplomats and senior civil servants, would represent something of a revolution in French defence procurement policy.

The policy has traditionally been based on the premise that the French Government should buy virtually all its defence equipment in France, and that France's defence industry should produce virtually the entire gamut of defence equipment.

France has long prided itself on being the world's third-biggest defence-equipment producer, behind the US and the Soviet Union, though in scale the French industry is generally neck-and-neck with that of Britain.

But the report, drafted under the aegis of the policy planning staff of the Foreign Ministry, concludes: "France no longer has the financial basis for complete technological independence, and that is why the administration must make choices in line with its means".

The report makes no bones that its recommendations would involve a sweeping

restructuring of the defence industry.

"One or two industrial companies will stay in certain sectors," it says, "but others will either have to abandon entire branches, or have to give up private contracting by finding co-operation abroad".

The futures of Dassault, the fighter manufacturer, and of the Groupeement Industriel des Armees Terrestres (GIAT), the state-owned ordnance concern, will depend on their ability rapidly to find industrial partners, who might in a first phase be French.

Some low-technology sectors, Alberto regarded as sensitive, will have to be given up, says the report, which has been leaked to the daily newspaper Libération. As examples of dispensable sectors, it cites artillery and shells, where France's main suppliers are the company Creusot-Loire and GIAT.

The report criticises current plans to produce carrier-borne fighter aircraft – apparently a direct criticism of the recent decision by the defence ministry to go ahead with the manufacture of a specialised naval version of the Dassault Rafale fighter, instead of buying F16s off the shelf from the US.

It also censures plans to produce a military computer, French naval shipbuilders, which contribute little to the balance of payments, should seek links abroad.

Cognac men in good spirits

FRENCH cognac producers yesterday reported a record year in 1989, thanks to fast growth in Japan and Asia, where drinkers are taking to the best-quality brands, William Dawkins reports from Paris.

France produced just over FFr3.1bn (£327m)-worth of cognac last year, a 6.5 per cent rise over 1988, the producers association, BNIC, said. France drank only 7 per cent, exporting the rest, which contributed FFr3.4bn to its trade balance.

Cognac exports were up nearly a quarter in value, (£2m).

although the world market for spirits has been flat or declining. Sales to the US slipped 3.5 per cent to 25m bottles, with Japan in second place (27m bottles), underlining the success of French luxury goods in a market other areas of French export.

The law is designed to make tax collection fairer and more efficient. The only people who pay all their taxes are those who have deducted at source," a Finance Ministry official said.

At least Dfr500bn (£2.5bn) in income escaped taxation in 1988, while increases in VAT receipts in 1989 fell 60 per cent short of forecasts. The only new taxes are a 25 per cent capital gains tax on profits from property sales, and a stamp tax on new businesses.

Athens cracks down on the tax-dodgers

By John Wyles in Rome

THE Greek Parliament has passed a fiscal reform law aimed at curtailing widespread tax evasion and broadening the tax base to include Greece's 900,000 farmers, Karin Hope reports from Athens.

The legislation provides for privatising 23 heavily-indebted industrial companies nationalised by the former Socialist government, and closing several others.

"The law is designed to make tax collection fairer and more efficient. The only people who pay all their taxes are those who have deducted at source," a Finance Ministry official said.

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Having openly paraded deep internal divisions over "whether" to abandon communism and manifest uncertainty over "what" to replace it with, a new pluralist PCI faces its first test of public opinion in less than two months.

Party officials say private polls indicate that in the local government elections of early May, it should hold on to the 27 per cent share of the vote taken in the 1987 general election.

More detached observers are much less certain the political ground will hold beneath this newly fractious party.

Certainly, Bologna should have convinced many Italians that the PCI has for ever abandoned that monolithic facade long imposed by democratic centralism.

The tensions which have built up over the past four months between the 60 per cent of the party which has lined up behind the reform line of its leader, Mr Achille Occhetto, and the 34 per cent opposed to the bulk of old name and identity, surfaced

between 1 and 3 per cent. With further reductions in capacity and the shift to more efficient production techniques, the weight of excess capacity will become less of a problem.

On the industry's own plans, the big capacity cuts of the last decade are likely to continue, although at a much slower pace.

Having come down by some 30m tonnes since 1980, capacity is expected to fall by another 7m tonnes over the next three years to about 134m tonnes, and thereafter to stick at around that level until 1992. Production is expected to edge up slightly from about 137m tonnes to about 138m-140m tonnes in 1992.

In the past few years, the industry has responded to the needs of its customers, slowed the substitution of steel for other materials, and kept the net level of exports constant at between 10m-12m tonnes a year. Given investment projects already under way, over the next five years production will become faster, better and cheaper.

The report does not suggest grounds for complacency. It points out that Europe still

lags behind its most competitive partners, and urges companies to use the present years of windfall profit to invest more for the future.

Even though European steel producers have reduced the number of hours it takes to produce a tonne of steel from

"Partly through its own investments and partly through the subsidies" that have poured in, the European industry is now profitable and relatively settled"

6.9 in 1983 to 3.9 in 1988, Japanese producers are busily aiming at two hours per tonne.

Average energy consumption in Europe is 22 gigajoules per tonne, in the Far East it is 18GJ/tonne. Moreover, there can be little hope of closing the gap when investment in research by European steel companies is running well below that of Japanese and Korean producers.

A side-effect of the 1992 deadline is a new dynamism on the part of steel companies. The study claims that the ideas of management have undergone "a fundamental reappraisal which should generate the right strategies for the future".

Companies are also starting to do the right things to protect themselves against future downturns and strong competition from outside. These include: paying more attention to customer service and com-

mercial investment; diversifying into areas other than steel; takeovers and mergers; specialising in high-quality products, and more integrated production techniques.

To succeed, big mergers, especially cross-border ones, may be necessary, the Commission notes. But it warns that even in the name of further rationalisation, it is not going to tolerate arrangements that lead to cartels in production or pricing.

It suggests big steel companies would do well to consider expanding further into distribution in other member states, but hints it might not permit the big steel companies to tighten any further their grip on distribution in their home market.

The Commission also holds out hope for a general freeing of trade over the next five years. Since 1988, it has been increasing the quantities permitted under its voluntary restraint arrangements, and has been cutting down the number of categories to which they apply.

It notes that the new US quotas expire in 1992, (after which they may be lifted altogether);

while the strength of the Yen has meant increased imports into Japan.

The good news comes with a sting in the tail, that "continued and even stiffer anti-dumping measures" will be taken against any countries unfairly subsidising their industries.

In this new open and competitive world, EC steel companies' trade balances to the rest of the world are not expected to change much from 1988 levels of 11.2m tonnes, reaching between 13.3 and 8.7m tonnes by 1995.

But the composition is likely to continue to shift as Europe continues to import more semi-finished and unsophisticated products such as concrete re-inforcing bars, and export more valuable items like coated sheet.

The Commission's report will form the basis for its policy towards the industry over the next five years. The conclusions have yet to be worked out, but it is clear from the tenor of the report that any producers who think they are going to be cushioned into the next downturn will be disappointed.

Sweden unveils new plan for industry

THE Swedish Government has unveiled a strategy promising more active state intervention in industrial restructuring. Robert Taylor reports from Stockholm.

The strategy proposes a state-holding company to include Sweden's seven publicly-owned industrial enterprises, which have market value of Skr25bn (£2.6bn) and employ 75,000 workers. Up to 55 per cent of the company will be owned by the state with the rest of the shares sold off. The company will not be floated on the market yet.

Companies to be included are Procordia and Cola; the mining concern LKAB; the steel combine SSAB, ASSA and NCB (forestry); and the FVV ordnance group. No changes can be expected until talks end between the EC and European Free Trade Association on creating an economic space between the two areas.

Italy's communists relaunched in tears

By John Wyles in Rome

THE task of tearing up its ideological roots and relaunching itself towards "reformism" proved almost too much for the Italian Communist Party at the weekend.

The final hours of the party's special Congress in Bologna saw its leader break down in tears, only a slender majority of delegates voting in favour of keeping Italy in Nato, and the affirmation of a large minority which wishes for ever to be communist.

Nevertheless, from today the PCI is launched into its "consensus phase" which may last from nine months to a year. Then comes another Congress which will formally baptise the new political formation of the left, around the flag of which those who wish to create an alternative to Christian Democrat-dominated governments will be urged to rally.

The tensions which have built up over the past four months between the 60 per cent of the party which has lined up behind the reform line of its leader, Mr Achille Occhetto, and the 34 per cent opposed to the bulk of old name and identity, surfaced

movingly and dramatically at lunchtime on Saturday.

Having made a relatively uncompromising closing speech built around the declaration "I am not moving from this position", Mr Occhetto dissolved into tears when his old mentor and chief opponent, Mr Pietro Ingrao, offered him a salutary embrace.

The sight, magnified on a giant screen around the oval hall, of their stocky moustached leader sobbing uncontrollably, opened hundreds of other tear ducts among delegates and observers.

But true grit was restored in subsequent voting on motions and statutes, which were vital battlegrounds for the Ingrao minority and the Occhetto majority.

Tactical assaults by the old guard, such as attempts to require the holding of a referendum of the Lanza members on the new party and its programme, were solidly

defeated. But Mr Occhetto had to request a confidence vote on a Young Communist motion in favour of leaving the Nato alliance.

He was backed by 493 votes against 333 with 53 abstentions – a barely respectable victory on an issue of particular resonance at home and abroad.

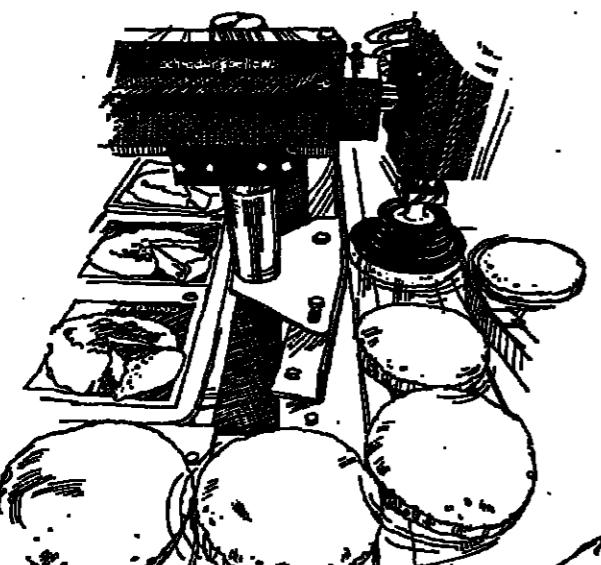
At the end of the day, the world was not much clearer about where the post-Communist PCI stands on the main European order. Mr Occhetto implied that a reunified Germany would have to leave Nato – not on the detail of its economic and social policies.

The profile will have to be much clearer, and less radical, than it seems to be in prospect, before Mr Bettino Craxi's Socialists will even consider moving towards an alliance with Mr Occhetto.

Without the Socialists, the Italian Left will remain divided and the Christian Democrats in power.

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JOHN INSTITUTE

Aylwin sworn in as Chile returns to democracy

Mr Patricio Aylwin was sworn in yesterday as Chile's first elected president since a 1973 coup, taking over power from the long-time military leader General Augusto Pinochet. Reuters reports from Valparaiso.

Mr Aylwin, a 71-year-old lawyer, headed a broad coalition of parties from the left to the centre to win last December's presidential election. Gen Pinochet, who once said not a leaf stirred in Chile unless he moved it, was forced to step down after losing a plebiscite in 1988 designed to confirm him in power for eight more years.

Smiling broadly and waving at a crowd of thousands lining the streets and shouting his name, Mr Aylwin slowly made his way through crowds of reporters and supporters in an open car.

He was due to return to Santiago later to address supporters from the balcony of the Moneda presidential palace.

Gen Pinochet will stay on as army commander-in-chief and politicians say he hopes to return as President.

Police said demonstrators threw tomatoes, apples, shoes, coins and sticks at Gen Pinochet as he drove to Congress.

As he entered the futuristic new Congress building, members of Mr Aylwin's coalition shouted "assassin, assassin".

Mr Aylwin, smiling broadly, kissed his wife and took hands with the US Vice-President, Mr George Bush, President Carlos Menem of Argentina, Uruguay's President Luis Alberto Lacalle and President José Sarney of Brazil before leaving Congress past a flag-waving crowd.

Other leaders refused to meet Gen Pinochet, a condition



Aylwin: a moderate lawyer

Sandinistas pass law on amnesties

By Tim Coone in Managua

A CONTROVERSIAL package of legislation is being rushed through the Sandinista-controlled National Assembly in Nicaragua before the new US-supported Government takes office in six weeks.

The law, which was passed at the weekend, pre-emptive retaliatory measures by the new Government against outgoing officials of the Sandinista Government, unless investigated for alleged abuse of their positions.

Cases covered include charges of fraud and corruption, but the amnesty also extends to members of the army and police who have exceeded their authority.

Known as the General Amnesty and National Reconciliation Law, it also quashes legal proceedings against anyone who has committed politically-related crimes against the state since the Sandinistas came to power in July 1979.

Such a general amnesty has been one of the conditions demanded by the US-backed Contras in order for them to accede to their demobilisation.

Other legislation in the pipeline is to prevent former landlords from reclaiming properties, houses and lands which have been expropriated from them since 1979.

But the 74-year-old general complained his law was misunderstood. "Sixteen years ago we did what is happening in [Eastern] Europe now and we weren't understood. What is happening with the Berlin Wall... happened to us 16 years ago when the communists were here," Gen Pinochet told Mr Quayle.

More than 1,500 people died in the 1973 coup, which left the country's leading president, Mr Salvador Allende, dead in the bombed ruins of the Moneda palace.

Doubts over Mexican inflation

By Richard Johns in Mexico City

MEXICO'S rate of inflation was 23 per cent in February, bringing the figure for the first two months of the year to 7.1 per cent, compared with a budgetary projection of 15.3 per cent for 1990 as a whole. On an annualised basis, the Consumer Price Index (CPI) went up by 25.5 per cent in the 10-month period to the end of February, according to Bank of Mexico statistics.

At the same time, doubts are growing about just how accurate the CPI reflects cost-of-living increases.

For instance, the index mainly covers the economics faculty of the National Autonomous University of Mexico, reported that the cost of its basic basket of 42 goods and

services for working class families was up 24 per cent in December and January alone.

The general expectation now is that the Government will fail to contain inflation to a level even near the one targeted in the budget.

Wage settlements for skilled workers in collective negotiations immediately in prospect are likely to far exceed the 10 per cent rise in the minimum wage set in December for the period to the end of July, when the current phase of the Pact for Economic Stability and Growth (PECE) comes to an end.

The trend for them is likely to be in line with the 27 per cent, including benefits, obtained by the labour forces at Ford's motor assembly plant at Hermosillo late last month.

The business community is now planning for a final outcome of 20.7 per cent.

January's 4.8 per cent increase in the official CPI was largely the result of adjustments in public sector prices - a one-off "inflationary bubble".

In the meantime, pressures

from the private sector for an early liberalisation of prices - for the most part frozen for just over two years - are growing as the squeeze on profit margins tightens.

For instance, the new president of the National Chamber of Industrial Transformation, Mr Robert Sanchez de la Vara,

has called for the removal of controls when the current PECE accord expires.

Government is accused of repression

By Richard Johns

WITH political tension still running high in the state of Guerrero, Mr Cuauhtemoc Cárdenas, the leader of the Party of the Democratic Revolution (PRD), said at the weekend that the "violence and repression" against it had been ordered at the highest level.

Addressing a political rally in the city square of Acapulco, he came closer than ever before

without naming him personally - to accusing President

Carlos Salinas de Gortari personally of ordering a crackdown on PRD activists.

They are still protesting at the official results of municipal elections for the state held last December, having been evicted from all but six of over 22 towns which they occupied in their protest.

"The aggression unleashed against the PRD with the intention of making it disappear from the political life of the country is in response to

Civilian set to head interim Haiti regime

By Canute James in Kingston

GEN Herard Abraham, the chief-of-staff of the army in Haiti, is to announce by tomorrow a new provisional government, headed by a civilian, following the resignation on Saturday of Gen Prosper Avril, the country's military ruler for the past 18 months.

Gen Avril stepped down after a week of anti-government protests and street violence in which several people were killed. However, the political parties, business organisations and student groups behind the protests have said they will continue demonstrations today until Gen Avril leaves Haiti.

Gen Abraham yesterday met opposition parties to discuss their demands that Gen Avril be made to leave the Caribbean

republic of 6m people. The opposition parties consider his

continued presence in the country a likely source of instability.

There were outbreaks of looting in Port-au-Prince, the capital, and in other towns on Saturday night, following Gen Avril's resignation.

The interim government to be announced by Gen Abraham is likely to be headed by Mr Gabriel Voity, the president of the Supreme Court.

The new government's main duty will be to prepare for elections later this year, and the installation of a government next February. However, Gen Abraham has been making some opposition to the choice of Mr Voity. Some senior army officers who have been angered by moves towards an elected civilian government continued to press for the appointment of an army officer.

John Brown seals £48m deal

JOHN BROWN Engineering

has snatched a £48m gas turbine contract from GEC-Alstom which was the favourite until late last month to win the order from China Light and Power of Hong Kong, Sun Electric. It writes from Hong Kong.

The contract is for three 100

MW turbines at a new power

station on Lantau Island.

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	Jan '90	Dec '89	Oct '89	Dec '88	% change over previous
US	113.9	115.2	115.0	113.8	+0.0
Japan	121.1	120.8	120.8	118.7	+2.0
W Germany	115.8	115.9	112.7	111.0	+4.3
France	111.6	113.2	112.1	110.3	+1.2
UK	111.2	111.9	112.1	109.5	+1.8
Netherlands	107.4	105.3	102.9	97.6	+10.0
Italy	121.5	119.3	119.2	118.5	+2.5

Source: Except US Europe

UK NEWS

British Coal says it will import if local supply is inadequate

By Maurice Samuelson and David Thomas

BRITISH COAL has told the UK's electricity industry that it will import foreign coal if it is unable to meet the generators' full requirements for low sulphur coal from its own pits.

This is an unexpected feature of the complex contracts British Coal concluded with National Power and PowerGen, the successor companies to the Central Electricity Generating Board, on Saturday after days and nights of gruelling negotiations.

British Coal says it is confident such imports will not be necessary, but that it is understood to have agreed that any price advantage from topping up its supplies with cheaper imports would be passed on to consumers through distribution companies in England and Wales.

Under the agreement, British

Coal will supply the bulk of the power stations' fuel for the next three years, starting with 70m tonnes a year in the first two years and falling to 65m tonnes in the third year. It does not affect the right of the generators to import more coal outside the terms of the contracts.

The weekend agreement was reached after the generators claimed British Coal was 2m tonnes short of the coal needed to meet their requirements for the sulphur and chlorine content of coal.

The sulphur level affects power stations' ability to meet environmental pollution standards, and an excessive chlorine content can damage boilers.

Mr John Wakeham, Energy Secretary, will meet Sir Leon

Brittan, the European Community's Commissioner for Competition Affairs, in Brussels today in an effort to ensure that the contracts are approved under EC competition rules in time for the planned vesting of the industry into the private sector on March 31.

However, the coal contracts could be challenged by Britain's small independent mining interests which complain that they are paid an average of £50 per tonne for their coal compared with about £22.50 for British Coal.

Mr Harry Banks, chairman of the National Association of Licensed Open-cast Operators, said a groundswell of opinion existed in favour of launching a complaint to Brussels.

"What we are looking for is fair treatment," he said.

Unions see wider role with self employed

By Lisa Wood, Labour Staff

THE GROWTH of low-paid and low-productivity forms of self-employment in Britain over the past decade will give unions better opportunities to recruit the self-employed, according to a Trades Union Congress study.

The study says that the trend towards self-employment in sectors such as construction and financial services has created health and safety risks, undermined training and has been associated with low pay.

It forecasts an increase in demand for unions to provide services for the self-employed.

Self-employment is estimated to account for 12 per cent of total employment.

Ministers work to calm Tory nerves as Thatcher dismisses rumours of revolt

By Michael Cassell, Political Correspondent

CONSERVATIVE MINISTERS and MPs yesterday maintained attempts to calm party nerves and damp speculation about Mrs Margaret Thatcher's leadership, following suggestions that a growing number of Tory backbenchers want her to step down before the next general election.

Disciplinary action against those Labour MPs who say they will refuse to pay the poll tax has been ruled out. The party said the MPs, criticised at the weekend by Mr Neil Kinnock, the Labour leader, were exercising their individual consciences. "They are wrong but they are entitled to be wrong," it said.

Meanwhile, Labour rejected suggestions that it was about to step up efforts to identify and expel extremists from the party, following ministerial attempts to link it to Militant

demonstrations. The party said any evidence of extremist infiltration would continue to be thoroughly investigated. Labour might, however, consider giving greater investigative powers to regional party organisations.

At the weekend, Mrs Thatcher dismissed rumours of an attempt within the Cabinet to remove her. Some MPs warned yesterday that the party was wounding itself by

continuing to indulge openly in groundless speculation.

Polls conducted by three Sunday newspapers suggested that up to one quarter of the party's 374 MPs wanted Mrs Thatcher to go before the next election. Government sources, however, said they were not going to respond to "a media game".

The same surveys indicated that Mr Michael Heseltine, the former Defence Secretary, was regarded by MPs as the person most likely to replace her.

Mr Heseltine yesterday repeated his now familiar response that he could see no circumstances in which he would challenge Mrs Thatcher, who he believed would lead the party to victory at the next election.

Even so, Mr Heseltine and

any other potential challengers received an outspoken warning from the leader of 100 loyalist Tory MPs that they would be "slaughtered" in any challenge later this year to Mrs Thatcher.

Mr George Gardiner, chairman of the 22 Group of Tory loyalists, said there was an attempt by the media to panic the party into taking "unwise and self-defeating actions".

He did not mention Mr Heseltine by name, but claimed that anyone unwise enough to challenge Mrs Thatcher would lose, and he "would not give much for his chances either when her retirement finally does come".

Mr Cecil Parkinson, the Energy Secretary, acknowledged concern about the party's position but he called on MPs to stop arguing.

UK engineers protest against employers' roll in new community tax

By Our Labour Editor

THE Engineering Employers Federation has protested to the Government over the legal responsibility being placed on employers to deduct community charge debts from the wages of workers who default on the new tax.

The EEF says there is widespread concern among its 5,000 member companies over the right given to local authorities to obtain a court order requiring employers to deduct poll tax arrears from workers who do not pay in full.

The EEF, the largest industry employers' group, says this responsibility will place an unnecessary burden on businesses. It has also protested about the wider use of attachment of earnings orders by magistrates' courts.

The move comes amid wider attempts by employers to adjust to the effects of the com-

munity charge. Employers in industries such as hotel and catering have altered pay and conditions to cope with the tax.

The poll tax has caused particular problems for employers providing tied accommodation with jobs. Unions representing employees who had avoided rates bills are pressing for higher wages in compensation.

The EEF has protested to Mr Chris Patten, the Environment Secretary, and Mr John Redwood, Under Secretary for Corporate Affairs, at the introduction of magistrates' courts liability orders for poll tax defaulters.

It says the granting of such orders will "place a significant additional burden on businesses" because they may involve employers paying sums to several local authorities as well as having to calculate deductions.

NHS pay study criticises slow pace of change

By Michael Smith

PAY FLEXIBILITY is beginning to appear in the National Health Service but the pace of change is too slow, according to a study by the Public Finance Foundation.

Mr Chris Trinder, senior research fellow at the foundation and author of the report, says significant changes will have to be made for the NHS to be able to cope with growing recruitment and retention problems.

The report says that during the 1980s little change took place in the NHS pay structure for ancillary staff, one of the largest NHS groups. Moreover, differentials were squeezed at a time when those in the private sector narrowed.

Reform of nurses' pay has been more successful under the pay review body system, but Mr Trinder said there was a case for giving NHS managers more scope for bargaining.

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Banks and societies face loss of savings income

By David Barchard

BANKS AND building societies stand to lose as much as a third of their annual inflow of savings because of the introduction of separate taxation for married couples, according to a report published today.

UBS Phillips & Drew, the firm of City stockbrokers, says building societies are likely to lose up to £5bn a year of savings as investors switch to unit trusts and other investments that escape composite-rate tax and can pay their investors gross.

Last year, total savings receipts flowing into the building society industry amounted to £16.5bn. Several cash-based money market unit trusts, including M&G, Britannia and Fidelity, are designing investment accounts to draw customers away from the banks.

The report predicts that unit trust savings inflows will virtually double this year, rising from £3.8bn in 1989 to £7bn.

Independent taxation, announced by Mr Nigel Law-

son, the former Chancellor, in the 1988 Budget, means that from April both members of a married couple will enjoy tax exemption on savings accounts of up to £13,000. Previously only one spouse enjoyed such exemption.

If a husband transfers that amount to his wife in an irrevocable gift, the couple will be able to reduce the effects of composite-rate tax which is deducted at source and cannot be refunded.

Building societies have been lobbying the Government for a change in the law when Mr John Major, the Chancellor, announces his Budget next week. Those with offshore accounts that can pay gross rates have been trying to draw the most discreetly to the attention of their investors, although they are prevented from direct advertising.

Other societies have been silent on the likely impact of independent taxation, fearing a stampede among their invest-

ors to other forms of saving. Smaller building societies, which rely on replies to press advertising rather than a branch network, are thought to be particularly at risk.

Building societies have been aware of the possible handicap of independent taxation for nearly two years, although it is only in the past two months that they have begun to lobby the Government.

They hope the Government will lighten the effects of independent taxation on them. In the Budget, either by allowing societies to pay gross interest or by giving the right to reclaim tax on alternative investments.

However, any change would add significantly to the workload of the Inland Revenue, with about 2m taxpayers likely to take advantage of any change.

The Effects of Independent Taxation. UBS Phillips & Drew, 120 Moorgate, London EC2.

Investment by pension schemes to be studied

By Eric Short,
Pensions Correspondent

THE Department of Social Security is to carry out a survey to determine the extent of investment by pension schemes in their parent companies.

Mrs Gillian Shephard, the junior Social Security Minister, said the results of the survey would be used by the Government to determine the format of the legislation used to control schemes' self-investment.

The Social Security Bill, currently before Parliament, will give the Social Security Secretary power to regulate "employee-related" investment by company pension schemes. The move is among measures to improve security for members and pensioners in such schemes.

Employer-related investment includes shares in the employer company, loans to the employer and land and buildings occupied or used by the employer.

The Occupational Pensions Board said such investments should be limited to 5 per cent of the assets of a pension scheme, while the National Association of Pension Funds has recommended no self-investment by company pension schemes as good practice.

Mrs Shephard told MPs that employers had outlined the possible effects on their businesses and pension schemes if they were required to dispose of such employer-related assets too quickly.

Information on the extent of self-investment is sketchy, and the Government and the NAPF dispute whether the number of companies involved – at least 23 per cent – is static or rising.

The proposed survey will provide the Government with up-to-date information on the extent of the practice, the sectors in which it is concentrated and the difficulties that will arise in limiting self-investment.

The report is intended to be completed by the summer so that the Government can introduce the necessary regulations soon after the bill receives royal assent.

Power companies forgo two properties

By Maurice Samuelson

THE GOVERNMENT has stripped the main electricity generating companies of two London properties, believed to be worth well over £100m, before the companies are sold as part of the industry's forthcoming privatisation.

It has done so to avoid charges of selling off valuable public assets too cheaply, and thus allowing the new owners to make big profits on the open market.

The properties are Sudbury House, the 17-storey headquarters of the Central Electricity Generating Board near St Paul's Cathedral, and Banksides Power Station, a disused oil-fired station on the opposite side of the Thames.

Under the share-out of the CEBG assets, Sudbury House, worth at least £75m, was to have been handed to National Power, the larger of the two generating companies that will take in its non-nuclear power stations. PowerGen, the other non-nuclear company, was to have owned Banksides Power Station.

However, Mr John Wakeham, Energy Secretary, has



John Wakeham: fears repeat of row over Rover sell-off

decided to retain both buildings in the private sector by assigning them to Nuclear Electric, the new state-sector concern that will operate the nuclear stations.

He apparently feared that if the generating companies had sold the sites to property devel-

opers, he would have brought about a repetition of the row that followed the sale of Rover and the Royal Ordnance Com-

pany.

He therefore turned down

proposals by National Power

that the Government should be able to claw back part of any

profits that would be made from selling Sudbury House.

Its precise value, provision-

ally estimated to be at least £75m, will be determined by

the plans to redevelop the whole Paternoster Square area adjoining St Paul's Cathedral.

Banksides Power Station is

also on land that attracts international interest, not least because of the area's association with William Shakespeare.

A replica of Shakespeare's

Globe theatre is being con-

structed nearby, and in the

past year archaeologists have

uncovered the original sites of

the Globe and Rose theatres.

Although National Power's

main headquarters are to be

based at Swindon and Harro-

gate, it plans to keep 440 of its

Sudbury House staff in London

and will be seeking permanent

accommodation for them.

Mr John Baker, chief execu-

tive, yesterday said that it

would not be convenient for

them to leave Sudbury House

until after the company is

fluctuated next year.

Sudbury House also accom-

modates some Nuclear Electric

personnel.

Property unit trusts shrink as commercial sector concern rises

By Paul Cheeswright, Property Correspondent

FEARS of a further downturn in the commercial property market are prompting pension funds and charities to withdraw their investments from property unit trusts.

Figures from the Association of Property Unit Trusts show that, in the last quarter of 1989, the value of units redeemed from the trusts was more than three times the amount of new subscriptions.

Redemptions have continued during the current quarter, said Mr Peter Archer, the chairman of the association and surveyor to the managers of the Lazard Property Unit Trust.

Mr Archer said: "All funds are experiencing redemptions. It is unlikely anybody is raising new money. We are in for a period of shrinkage."

UBS Phillips & Drew, the stockbroking firm which runs a service matching those who want to sell units with those

who want to buy them, reported that there were more demands to sell than there were to buy.

Property unit trusts – so-called unauthorised trusts – are used by tax-exempt funds to invest relatively small amounts in property.

Regulations are being drawn up for authorised trusts that would be open to the public to invest in.

Pension funds and charities stepped up their investment in trusts from mid 1987 onwards, when the property market was rising, but seem to have become progressively more disenchanted during the second half of 1989.

In the year to last September, new subscriptions in the trusts were £712m and redemptions came to a total of £28.7m.

However, in the last three months of 1989 redemptions were £63.2m while new

subscriptions amounted to £20.1m.

At the end of last year, the pension funds and charities had £2.12bn invested in property unit trusts, fractionally less than the amount invested three months before. Just over £1.5bn was invested in UK property.

Redemptions are taking place at present against the background of a slipping return. It can take up to six months for a fund to receive its money back.

In 1988, according to the UBS Phillips & Drew index, which is based on the performance of 12 trusts, the average annual rate of return was 32.9 per cent. Last year, however, the return was 23.1 per cent.

That performance has

mirrored the property market, from which year-on-year

returns reached a peak in January 1988 and have been

sliding ever since.

The proposed survey will

provide the Government with

up-to-date information on the

extent of the practice, the sec-

tors in which it is concen-

trated and the difficulties

that will arise in limiting self-

investment.

The report is intended to be

Pessimism after downturn in 1989 hotel occupancy

By David Churchill, Leisure Industries Correspondent

HOTELS in England

experienced a downturn in

the trade last year, according to a

report published today by the

consultancy firm Horwath and

Horwath.

The survey of 550 hotels

shows that the average occu-

pancy rate for English hotels

dropped from 60 per cent in

1988 to 57 per cent last year.

The survey also shows that

the decline in occupancy levels

last year was fairly evenly split

between business and leisure

travellers.

The slowdown in room occu-

pancy in English hotels comes

at the same time as a glut of

UK hotels on the market.

Last week, the Bass brewing

and hotel group announced

that it was seeking offers for

its 47-strong Crest hotel chain

– likely to fetch at least £400m

– while Allied-Lyons put its

Embossed hotel chain on the

market before Christmas.

Hotel Occupancy Survey 1989.

Hornbach and Horwath/English

Tourist Board, 8 Baker Street,

London W1 2ST, £7.50.

Consumption of chocolate falls but imports up 53%

By Clay Harris, Consumer Industries Editor

BRITAIN became a net importer of chocolate confectionery for the first time in 1988, according to Manufacturing Strategies for Industry estimates published today.

The fall in hotel occupancy would have been greater had it not been offset by an increase in the number of overseas visitors booking into English hotels and in the length of their stays.

The survey also shows that the decline in occupancy levels last year was fairly evenly split between business and leisure travellers.

The slowdown in room occupancy in English hotels comes at the same time as a glut of UK hotels on the market.

Last week, the Bass brewing and hotel group announced that it was seeking offers for its 47-strong Crest hotel chain – likely to fetch at least £400m

– while Allied-Lyons put its

Embossed hotel chain on the

market before Christmas.

The main growth areas in

chocolate confectionery are

premium, Continental-style

chocolates and products con-

taining "healthy" ingredients

such as cereals, nuts and dried

fruit. The greatest prospects in

sugar confectionery were for

softer chewy products, such as

gums and pastilles. MSI said.

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Secretary of State for the Environment

Mr Martin Grüner
Federal Ministry for the Environment,
Nature Conservation & Nuclear Reactor Safety,
West Germany

The Rt Hon The Lord Crickhowell
National Rivers Authority

Mr Roy Watts, CBE
Thames Water plc

Mr Ian Bryant
Office of Water Services

Madame Christine Morin-Postel
Lyonnaise des Eaux

Mr Michael Swallow
The Water Companies' Association

Mr Christopher Timbrell
Coopers & Lybrand Associates Limited

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UK NEWS

Society lingers at the crossroads

David Barchard on the aftermath of a flotation that never was

THINKING strategically is a great luxury, in the opinion of Mr Ben Thompson-McCauley, chief executive of National & Provincial Building Society. "In this society," he says, "that luxury exists."

On Wednesday, the society, which has assets of £2.4bn, will announce pre-tax profits for 1989 of about £100m. That represents a rise of 14.8 per cent on the £25m of 1988 and 12.8 per cent growth in the society's assets.

It is a fairly respectable end to a grim year in which National & Provincial has dropped plans for a stock market flotation, had a serious boardroom upheaval and lost several people from among its senior management.

Its profits growth is nevertheless much weaker than at either Cheltenham & Gloucester or Bradford & Bingley — the two societies immediately below it in the league. Both the latter increased their pre-tax profits by more than 25 per cent.

An extraordinary item of near £5m in write-off costs is the main relic of the building society flotation that never happened. A year ago, National & Provincial was sending out signals that it would follow Abbey National to the market early in 1990, in what would have been the second building society flotation.

However, in October there was a sudden change of direction and flotation plans have since been delayed indefinitely.

At the time, plans for the flotation were well advanced, with N&P believed to have already retained registrars. Just what went wrong is widely debated among the



Ben Thompson-McCauley: drawing a new logo

other building societies. Mr Thompson-McCauley blames the depressed state of the housing finance market. "We felt the market was definitely deteriorating," he said.

He describes as absolutely fallacious claims made in the press that National & Provincial was not given the go-ahead for conversion by the Bank of England. In the building society industry, several chief executives privately accept a simpler explanation. They think that as the society entered the final stages towards the launch, National & Provincial's board realised that it was not ready for it.

Mr Thompson-McCauley denies suggestions that Mr Richard Newton, N&P's chairman, has adopted a more dominant role in the daily life of the society since retiring last autumn as Bursar of Trinity Hall, Cambridge. Mr Newton was not available to comment.

In 1988, Mr Thompson-McCauley conceded that N&P constricted assets growth

in order to increase its profits. However, in a rapidly changing industry it has faced challenges on several fronts.

One was to bring down management costs. Those soared after a merger with the Burnley in 1982 and have run consistently above the average for the industry, although they have steadily improved in the last three years.

Its core business has also not sparkled. N&P's share of net mortgage advances fell from 5.2 per cent in 1987 to 2.8 per cent in 1988, while its share of the building society savings market dropped from 2.8 per cent in 1987 to 1.6 per cent a year later.

N&P's strategic dilemma arises less from its performance record than from its place in the market. Too large to have a regional niche position, N&P is not yet large enough to join the top four societies and become an all-round player in the UK retail banking markets.

That means that its customers expect a fairly wide range of personal banking products — hence N&P's Visa card, launched last year — but high costs deter the society from starting a cheque book current account.

For the past three years, N&P has set its sights on growing to become one of the top 15 players in the UK personal financial market by 1993. The original target date of had been 1989.

In pursuit of that goal, Mr Thompson-McCauley, who joined N&P from London Life in 1987, has pushed diversification and management restructuring. By introducing a new logo — an eyeless and cheerful bee — he has raised the

profile and made it one of the best known in the market.

He has also been able to develop the other areas in which N&P has an advantage.

Its treasury operation is regarded as one of the best among the building societies.

On the other hand, it has stayed out of the costly race to buy up estate agencies. In a pioneering move last year, N&P set up its own life assurance subsidiary in a joint venture with General Accident.

"The trouble is that the turnaround in corporate culture has just gone too fast. We get a stream of job applications from N&P staff," says the chief executive of a neighbouring society.

He adds: "If a society changes too fast, it risks alienating its traditional customer base and its own branch staff."

Some of the losses have been deliberate. In January, N&P shed 50 jobs in a restructuring exercise that shut six branches and reduced the number of districts from 80 to 44, slimming down the number of middle managers.

However, there have been other departures that have less well. Mr Kenneth Andrew, marketing director, quit the society in January amid much publicity, voicing concern over the society's strategy.

Since then, N&P's chief strategic planner has also gone. A new finance director is being sought; the choice of candidate to fill the post will be a clue to the direction the society intends taking.

For events seem to have left N&P, almost alone among the top ten building societies, still waiting at the crossroads.

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APPOINTMENTS

United Dominions Trust makes senior changes

Mr Hamish Paton, recently appointed managing director, TSB Banking Services, which includes UNITED DOMINIONS TRUST, additionally becomes executive chairman of UDT. Mr John Davies is promoted to managing director from director, field operations. He is succeeded by Mr Roy Sterry who was director central operations. Mr Gordon Bird becomes director, business finance operations, taking responsibility for asset finance and fleet finance. He was director, technology and management services.

■ Mr Bill Kennedy has joined the MCLAREN BUILDING GROUP, Glasgow, as construction director.

■ Mr Ulrich Zierke has been appointed a deputy chief executive, and Mr Sandit Mathrani, Mr Michael Milbourn, and Mr Peter Sergeant have been appointed managing directors of CHARTERED WESTLB, jointly owned by Standard Chartered and Westdeutsche Landesbank.

■ THE PROPERTY TRUST has appointed Mr Charles Y.K. Lee as a non-executive director. He is a senior partner with a firm of Hong Kong solicitors, and is on the general committee of the HK stock exchange. He is also a director of a number of HK companies, including the Cheung Kong, Hutchison Whampoa, HK Electrical Group, Henderson Group, and New World Group. PIC HERE ID NO: 377



Mr Derek Fairbairn (above) has been promoted to vice chairman of BRITISH GYPSUM, a subsidiary of BPB Industries. Mr Fairbairn was previously on the British Gypsum board as deputy managing director (overseas) and more recently as a director of BPB Gypsum Industries. Mr David Parker, production manager, has been promoted to production director of British Gypsum.

Volume of direct mail doubles in decade

By Alice Rawsthorn

THE VOLUME of direct mail — "junk mail" — doubled in the 1980s so that the average household now receives about five unsolicited items of mail every month.

The latest statistics from the Direct Mail Information Service show that more than 25m items of direct mail were delivered in the UK last year, compared with fewer than 1m at the start of the 1980s.

Developments in information technology have helped companies to use direct mail more efficiently to reach particular groups of consumers. The introduction of 0800 telephone lines, used for special ordering services, has made it easier for consumers to buy products and services advertised by direct mail.

As a result, direct mail has become one of the most busy-

ant areas of the marketing services industry. The amount of money spent on direct mail rose steadily throughout the 1980s. It rose by 22 per cent to an estimated £550m last year, according to the DMIS.

Mail order companies are the most active users of direct mail, followed by insurance companies. Banks, retailers and travel companies are also regular users.

Some households are more likely to receive direct mail than others. The wealthier the household, the more likely it is to be bombarded by junk mail.

Almost all households receive at least one item of direct mail a month. But AB households — the most affluent social group — receive at least two unsolicited letters every week.

**Before we saw
a customer
in every individual.**

**Now we see
an individual
in every customer.**

Businessman is a businessman is a businessman is a businessman.

That, in a nutshell, is how we viewed our customers in the 80s.

Now the age of the stereotype has come to an end.

Emerging is a far less predictable indi-

vidual. One whose needs vary just as much, whether he or she happens to be in business or not.

Enough of philosophy, here's the beef.

Together with a few enlightened partners, we're now busy building a network of airlines, hotels, and other services that will

embrace the world.

As well as your needs, no matter where you are.

You may well want every conceivable service on your trip. Or maybe you relish the idea of travelling quite unassisted. So be it.

The whole point is we'll let you decide what you need, and when you need it.

Individual is an individual is an individual is an individual.

SAS
We'll be there.

Scandinavian Airlines



Can one company keep watch on
the weather and on your unborn child?

Toshiba know how important the health of your unborn child is to you.

Which is why we've developed our Ultra Sound Diagnostic Scanner to offer peace of mind to prospective parents.

And because your own health is just as important, the Ultra Sound Scanner also

diagnoses heart and other internal health problems. But at Toshiba we don't just monitor what's going on inside you; we also keep a watch on what's going on around you.

The Toshiba radar rainfall monitoring system is designed to alert local governments to unexpectedly heavy rainfall, so it gives plenty

of advance warning for extra drainage and emergency pumps.

Toshiba's commitment to our society has produced two very different products, both designed to look after you.

As a world leader in LSI technology, Toshiba have the ability to make both possible.

In Touch with Tomorrow

TOSHIBA

FOR FURTHER INFORMATION, TOSOKA MEDICAL SYSTEMS LTD, MANOR COURT, MANOR ROYAL, CRAWLEY, WEST SUSSEX RH10 2BY, TEL: 0895 560772

UK NEWS

Scots Labour move on poll reform

By James Buxton, Scottish Correspondent

THE LABOUR Party in Scotland took an important step away from the first-past-the-post electoral system at the weekend but stopped short of explicitly endorsing proportional representation.

In a vote on the electoral system for a future Scottish parliament, Labour's Scottish conference in Dunoon, Strathclyde, approved a resolution calling for a system that "fairly rewards parties with representatives broadly equal to the votes cast." The card vote was 372,000 in favour and 285,000 against.

The resolution referred to the inadequacies of the first-past-the-post system but did not specifically mention proportional representation.

A separate statement by Labour's Scottish executive which defined proportional representation was defeated.

Mr Donald Dewar, the shadow Scottish Secretary, said in his keynote speech later that the votes were "an indication of a wish to look at electoral reform. We got a statement of intent, not a solution

THE SCOTTISH Labour party yesterday reaffirmed its commitment to unilateral nuclear disarmament, contrary to the defence strategy adopted by the party's national conference last year.

Delegates backed the removal of all nuclear weapons in the lifetime of the next Labour Government - against Labour's official policy of disarmament by a mix of multilateral, bilateral and unilateral means.

The majority, however, was considerably narrower than in past years and the party's national leadership appeared relaxed over the votes cast.

A party official said: "There has been a long-standing and emotional commitment to unilateral

disarmament in Scotland but the party is moving away from it fast."

The official continued: "The vote last year was overwhelming but this time it just squeaked through. They are coming into line."

In another decision that reflected a vote at the 1988 conference, delegates supported by a 12-1 majority calls for the next Labour Government to cut spending to the western European average, thus freeing resources for peaceful purposes.

The spending decision, like that at last year's annual conference, is not supported by the party leadership, which has made clear that such votes would not take precedence over Labour's continuing policy review process.

defined and sharpened." Supporters of proportional representation, however, regard the outcome as an historic first step on the road to achieving their objective.

Labour is a big beneficiary of the first-past-the-post system in Scotland, having nearly 70 per cent of the Scottish MPs on the basis of 42 per cent of the vote at the 1987 general election.

There is widespread acceptance that a replica of that system for electing a Scottish parliament, which Labour is committed to introducing if it wins the next general election, would be unacceptable.

The issue of proportional representation has come to a head because the party has to decide its stance for the constitutional convention.

Both Labour and the Liberal Democrats are represented on the convention, which is drafting a constitution for a Scottish parliament.

The rejection of the explicit

proportional representation statement will come as some relief to party leaders in London who, while allowing the party in Scotland to make its own decision for a Scottish parliament, reject the idea for Westminster.

In a vigorous debate, Mr George Foulkes, MP for Carrick, Cumnock and Doon Valley, said Labour was "bounced into this debate by a few Liberal Democrats."

He urged the party to take its time, and to reject a system that could strengthen the power of party officials and hand control to small minority parties.

Mr Gavin Strang, MP for Edinburgh East, said: "If you are serious about a Scottish parliament then we have to recognise that we cannot insist on first past the post."

Mr Gavin Laird of the AEU engineers' union, which with the Transport and General Workers' Union has played a crucial role in swinging Labour in Scotland towards proportional representation, said supporters of the status quo wanted "power at any price." He called on Labour to "set an example for Westminster because once we win in Scotland we will win at Westminster also."

Mr Dewar also struck a cautionary note on the process of constitutional reform, calling for "practical, sensible reforms which a Labour Secretary of State can recommend, that a Labour government can deliver and the House of Commons will pass."



Neil Kinnock: address to conference on Friday

Study urges more tax on alcohol

By Rachel Johnson

THE EXISTING structure of alcohol taxation is a "hangover from the past," according to a report advocating a wholesale reform of the system in this month's Budget.

The report, published yesterday by the Institute for Fiscal Studies and financed by Alcohol Concern and the Health Education Authority, attacks the present taxes on economic, health and social grounds.

It points out that main alcohol duties have been largely unaltered in the past two Budgets, so their real value has fallen. Real incomes and alcohol consumption have both risen over the same period.

Alcohol duties should therefore be increased at least in common with inflation, it says. That would add 1.7p on a pint of beer, 6.4p on a bottle of wine and 42.4p on a bottle of spirits, according to Alcohol Concern.

Up-rating excise duties might produce an estimated £200m in revenue and help to prevent excessive use, but there was little evidence that the Chancellor would adjust alcohol duties in this Budget.

"Such a policy has little regard for health and social considerations," the IFS report says. Indirect tax harmonisation in 1992 would mean a further big cut in alcohol taxes.

The IFS proposes a levelling-up of all alcohol duties to the higher band currently paid on spirits. It says that would not have a "disproportionately unfair" effect on lower-income households.

Institute of Fiscal Studies commentary C21. The Structure of Alcohol Taxes: A Hangover from the Past? By Paul Baker and Stephen McKay. IFS, 180-182 Tottenham Court Road, London W1P 9LE. £6.

Kinnock considers how much to give away, to win

Joe Rogaly argues that Labour's chances may be best without the security of first-past-the-post voting

SCOTLAND may yet lead the way to a reform of the British constitution. A small step was taken on Saturday when the Scottish conference of the Labour Party told its executive to come up with "concrete proposals regarding electoral reform."

It could be a step forward or sideways, depending on your point of view. Supporters of proportional representation for a Scottish Assembly of the future regard it as a step forward; the national Labour Party leaders, including Mr Neil Kinnock's advisers, like to encourage the notion that it is at best a sideways move, designed to keep proportional representation at bay.

Mr Kinnock and his circle should think again. They could start by re-reading the text of Saturday's resolution, which specifies a system that "fairly

rewards parties with representatives broadly equal to the number of votes cast."

If that is not a definition of proportional representation, it is hard to say what is.

Yet proportional representation is not called by its own name in the resolution. That is why the national leaders of the Labour Party think there is still time to fight a rearguard action. They are too excited at the thought of gaining sole power in Westminster to see that sticking to first-past-the-post in Scotland will make it harder for them to win a general election.

In political terms, proportional representation (or, alternatively, the single transferable vote) is the least the Labour Party can offer the Scottish constitutional convention, a supposedly all-party gathering. The Conservatives

have declined to participate in the convention, and the Scottish National Party laid down impossible terms. That leaves the former Alliance parties and the Greens, most local authorities and the churches.

If Labour is to win their

acquiescence in a new policy, and reach out to wavering in the other parties, it must come up with something that does not imply permanent Labour administration. First-past-the-post voting would probably entrench Labour in a Scottish assembly until well into the next century; proportional representation or single transferable vote would give the others a chance.

A complete failure of the constitutional convention would leave Labour without any credible alternative to the nationalist policy of independence for Scotland. That could result in a draining away of support in a few key constituencies; the consequence might very well be that the Tories would increase their Scottish representation at Westminster in the next general election at a time when they are almost certain to lose seats nationally.

THE HIS puts Labour on the spot. Every seat lost to the Scots or the Conservatives north of the border would have to be made up for in the more difficult territory down south.

Even when this argument is accepted, the fear in London remains. Grant proportional representation in Scotland and it will have to be used in elections for Northern Ireland, Wales and Labour's proposed English regional assemblies, not to mention the elected second chamber to be put in place

of the House of Lords and, of course, future elections to the European Parliament. Although all of this is implicitly allowed for in Labour's policy, the closer it comes, the more it is disliked by the anti-proportional representation members of Labour's front bench, of whom the Deputy Leader, Mr Roy Hattersley is the most conspicuous.

The reason is that if all that territory is lost to proportional representation, it will be extremely difficult to defend the final redoubt, the House of Commons itself. While Labour is as far ahead in the opinion polls as its more optimistic leaders imagine they have a chance of winning the next general election outright; they do not wish to share power after that.

What they will not confront is the possibility that they are kidding themselves. There are still more than two years to go before an election must be held. It is highly improbable that the Labour lead will remain high enough for all of that time to give it the biggest electoral swing in history and an overall majority.

In those circumstances, Labour will depend in part upon winning voters who formerly supported the Alliance. Several polls indicate that they stand a better chance of doing so if they lean towards electoral reform. Thus it could be that to win at Westminster next time they have to accept proportional representation for Scotland and the other assemblies, and take their chances on one day having to share central power itself.

My guess is that if Mr Kinnock concludes that this is what he will have to do to win, he will do it.



Lord Stewart of Fulham: great social concern

OBITUARY

Lord Stewart: twice Foreign Secretary under Wilson

LORD STEWART of Fulham, who died on Saturday at the age of 83, served as Foreign Secretary twice in the Labour Governments led by Sir Harold Wilson in the years 1964-70 and held a number of other important Cabinet posts, including Secretary of State for Economic Affairs.

In 1979 he was given a life peerage and he was active in the House of Lords until his recent illness. But it will be as Mr Michael Stewart, the MP for Fulham for 34 years and as Foreign Secretary that he will be best remembered.

No one could claim that Michael Stewart, a schoolmaster turned politician, had great charisma. He was shy and

withdrawn and derided by political enemies, and sometimes even by colleagues, as dull and uninspiring.

Yet behind the self-effacing and quiet manner lay a strong will, considerable ambition and, above all, great moral conviction and social concern. Nor did the absence of flamboyance detract from his skills in Parliament, where he was widely respected for his intellectual prowess and capacity for clear exposition.

Michael Stewart first became Foreign Secretary in 1965, when he was switched from Education Secretary after the resignation of Mr Patrick Gordon Walker. At the height of the Vietnam war he had the

difficult task of warding off pressure from Washington to commit British forces to that war, while still fundamentally supporting the US position.

As a result, he came under heavy fire from the Labour left, which felt that the Wilson government was too sympathetic towards US policy in Vietnam. Acutely conscious of the need to bring the war to a speedy end, Mr Stewart appeared on Soviet television in December 1965 to appeal to the Soviet government to join Britain in calling a conference of all governments involved in the war.

Appointed First Secretary of State and Secretary of State for Economic Affairs in August

1966, Mr Stewart was responsible for introducing the Wilson government's controversial prices and incomes policy. He clearly looked upon the measure as bringing greater justice into the distribution of wealth.

"I look forward to a time when you can work the prices and incomes policy, not in this harsh, unfriendly atmosphere, but as a permanent element of national life," he said in July 1967.

In spite of his apparent difference, Mr Stewart very much considered himself a contender for the highest government office.

In March 1968, after the resignation of Mr George Brown, Mr Stewart was back at the

Foreign Office, where he stayed until Labour's defeat in the 1970 general election.

Michael Stewart's determination to succeed was evident from an early age. Starting his education at London County Council elementary school, he won a scholarship to Christ's Hospital and went on to Oxford, where he gained a first-class honours degree in Philosophy, Politics and Economics and became President of the Oxford Union in succession to Quintin Hogg, the present Lord Hailsham.

Lord Stewart's wife, a magistrate and hospital governor, was given a life peerage in her own right as Baroness Stewart in 1975. They had no children.

Left-wing unit calls for green tax

A CALL for higher taxation on environmentally damaging products, with correspondingly lower tax rates on "green" products, is made today in a report published by the Institute for Public Policy Research, the new left-wing think-tank, writes David Thomas.

The report could be important in prompting a shift in Labour Party thinking towards environmental taxation-based charges, as a

means of tackling pollution. Until now, the Labour Party has tended to support a regulatory approach.

"It would be particularly unfortunate," the report says, "to perpetuate the idea that the use of economic instruments is a right-wing approach to environmental policy, while the regulatory approach is more ideologically sound for the left."

The report proposes 25 per

Ashdown resurrects Democrats' ambitions

By Michael Cassell, Political Correspondent

MR Paddy Ashdown, the leader of the Liberal Democrats, yesterday launched an attack on the Conservative and Labour parties and resurrected his party's ambitions to create a left-of-centre political force capable of forming an alternative government.

Mr Ashdown, speaking at the end of his party's two-day spring conference in Cardiff, said he was determined to make the Liberal Democrats the "moral voice" of Britain. The job of his party was not to support the present political system, but to break it.

With the party still languishing in the opinion polls, Mr Ashdown claimed that, after the turmoil that followed the split of the Liberal-SDP Alliance, the foundations were in place to establish a "great reforming party."

He accused the Tories of debasing Parliament and attacked Labour for being prepared to "discard any principle, abandon any conviction, adopt any policy, provided only that it could gain votes in the process."

In defining the Democrats' political stance, Mr Ashdown said it was "a free-market

party, tough on competition, European in outlook and aware of the social and environmental context in which Britain must operate."

He said there remained "deep flaws" at the heart of the Labour Party that meant it would prove incapable of climbing the electoral mountain it faced.

In the south, he said, the Liberal Democrats were the challengers to the Tories in seats that Labour had to win for general election victory.

Paddy Ashdown: "a great reforming party"

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The Board of Directors

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NOTICE

The Board of Directors inform the shareholders that a Merger Proposal (the "Merger Proposal") has been submitted as of 16 January 1990 between FIRST CONVERTIBLE SECURITIES FUND ("SICAV") and MERRILL LYNCH MULTINATIONAL INVESTMENT PORTFOLIOS-EQUITY/CONVERTIBLE SERIES (the "Fund").

The Fund shall comprise shares of category A and of category B of various classes corresponding each to a separate portfolio of assets, among which a class denominated "Convertible Securities Portfolio" with substantially the same investment objective and policies as those of the SICAV, as described in the Prospectus of the Fund, dated January, 1990.

Shares of each class are offered with two sales charge alternatives. Category A shares are subject to a sales charge ("dealer mark-up") payable at the time of investment. Category B shares are not subject to any dealer mark-up but are subject to a distribution fee assessed on these shares on a continuing basis with a contingent deferred sales charge normally assessed if the shares are redeemed within four years of issue.

The Merger Proposal provides for the exchange one of the shares in the SICAV against category A shares in the class "Convertible Securities Portfolio" of the Fund on an Effective Date which is anticipated to be on 9th March, 1990 subject to the extraordinary general meeting of shareholders of the Fund and the SICAV to be held on 1st March and 9th March, 1990 respectively, approving the Merger Proposal.

During the period from 13th March, 1990 to 13th April, 1990 any share certificate issued by the SICAV may be tendered for exchange, at no cost, at BANQUE INTERNATIONALE A LUXEMBOURG, 2, boulevard Royal, Luxembourg, against share certificates of the relevant category and class of the Fund.

After 13th April, 1990, share certificates of the SICAV will no longer be good delivery on the Luxembourg Stock Exchange.

The Prospectus of the Fund is available at the registered office of the Fund at 2, boulevard Royal, Luxembourg.

The Board of Directors

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MANAGEMENT

Semiconductors

Fabricating a future for a European effort

Michael Skapinker assesses the difficulties facing ES2



Werner Koepf (left) and Jean-Pierre Demange: "ES2 will be in profit by mid-1991"

Last September a Spanish toy manufacturer approached European Silicon Structures and asked it to design and produce a chip for a remote-controlled car.

The manufacturer had left things late. He wanted the toy on the shelves by Christmas. European Silicon Structures (ES2) got 10,000 chips to him on time.

The company has been less punctual, however, in delivering profits. Founded in 1985 amid widespread publicity, it was supposed to be profitable by the current quarter. It is not, although it will not reveal the size of its losses. Werner Koepf, ES2's new chief executive, now promises that the company will be in profit by the middle of 1991.

Koepf, who joined ES2 last September from Texas Instruments, wants the company to increase its manufacturing activities as this is where it has shown the greatest revenue growth.

Some in the industry doubt that Koepf can meet his profit deadline. In any event, his progress will be closely watched. ES2 is not just another semiconductor company. Its champions hoped it would demonstrate that European high technology could withstand the ravages of Japanese and American competition.

It would also show that Europeans, regardless of nationality, could co-operate to create a world-class company.

ES2's founders were some of the European computer industry's most illustrious names. They included Robb Wilmot, who led the hitherto successful drive to save the British computer manufacturer ICL. European Commission president Jacques Delors once admiringly dubbed Wilmot "one of Europe's militants". Another founder, Jean-Luc Grand-Clement, was previously European vice-president of Motorola.

Wilmot, Grand-Clement and their associates, mostly graduates of the large US semiconductor companies, vowed that ES2 would be unique in having no nationality other than European. Its board and its management would come from all over Europe. ES2 has offices in several countries. Its most important centres are in France, Britain and West Germany.

ES2's founders thought there was a gap in the European semiconductor market which the company could fill. Instead of using standard, off-the-shelf chips, many manufacturers of computers, industrial, military

and consumer goods prefer chips specifically designed to suit their needs.

It can be difficult for companies to get these application specific integrated circuits (Asics) made, however, unless they are prepared to order them in large quantities. Yet ES2 believes that 90 per cent of all Asics are manufactured in volumes of less than 10,000.

ES2 offers to make customised chips in production runs of as little as one. It also promises fast delivery, regardless of how small or unimportant the customer is.

ES2 uses electron beam lithography to produce its chips. This enables the company to draw circuits directly onto silicon, rather than the usual practice of projecting an image through a mask onto the wafer. Apart from dispensing with the need to make masks, the technology enables the company both to carry out small-scale production and to put several different chip designs on the same wafer.

Despite its lack of profitability so far, ES2 can point to some successes. The company has manufactured 814 different Asic designs to date, 391 of them last year.

Dataquest says that ES2 had 7.7 per cent of the cell-based Asic market in Europe last year in value terms, up from 7

per cent in 1988. Cell-based chips are chips built up from a library of cells, in contrast to gate arrays, which are partially customised chips, on which just the last couple of layers are etched to meet the customer's requirements.

ES2 also attracted two new industrial investors last year to add to the eight large European companies which helped fund the company when it was set up. The two new companies are Aerospatiale of France and Siemens. The signing of Siemens ended a long search by ES2 for a German shareholder.

The original industrial backers include Philips, Olivetti, Bull and British Aerospace.

Although revenues increased by over 40 per cent to \$18m last year, Jean-Pierre Demange, ES2's vice-president, says the company had entered 1989 hoping for a 100 per cent increase in revenues.

The problem, he says, was a slowing in the growth of the Asic market worldwide. ES2 expected worldwide growth of 40 per cent in world Asic sales last year. Instead, the increase was about 20 per cent, he says.

Koepf says that to become profitable ES2 needs to concentrate its activities on manufacturing, contracting out as much of the chip design as possible," Demange says.

For those customers who are

make the reasons for this obvious. Koepf says that manufacturing accounted for 70 per cent of total revenues last year and that turnover from manufacturing doubled in 1989.

ES2's manufacturing facility at Rousset, southern France, is operating at about 50 per cent capacity, Koepf says. For ES2 to break even, Rousset needs to be operating at 80 per cent. He says, "To do that, the company needs to increase the number of customers which want their designs manufactured in-house."

Koepf says ES2 has several ways of increasing the number of designs sent to Rousset for manufacture. One is to get customers to design their own chips rather than getting ES2 to do so. ES2 offers customers a week-long course in the use of its design software. They then go off and design the chip themselves.

Apart from increasing the number of designs available for manufacture, Demange says customers who design their own chips are likely to come up with something better suited to their needs. "The customer knows his own product and what design he wants. What we will teach him is to turn his idea into something the factory can manufacture," Demange says.

Eastlake says the development of the programmable gate array represents a threat to ES2. Whereas conventional gate arrays are customised by having their last few layers etched on to them, users can buy programmable gate arrays off the shelf and programme them themselves. "This will have an appeal to certain areas of ES2's market," Eastlake says.

Despite earlier fears that the large semiconductor manufacturers would attempt to enter ES2's market, Jim Eastlake, an analyst with Dataquest, says that "there's nobody else after this particular niche. On the other hand, ES2 may well be reaching saturation point in its particular market in Europe. That's why they need to expand internationally."

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ARTS

ARCHITECTURE

Quality has nothing to do with nationality

I saw an amazing sight in Chicago the other day. In sub-zero temperatures I examined the skeletal concrete skeleton of the new Chicago Public Library. It resembles an enormous skeletal dragon, its body with thick, sloping, battered, walls pierced by giant openings. It was almost impossible to tell whether the bones were waiting for the flesh or had already been abandoned to the harshness of the winter.

The Harold Washington Library Centre, named after the city's first black mayor, will be the largest public library in the US. It is some five hundred thousand square feet of space and will cost in the region of \$140m. The first phase of the British Library at St. Paul's in London, which will open in 1993, will be just under 76,000 square feet. The architects who won the recent competition are a Chicago firm, Hammond Beeby and Babka, Inc. who are not particularly well known here but have come into prominence as one of three architectural practices chosen to work on the redevelopment of Paternoster Square, next to St. Paul's cathedral.

Chicago is undoubtedly the great American architectural city – there must be something in the soil or the air that has nurtured architects and architecture since the city began. The names of its creators sound like a litany of bearded builders: William Jenney, John Wellborn Root, Louis Sullivan, Daniel Burnham, Frank Lloyd Wright, and Mies van der Rohe. All the great names are there, and alongside them is an anonymous but strong tradition of skilled and innovative construction. It is no coincidence that Chicago is home to the world's tallest building as well as the world's largest firm of architects.

It is not surprising then to discover that the recent architectural competition established some important new parameters. In some ways it was controversial: it asked for a team of architects, builders and developers, that was pre-



American architect Thomas Beeby's design for the Harold Washington Library Centre in Chicago: there is plenty of evidence here that his firm will enhance the Paternoster Square redevelopment proposals next to St Paul's

pared to compete for the contract to design and build the library, which naturally tended to rule out any inexperienced practices and encouraged several shotgun marriages between smaller firms; and most interesting was the condition that made the winning team responsible for any cost overruns in the project. How many bankruptcies would have resulted had that condition been applied to any similar public project in Britain?

The idea of the free public library originated at the same time in England and America, and flourished in England due to a major stimulus from America in the form of the Carnegie Trust. Americans seem less shy about stating their ideals. In 1897 the Redwood Public Library in Newport was described as an institution to which "the curious and impatient Enquirer and the bewildered Ignorant might

freely repair." In their description of the Chicago library the architects say that "it must express the aspirations of its citizens in a true and concrete manner."

The Thomas Beeby design (he is the leader of the design team) expresses a mixture of aspirations. First of all the main library occupies one whole city block in the South Loop area of the city. Following the precepts of Daniel Burnham's plan for the city, this public building is differentiated from the dense mass of commercial neighbours by the scale of its architectural detail. The design adopted is a form of Beaux Arts classicism with a strongly defined top and base to the building. From a ruggedly rusticated granite ground floor rise smooth masonry walls, which are pierced by giant arched windows on the main facades. Above these at the ninth floor

rises a vast glass pediment topped by elaborate metalwork decoration. Artists will be working with the architects on the decorative aspects of the scheme and the roof line is imaginatively enlivened by giant acrobats.

The style was one of the least discussed aspects of the design when it was announced as the winner. This is, I am sure, because Beeby's firm knows Chicago so well and its scheme has just the right qualities of monumentality, familiarity, richness and decoration. It has: resonances of great 19th-century libraries, both Boston's Public Library by McKim, Mead and White and the great Bibliothèque Sainte Geneviève in Paris by Henri Labrouste. The architects are aware of these precedents but are also fully conscious of the fact that modern library practice does not always fit easily into the older style of build-

ings. In Chicago there may be a problem of relating spatial definition to the dream of total flexibility, but it is one that Thomas Beeby is well capable of solving. He has expressed his desire to make "spaces that will live in the memory." His public circulation areas and the top floor winter garden will provide distinguished and formal areas while book storage and reading areas have their own distinctive and consistent well serviced characters.

Artists are to be involved in the iconographic programme for the new library in a variety of ways. There will be sculpted metalwork on the exterior and mosaic floor indoors. Painted murals and fountains also play a large part in the public areas. Enrichment within a controlled architectural programme is the right and sensible approach.

There is plenty of evidence in the Chicago Public Library project that the inclusion of Thomas Beeby, alongside Terry Farrell and John Simpson, will enhance the Paternoster proposals that are currently in preparation. Architecture is either good or bad and quality has little to do with nationality. It was unhelpful of Lord St. John of Fawsley, who is currently Chairman of the Royal Fine Art Commission, to speak at a dinner in London last week of his distaste for American architects working in London. Certainly there are some bad schemes at work in the capital – some of them are American and many of them are British. His Commission has little power to do much about it.

The addition of the civilised skills of the Dean of the Yale University School of architecture in the shape of Thomas Beeby to the Paternoster team should certainly be welcomed. I expect Lord St. John of Fawsley would have objected to the influence of Italians and French men upon Wren, but luckily for us Sir Christopher understood that architectural quality has nothing to do with nationality.

Colin Amery

Schnittke, Shostakovich

BARBICAN HALL

The Barbican-Wigmore Schnittke series was brought to a close by last Thursday's London Symphony Orchestra concert, conducted by Mstislav Rostropovich.

This clinched the enormous success of the whole enterprise. The hall was packed, the atmosphere vibrant, the cheering for Schnittke himself – present to take the applause for the performance of his Viola Concerto (1985) – of the standing ovation variety. The process carried on over the last decade and a half, by which this composer has been transformed from a coterie-figure to one of wide popular appeal, seems to be complete.

Among Schnittke's large-scale compositions it is, indeed, one of the most immediately involving. A peculiarly Schnittke-keresque combination of elegiac atmosphere (inherent in the viola's own timbre) and dramatic urgency (no doubt encouraged by the special virulence of the work's inspirer, Yury Bashmet) informs its spans; the music creates a "whole world" in which the listener quickly learns to live, with complete trust in the composer's power and purpose.

In an important sense the main issue at hand is the inter-

val of a minor ninth, quietly proposed by the viola and immediately picked up by the orchestra: the effect of which this provides the characteristic feature is both agonisingly dissonant and darkly mournful, and it is those qualities that are tried, tested, and eventually stilled to peace, over tolling-bell sequences of a near-liturgical gravity.

The coloristic range of the concerto is at its widest in the scherzo, with its sequences of salon-music (as it were) through gauges of nostalgia and childhood fantasy; yet unlike some of Schnittke's earlier works, the larger frame of the musical construction holds secure in every part.

Bashmet's performance, a marvel of technical brilliance and acute sympathy, was supported every inch of the way by conductor and orchestra.

Later, they went on to give a no-holds-barred account (at times riskily soof the young Shostakovich's Third Symphony ("The Third of May") – a fascinating mixture of revolutionary patriotism (rather headache-inducing in the climactic finale) and avant-garde experiment.

A few stretches of mild rhythmic tension seemed a

London Sinfonietta

QUEEN ELIZABETH HALL

Friday's Sinfonietta concert was tantalising: in the strict sense of proposing a lot of interesting things and leaving unsatisfied expectations. In particular, I expected the Deutsche Münchener Philharmonie, which concluded the evening – after three fairly intricate pieces that want extended acquaintance – to pack a direct, popular punch; which it didn't quite.

Lonely Heart is a song cycle (on one level, at least) on texts borrowed from the personal section of the weekly *Time Out*, which Linda Birst delivered in uniformly tough American show-style, presumably as instructed, without attempting to suggest individuality.

Though Benedict Mason's performance, a marvel of technical brilliance and acute sympathy, was supported every inch of the way by conductor and orchestra.

Later, they went on to give a no-holds-barred account (at times riskily soof the young Shostakovich's Third Symphony ("The Third of May") – a fascinating mixture of revolutionary patriotism (rather headache-inducing in the climactic finale) and avant-garde experiment.

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mess result for all that technicality. Anyhow, so much of the surface of *Lonely Heart* – its most prominent "level" – is affected by pastiches of dated pop that any subtleties of musical communication are whimsically concealed. If they emerge on further hearings, I'll happily eat my words.

Knussen conducted the preceding pieces with his usual scintillating. In Robert Saxon's 1985 *The Circles of Light*, a finely calculated score, he understood the musical foundations perhaps too well, and took less care to charge key local events with the sharp dramatic force they deserved. By intention, this is visionary music; we were made more aware of its seductive craftsmanship.

Though Benedict Mason's performance, a marvel of technical brilliance and acute sympathy, was supported every inch of the way by conductor and orchestra.

The outer movements, busily

clever to the point of opacity,

were lightened by rapid contrasts and by sudden pop and minimalist gestures; the "nocturnal" music in the middle was a couple of moos and a couple of groans, but in fact – the sort of thing that Robin Holloway brings off better and yet Mason's music has a distinctive cut that deserves to be set in better relief.

The usual minatory programme-note by the composer Brian Ferneyhough was attached to *La Chute d'Icare*, after Breughel, a reverent self-diagnosis which only searching musical analysis could verify. In practical effect the piece depends upon its solo clarinet, here the brilliantly clear and agile Michael Collins; and despite Ferneyhough's disavowal of "any pretensions to illustrative function", its high-flying virtuosity and its rapturous aerial trills not only dramatise the brief trajectory of the mythical hero, but supply ready excitement wherever the musical logic is too arcane to make itself felt. The performance was exciting; as for the music – well, we shall have to delve respectively.

David Murray

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FINANCIAL TIMES
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ARTS GUIDE

MUSIC

London

Moscow Conservatoire Orchestra conducted by Leonid Nikolayev. Russian and Italian operas: Mussorgsky, Rimsky-Korsakov, Borodin, Leoncavallo. Barbican Hall (080 8861 3861).

Royal Philharmonic Orchestra conducted by John Farness, Ruth Waterman (violin), Mozart, Barber, Mendelssohn, Pachelbel (Tues), Barbican Hall (080 8861 3861). London Symphony Orchestra conducted by Mstislav Rostropovich, Paul Marmontel-Davies (Thurs) and Gervase Ellis (harp). Barbican Hall (080 8861 3861).

Ensemble Orchestral de Paris soloists: Mozart, Haydn, Schubert, Beethoven (Thurs). Auditorium des Halles (01 42 26 2626).

Dmitri Sitkovetsky, Pavel Gilian, Janacek, Schoenberg, Strauss, Schubert (Wed). Salle Pleyel (43 26 8770).

Orchestre de Paris conducted by Semyon Bychkov with the Paris Orchestra's choir conducted by Arthuro O'Farran, Stravinsky, Tchaikovsky (Wed, Thurs). Salle Pleyel (43 26 8770).

Carmina Burana Orchestra conducted by Dov Lichtenstein, Lazar Berman (piano). Durante, Vivaldi, Bach, Dvorak, Stravinsky (Thurs). Auditorium des Halles (01 42 26 2626).

12 FREE ISSUES

Brussels

Vienna String Quartet plays Beethoven, Haydn, Janacek, Paladis Beaux-Arts (Tues).

Milan

Edo Levin (violin), Bruno Gherardi (cello) and Niccolò Paganini (piano) playing Faure and Brahms (Mon). Teatro Alla Scala (02 61 26 36).

Giorgio Stilissi Orchestra conducted by Stilissi Liana Isakadze playing Vivaldi, Mendelssohn and Gennaro (Wed). Conservatorio G Verdi (02 60 00 7650).

Georges Prêtre conducting Rota, Ferrara and Dvorak, with Franco Petracchi (double-bass). Auditorium in via della Pisana (06 06 10 04).

Massimo Mollica (cello) playing three Bach suites for solo cello (Thurs). Teatro Olimpico (060 63 00 44).

Ensemble Storck Quartet, with Jean Eric Llona (clarinet), Mirella Sartori, Ruggiero (Thurs). Conservatorio de Barcelona (03 30 16 00).

Trevor Pinnock (harpsichord). Bach programme (Wed). Fundación Caja de Pensiones (01 71 57 57).

New York

Georges Prêtre conducting Rota, Ferrara and Dvorak, with Franco Petracchi (double-bass). Auditorium in via della Pisana (06 06 10 04).

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Trevor Pinnock (harpsichord). Bach programme (Wed). Fundación Caja de Pensiones (01 71 57 57).

New York

Massimo Mollica piano recital. Schumann, Berg, Schoenberg, Stravinsky (Mon).

Haydn, Chopin, Liszt, Scarlatti, Brahms, Scriabin, Musikhverein (Wed).

Vienna Concertina, Haydn, Reger, Ravel, Brahms, Musikverein (Thurs).

Madrid

Vienna Chamber Orchestra conducted by Philipp Entremont (also piano). Mozart programme (Tues, Wed). Auditorio Nacional de Madrid (03 57 01 00).

Joaquin Achucarro (piano). Chopin, Brahms, Schumann (Thurs). Auditorio Nacional de Música (03 57 01 00).

St Paul Chamber Orchestra of New York conducted by Christopher Hogwood with John Kinnear, Parker (piano), Adams, Mozart, Stravinsky, Haydn, (Thurs). Auditorio Nacional de Música (03 57 01 00).

Barcelona

St Paul Chamber Orchestra of New York conducted by Christopher Hogwood, with John Kinnear, Parker (piano), Adams, Mozart, Stravinsky, Haydn, (Thurs). Auditorio Nacional de Música (03 57 01 00).

Tokyo

Tokyo Symphony Orchestra, conducted by Kuniaki Je. Music by the Korean composer, Yun Iang. Suntory Hall (Wed) (03 55 99 00).

Bruno-Leonardo Gelber (piano). Beethoven programme (Thurs). Kennedy Center Concert Hall (03 46 4900).

March 9-15

The Roches

DOMINION THEATRE

Try to locate *The Roches* in your friendly neighbourhood record store, and you might be directed to the folk section or then again to rock; more likely you'll be told nothing is available, though their latest album, *Speak*, their first in four years, seems to be making some headway.

But they have been doing much what they are doing now for more than a decade, ever since Suzie joined her older sisters Maggie and Terri to turn their act into a New York cult. Robert Fripp produced a couple of albums in the early 80s, matching their musical eclecticism with some wishful washly instrumental sounds, but then silence, until *Speak* showed that sons of Frippery the band could still cut the ground from underneath every rock cliché and stand them on their heads.

And as their splendid show at the Dominion on Friday demonstrated, though some of the new breed of female singer-songwriters might share their quirky unsentimental view of life's misfortunes *The Roches* did all first.

In their songs, which they underpin talkingly with guitars, keyboard and drum tracks (no room for supernumeraries on this tour) a host of musical worlds collide – folk ballads and straight rock, Broadway show songs and a close-harmony style that might have its

roots in the Andrew Sisters but has the spectre of Phil Spector (especially *The Ronettes*) hanging heavily over it too.

That sound – intricate, constantly varied, sometimes sickly sweet but always immaculately tuned – is extraordinarily seductive, so that the punch in their lyrics comes cloaked in velvet. "It's just a job that fell through," sings a woman to her partner in the first verse of "Losing our Job". "Don't worry darling it'll be alright"; then the second switches: "I don't believe it's still going/In the way it used to be."

Yet the show is anything but mournful. No one who can write a song called "The Anti-Sex Backlash of the '80s" can take themselves too seriously, and a lot is very funny in a New York, Woody Allenish way. Many of the songs came from the new album, but there were backward glances too – the final encore was "Leaving You" which could epitomise the *The Roches*

FINANCIAL TIMES

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Monday March 12 1990

End of the beginning

AFTER FIVE YEARS the process of reform in the Soviet Union has reached the end of the beginning. This is the main lesson of our special survey of the Soviet Union, published today. Should, or can, the West do anything to help the Soviet Union through the next decisive stage?

The changes in the Soviet Union are the greatest political event of the end of the second millennium. With further change inevitable, the only question is its direction: will the Soviet Union soon enjoy multi-party democracy under an executive President and be on the way to a market economy? Will the Party apparatus, in consort with disgruntled soldiers and redundant secret policemen, be struggling to return the country to the ideological deep-freeze? Or will there simply be chaos?

Balked by the conservatism of the higher echelons and the venality and sloth of the lower, Mr Gorbachev needed a weapon strong enough to break the heirs of Lenin. In glasnost and democracy he appears to have found that weapon. But defeating the Party is not enough. Mr Gorbachev has to find the authority and power to replace it. The new executive presidency is a part of the solution, but it will still depend on the Party.

The people are the second reef on which all may be wrecked. Ethnic conflicts are boiling up among some 100 peoples intermingled in 15 republics: the Union is fragmenting; meanwhile, in the Russian heartland intense suspicion of the communist bosses is balanced by equally intense suspicion of moves to a market economy. The Revolution was made in the name of a proletariat that did not then exist, whereupon all society was imbued with proletarian values. No wonder populist egalitarianism is a potentially decisive obstacle to change, which has grown bigger both with democracy and with economic failure.

Inflationary pressures

The economy is now in a limbo between the Stalinist stick and the market carrot. An unwise programme of "acceleration" in the early years of perestroika, the anti-alcohol campaign and the fall in the price of oil in 1986 greatly increased the Soviet budget deficit. Labour unrest and an ill-conceived move to independence for state enterprises have further exacerbated inflationary pressures.

Little wonder that the thriving activities of today are queuing and the black market. The patience of the people is remarkable, but not eternal. President Gorbachev's dilemma is that the measures that give hope of improvement may first create a popular explosion.

None the less, the risks of economic reform will have to be taken, if carefully. First of all, the macroeconomic crisis must be resolved, with elimination of the budget deficit, control over the provision of credit to enterprises and liquidation of the monetary overhang (through either an expropriatory monetary reform or the substitution of assets with a credible real value for liquid savings accounts). An administrative price reform must also be imposed, to be cushioned by rationing in the interests of vulnerable groups.

The peasants must be freed at last. They need secure title to their land and provision of inputs and services through a competitive market rather than local officialdom. The naive faith that investment will solve the Soviet Union's agricultural problem must be abandoned and there are as many broken tractors as kilograms of grain.

The industrial branch ministries should be abolished. Enterprises cannot be given complete freedom in Soviet circumstances, but they can be guided by taxation, by levies on capital, by interest on borrowing and by price controls, wherever they are monopolists. Pluralism in property ownership must also be introduced.

Finally, when there has been price reform, monetary stabilisation and economic decentralisation, the Soviet Union can start to move towards currency convertibility. Instead of carefully constructed and radical reform there is to be yet another crash programme – this time to stabilise the consumer market in 1990. Gosplan, the central organ for state planning, rides for once more. But set against the scale of the monetary overhang and the persistent budget deficit (a hoped-for fall to 6 per cent of gross national product in 1990 from 11 per cent in 1989) the current programme is at best a part of the solution.

Meanwhile, the radical ideas for market-oriented reform that were put forward by Deputy Prime Minister Leonid Abalkin last November are on hold. At this juncture, when President Gorbachev is assuming independent powers and the populace is losing patience, decisive action must at last be taken.

Such radical economic reform will challenge the Soviet people's sense of its own history and achievements, but there is no alternative. The old system cannot give people what they want, even if they do not yet understand this. In the face of widespread conservatism President Gorbachev must take the sorts of risks that he has in foreign affairs and domestic politics.

Western assistance

Can the West do anything to help? A case can certainly be made for huge official western assistance. After all, defence against the Soviet Union costs some \$300bn a year. If peaceful reform in that country could eliminate two-thirds of that sum in perpetuity, the present value of the annual stream of savings would be \$4 trillion (million million), little less than the GNP of the US or the EC.

The most effective form of official assistance would be mutual disarmament, because it benefits both sides. Western analysts believe the Soviet Union spends 13 per cent of its GNP on defence (in domestic prices). The peace dividend for the Soviet Union could be correspondingly huge. Moreover, as the Soviet Union disarms, Cocom controls on exports of technology should be eliminated.

The western private sector has an important role too, though commercial lending is unlikely to be the main actor. Soviet gross debt, at \$45bn in the beginning of 1988, remains modest in relation to the size of the economy. But it cannot be prudently increased by enough to make a real difference, at least before there has been substantial economic reform. More valuable could be management training, technical assistance and direct investment, not only for their immediate impact, but because they will further increase the pressure for economic perestroika.

Until economic and political reform have gone far further, substantial official assistance would be unwise. In the absence of radical economic reform, the funds would be wasted. When President Gorbachev is already being accused of selling out to capitalism, the offer of assistance must not give credibility to the charge. In any case, a Soviet Union dominated by a largely unreformed Communist Party is no fit object for Western largesse.

In this, the greatest issue of our time, the West remains on the sidelines. Even the natural urge to disarm must be balanced by an awareness of the fragility of Soviet politics. To convert this historically isolated, overcentralised and ramshackle empire into a democracy, with market economy to match, is an unprecedented undertaking. It cannot be achieved without risk; it may not be achieved without chaos. President Gorbachev will need courage and luck, but the governments of the West can offer little more than moral support.

David Buchan and John Wyles report on the EC immigration debate

Until now, "Fortress Europe" has been seen as a danger mostly to the European Community's commercial and financial policies. However, the pressures building up on its borders by people anxious to join the Sun non-EC citizens already inside, are now breeding more of a Fortress mentality among member governments than anxieties about the economics of opening the EC's internal market.

As western and eastern Europe open more doors to each other, EC countries are moving inexorably towards selective controls which risk being seen in the Third World as strengthening an existing bias against their emigrants. At the same time, non-EC citizens already living in the Community are now seriously concerned about the impact of the population flood from East into West Germany.

There is evidence, anecdotal as yet, that East Germans are beginning to displace some of West Germany's Turkish and Yugoslav immigrant workers, who are being pushed west into the Netherlands and France.

They will not be welcome. Even President Mitterrand feels under pressure from racial incidents in France's schools, factories and ghettos, a pressure heightened by the political capital the extreme Right is making from the issue. He has conceded that the number of immigrants in France – 2.1m legal immigrants, most of them from North Africa – is pushing up towards what he called a *seuil d'intolérance* (threshold of intolerance).

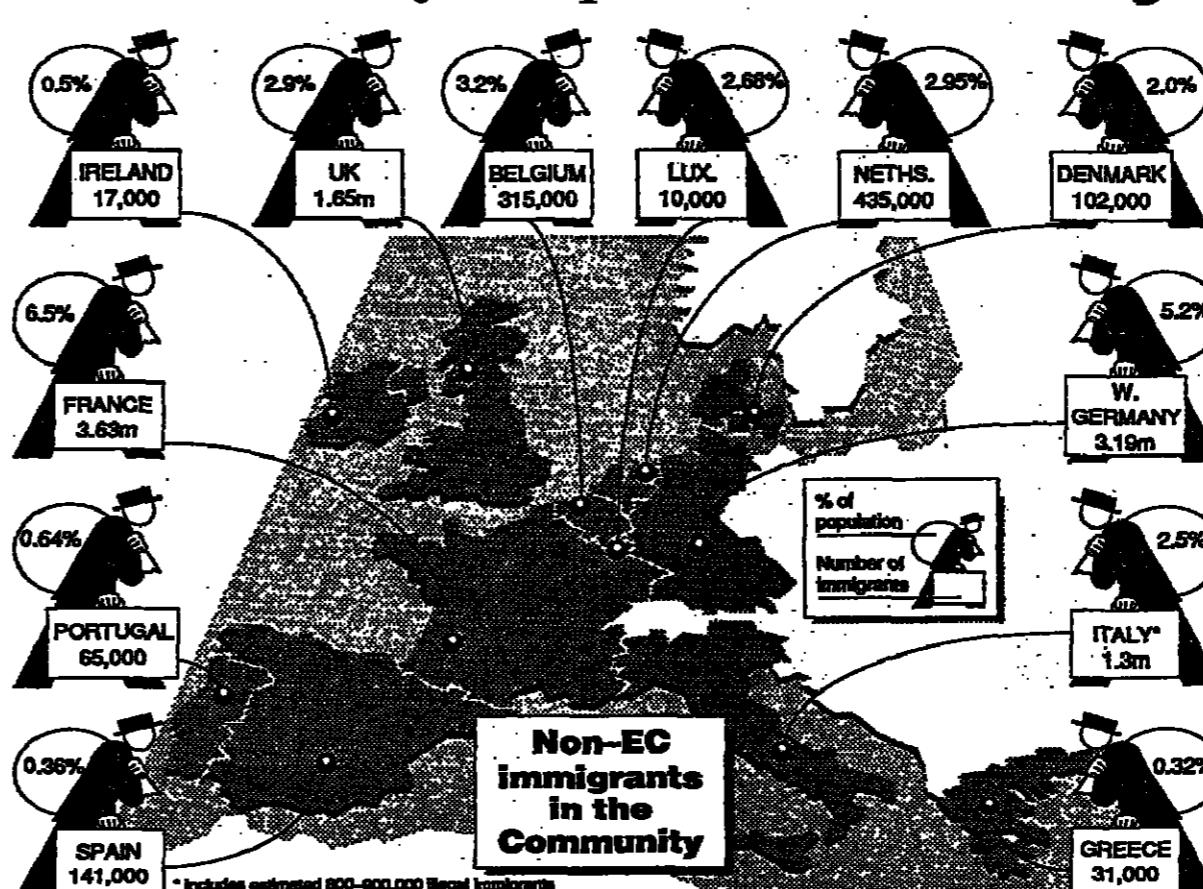
More serious, however, are the tensions building up in southern Europe, which for the first time for decades is taking in more people than it sends out. The issue is rising in importance is Spain, but Italy is feeling much the most exposed. Its inability to police properly its 2,000km of coast line against a surge in clandestine immigration from nearby North Africa means that it is now playing host to at least 1.3m non-EC immigrants, more than half of whom are illegal.

The growing pressure of numbers has become an uncomfortable challenge to Italy's "labour importers."

The masterminds are frequently Sicilian or Neapolitan mafias, which supply would-be illegal entrants from North Africa with an "immigration pack" sufficient to pass through ports and airports: a return ticket to their country of origin together with evidence of a hotel reservation and some packet money to sustain the fiction that they are tourists planning to stay no longer than 90 days. Many other illegals are landed at night on deserted beaches to join the exploited army of landworkers picking tomatoes around Naples, or the Sicilian fishing fleet which could scarcely manage without its immigrant crews.

Elsewhere, the "race card" has only been played in Italy by regional political parties, such as the Lega Lombarda, against immigrants from the south of Italy. Now there are signs that the Lega and other extremist groups are trying to mobilise against the growing, visible presence of coloured immigrants and, above all, the lack of public housing to accommodate them. Milan City Council's plan to build a city of tents to provide temporary shelter for immigrants has sparked fierce street protests from local residents, and incendiary leaflets from the Lega inveigling against the construction of "the Cashash or the Bronx" in our neighbourhoods."

At the particular insistence of Mr Gianni Di Michele, the Italian Foreign Minister, last December's Strasbourg summit called for a review of national policies on immigration and a broad debate on future policy later this year when the presidency of the EC falls into Italian hands. Rome is also planning a ministerial level EC conference on immigration problems. This is designed, among other things,



The intolerance threshold nears

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enable the Government to explain to domestic critics on the left, and to offended foreign governments, that its more restrictive approach on immigration is a matter of Community policy.

In the run-up to these discussions, the Brusells review is now being masterminded by Ms Vasso Papandreou, the EC social affairs commissioner. At the same time, her Spanish colleague, Mr Abel Matutes, the commissioner responsible for relations with developing countries, has launched a drive for a new Community Mediterranean policy – aimed at showing that eastern Europe has not eclipsed traditional EC ties

Money on a massive scale might help. But EC governments are not going to dig deeply into their own pockets

with the rest of the world, but also at giving those around the Mediterranean's southern and eastern shores more incentives to stay at home.

Community involvement in the highly sensitive area of immigration stems from the Single European Act's commitment to abolish internal frontier checks. In 1986 when the act was negotiated, member states to notify it formally that they were taking in immigration policy.

Some member states challenged this Commission request in the European court, but gradually, albeit reluctantly, the Twelve have come to see the need to fit their immigration

polices into a coherent Community strategy, for one very good reason. In a free travel zone, like that which the Community aims to achieve for its own citizens post-1992, each state's own defence against undesirable or illegal immigration (and crime and drugs) will only be as good as the controls operated by the other 11.

So the Twelve have been striving for common agreement on who should be let into the Community – or rather, because it is somewhat easier, on who should not be let freely into the EC. They are at present negotiating a so-called negative list of countries (expected to include, among others, Morocco, Algeria and Tunisia) whose citizens will be required to get visas before travelling to the Community.

The task is hard, because France requires entry visas of many nationalities, while the countries of Europe's soft southern underbelly, together with Denmark and to some extent Britain, require very few.

The so-called Schengen group of West Germany, France and Benelux countries have tried to lead the way by creating a common travel zone of their own. The degree of mutual trust required to create such a zone is shown not only by the fact that even these relatively homogenous five countries have so far failed, despite five years of effort, but also by their treatment of Italy. The latter banned the Schengen club, but was refused admittance by the Five until Rome had significantly tightened its border controls.

Officials in Brussels and many national capitals argue that a common policy on visas will only ever be achieved if it is separate from other aspects of immigration policy, such as rights of residence and work.

It is, however, just this distinction that is beginning to be blurred. The European Parliament, with its socialist majority, is urging that non-EC citizens should have the same right to travel the Twelve in search of work as do EC nationals. At present, for instance, a Moroccan who legally resides and works in France has no automatic right to do the same in West Germany. But if non-EC citizens are denied the same freedoms as EC nationals, they may be condemned to remain in the pockets of high employment, poor housing, indifferent schools in which many are presently stuck.

Europe's traditional immigrants can expect more competition from better educated east Europeans, even if the latter's flow into West Germany slows down.

What can be done? Money on a massive scale might help. But EC governments are not going to dig deeply into their own pockets, and the limited resources of the EC Social Fund are wholly taken up in trying to reduce long-term and youth unemployment without distinction as to nationality.

Repatriation schemes by EC governments have been a failure; immigrants simply take the money, leave and return. Mr Joseph Kitick-Kouambe, president of the Federation of African Workers in France, suggests that one solution might be for the EC to help train immigrants for worthwhile professional jobs back in their countries of origin. He cites the modest success of the Intergovernmental Committee for Migrants in Geneva which has been training immigrants in Europe to return to Somalia, Zimbabwe and Kenya.

More promising is a plan put forward by Mr Matutes. He makes a good case for some Community action. The population (currently 200m) of the 14 non-EC countries bordering the Mediterranean is increasing by 5m a year, precisely the total number of their citizens within the Community. In most cases, double-digit growth rates will be needed just to maintain domestic employment rates at current levels.

Obviously, these countries would like the EC to be a safety valve for their surplus labour as well as a source of growing remittances (\$800 a year at present from their nationals in the EC). "We cannot allow the old East-West tensions to be replaced by North-South tensions," says the Commissioner.

To help anchor the population of these countries at home, Mr Matutes suggests a multi-pronged strategy: promoting joint ventures and private enterprise, and giving the countries more market access for their products and more technical help to foster better domestic commercial opportunities.

Mr Matutes has full Italian backing for his plan, but Rome knows that it cannot wait for an economic transformation to the south to solve its growing immigration problem. Its step-by-step solution has begun with a four-month legal amnesty to encourage all of the estimated 700,000-900,000 illegal immigrants in the country at the end of 1989 to declare themselves.

Mr Claudio Martelli, the Socialist deputy prime minister who is steering the policy, is also visiting Tunisia, Morocco and Algeria to encourage those governments to institute stricter controls on travellers.

This approach is already a source of some conflict within the governing five-party coalition, with the small Republican Party condemning the failure so far to impose entry visas. These may now be inevitable, but not before, it seems, the rest of the Community is seen to require Italy to shelve libertarian principles in the cause of the smoother functioning of the internal market.

Not the man for ducks

■ It is going to be a bad Budget for the ducks, and that is official. John Major, the Chancellor, is breaking with tradition and abandoning the official Budget morning stroll in St James's Park to feed them. Instead, press photographers will be invited to snap him in Number 11 Downing Street as he presents British Empire Medals to two long serving members of the Chancellor's Department.

By contrast, both Nigel Lawson and Sir Geoffrey Howe were enthusiastic promenaders in St James's Park, using the occasion to take the family dogs for a walk.

Major has no dog. Moreover, the out of doors photocall has become increasingly hazardous in recent years. On one occasion, the lensmen were infiltrated by an intrepid reporter who tried to elicit Budget secrets from the Chancellor. Last year, Lawson was harangued by an anti-smoking campaigner.

None the less, Major does seem to take his duties a little seriously. Were it not for a picture of him in the Times last week welding a cricket bat at the Oval, one might be concerned that it is all work and no play.

This year there will be none of the usual photos of the Chancellor in the garden with his family on the weekend before the Budget. Major has chosen to be pictured opening a high-tech factory in his constituency of Huddington where he has a majority of over 27,000. Obviously he thinks it needs wooling.

Gardini's boat

■ Raul Gardini invited around 1,200 guests to Venice at the weekend for the launch of his America's Cup challenger, Il Moro di Venezia. Franco Zeffirelli took pictures.

This is only the first of his

OBSEVER

four challenges. The vessels are being built in Mestre, across the lagoon from Venice, by one of the subsidiaries of Gardini's Montedison chemicals group. Montedison is providing a budget of \$10m a year for the four boats, although the race not due to start until 1992 at the earliest.

Gardini clearly takes it seriously: little point in reminding him that a previous challenger was Alan Bond.

The General has taken a coterie of advisers with him to monitor the new Government's progress, and it is possible that the now 74-year-old General has merely beaten a tactical retreat. In theory, he could try to stage a come-back in 1991 and stand for President. Not long ago, he likened his destiny to that of Cincinnati's General, the retired Roman Consul who was called back by his people to be Dictator in time of need.

Probably not; nevertheless, the General is keeping his presidential sash as a souvenir.

Granny's game

■ A round Rubik's cube has been invented in the Soviet

Union with protuberances called bureaucrat stuck onto the pieces which get in the way and prevent the globe being rearranged into pretty patterns.

To play the tennis-ball-sized toy, you move green, blue and white pieces around the equator and up and down the meridians to create bands of colour – green in the middle, blue and white at the poles. Six of the pieces, however, have excrescences on them, happily coloured red, which may jam, thus preventing other pieces from moving.

The point of the game is to think up ways of circumventing the bureaucrats.

The toy was devised by a engineer and amateur puzzologist from a metallurgical plant in Nizhny Tagil, an industrial city in the Urals. The inventor's name is Mr Babushkin, which means "Mr Granny". His invention has been approved by the Toy Council of the Ministry of Education and Babushkin says that he is now looking for a manufacturer and a catcher.

name for the cube. It is currently called The Bureaucrat in the Apparatus.

James Buxton on criticisms of a 'branch economy' north of the border

Last week Scotland won the jackpot for inward investment. Two US electronics companies, Motorola and Comer Peripherals, revealed that they had chosen sites in Scotland to build large manufacturing plants, eventually employing between them more than 3,000 people.

These projects will undoubtedly strengthen Scotland's electronics industry and reduce unemployment. The projects are unlikely, however, to banish the widespread feeling in Scotland that the country's economy is not regenerating itself sufficiently. In fact, they may reinforce the belief that Scotland is in many ways a branch economy, with few substantial big locally-headquartered manufacturing companies.

As independent Scottish companies disappear, Scotland could be said to be melting away. It is not an easily visible process. The country's economy is strikingly improved in the past four years and Mr Malcolm Rifkind, the Scottish Secretary, pointed out in the House of Commons recently that its economy probably grew faster than that of the UK as a whole last year.

But in the same debate, Mr Donald Dewar, Labour's shadow Scottish Secretary, quoted a leaked internal Scottish Development Agency paper showing that since the mid-1980s there had been "a long-term relative decline compared to the rest of the UK and the rest of Europe" in the Scottish economy. Scotland, it said, had not generated enough output or employment to match the available labour.

The result was high emigration, population decline and greater unemployment.

Mr Dewar was denounced by the Tories for peddling gloom, and the SDA's board has not approved the document. But the facts it contains are not disputed. Scotland's population of 5.1m is in gentle decline, as emigration outpaces natural increase. In 1988 the number emigrating rose 65 per cent from the previous year to 24,700. Many of the most active and best qualified young Scots are lured away, mostly by the stronger economy of the south of England but some to Australia and Canada.

In the 1980s, the decision-making headquarters of such companies as Anderson Strathclyde, Distillers and British passed out of Scotland. Whether this and others are better or worse off for having been taken over is debated endlessly. But when a Scottish company comes under external control, its managers are less likely to think automatically of expatriating to Scotland.

And, as Professor Jack Shaw, who runs Scottish Financial Enterprise, a pressure group for the financial services, points out, when decision-making headquarters leave, their power of patronage usually goes with them. The companies are less likely to provide high quality work for accountants, lawyers, public relations and advertising men. There are fewer opportunities for people aspiring to be



The IBM plant at Irvine, Scotland owned by Fyodor of the US

Why Scotland fears it is melting away

managing directors, finance directors, merchant bankers, corporate tax experts and corporate lawyers.

Branch factories owned by foreign multinationals, which comprise about 20 per cent of Scottish manufacturing industry, have similar effects. "They're the only way you're going to create 500 jobs overnight," says Mr Alastair Macpherson, head of the SDA's electronics division, and they bring "technical and managerial skills". But, he adds, "you also get a very lop-sided type of economy. You get a heavy preponderance of manufacturing and engineering jobs and very few new marketing jobs."

Silicon Glen, as the Scottish electronics industry is called, employs about 45,000 people. But the multinationals companies have not spawned a vigorous indigenous electronics sector. Scottish-based companies supply only 15 per cent of all components consumed in Scotland, as multinationals prefer to supply their foreign plants.

The multinationals' plants tend to have few people who know the entire business and are in a position to form companies of their own. The number of such "spin-offs" from multinationals in Scotland is pitiful. Neither Motorola nor Comer has any plans to

locate research and development or manufacturing operations in Scotland in the short or medium term.

The SDA has made big efforts to help new companies come into being in electronics, as well as biotechnology and other fields. But many of the most promising have followed the big companies and lost their independence: for example, Fortronic, which developed electronic banking systems, was taken over in 1987 by De La Rue.

Last December, Matsushita of Japan paid £25m for control of Office Workstations (OWL), a company with

sales last year of £2.5m, which in six years has become one of the world's leading providers of software systems for reading electronic documents.

The number of smaller companies goes on in other fields. Apollo Blinds, one of Britain's largest makers of window blinds based in Glasgow, was sold last year to Ashley Group (HLD), the management buyout group which in 1988 and 1989 acquired Clark Kent, the marine engineering maker and Fife shipyard from British Shipbuilders. Recently sold a controlling stake to Kvaerner, the Norwegian group which owns the Govan shipyard.

These companies will continue to operate in Scotland and are likely to become stronger. Fortronic, for example, which sometimes struggled before De La Rue moved in, has been expanding. HLD need an injection of capital to continue to expand. OWL is likely to grow even faster under Matsushita. Mr Macpherson says: "The downside of the takeovers is that companies which lose their autonomy may have more difficulty in responding to opportunities than ones that don't. The upside is that they should have easier access to finance and technology if they are allowed to respond."

However, many Scots believe that these deals are destroying part of the seedcorn of the Scottish economy. Prof Shaw says the companies involved made perfectly rational economic decisions, but that each such takeover means one less company that might have grown into a large independent entity based in Scotland. Anglo Scottish-based companies, Grampian Holdings, the industrial conglomerate, and Lillie, the construction group, are among the few that are particularly acquisitive. But Mr Peter Palmer, who runs Spider Systems, an Edinburgh company which makes systems for computer

systems, believes that the subterfuges to which Iraq, saddled with crippling war debts, has resorted in order to finance its missile development programme.

Political risks are hard to assess in a country where power is so heavily concentrated in the hands of one man, President Saddam Hussein, but inevitably the question arises whether Iraq might not be affected by the wind of change that has swept away other regimes in the past.

If those reasons are correct, then Government policies that have increased home ownership and self-employment are steps in the right direction. Yet they may not be enough. People like Prof Shaw believe the fundamental problem is to persuade the Government that relative decline in the regions is as a result of centralising policies and the workings of a British financial system which works to the disadvantage of the national economy. The key weapon a region is the level of revenue it can produce to keep its public services going and the more money it needs to get from central government in rate support and regional assistance," he says. It is a message that a thrifty government ought to understand.

The Bazoft case gives the lie to Iraq's promise of change, argues Edward Mortimer

How not to make friends

FOR TWO days last week a conference at the Royal Institute of International Affairs (Chatham House) discussed "Iraq in the 1990s". Such conferences are intended to be self-financing: the attendance fees are high, and the subjects chosen are those thought likely to interest the business community.

Iraq is clearly in that category. It has the second-largest oil reserves in the Middle East. After its victory-on-points in the gruelling eight-year war with Iran, it has emerged as second only to Israel among the military powers in the region, and poised to play a leading political role. It is engaged in a phase of intense reconstruction, while at the same time seeking to build up its arms industry in order to maintain a qualitative edge over Iran and its other neighbours.

In short, Iraq is an extremely interesting potential market. Yet business prospects are clouded by financial, political and ethical doubt. Last year's revelations about the activities of Banca Nazionale del Lavoro revealed the subterfuges to which Iraq, saddled with crippling war debts, has resorted in order to finance its missile development programme. Political risks are hard to assess in a country where power is so heavily concentrated in the hands of one man, President Saddam Hussein, but inevitably the question arises whether Iraq might not be affected by the wind of change that has swept away other regimes in the past.

Scotland, according to Mr Brian Ashcroft of the Fraser of Allander economic institute in Glasgow, has fewer of the ingredients which appear to lead to business creation than most other parts of Britain. The proportion of people owning their own homes — a measure of the wealth that might be available to invest in new businesses — is low, and houses are less valuable. Scotland had only 44 per cent owner-occupation in 1988 compared with 65 per cent in Great Britain as a whole. In addition, Scotland has a relatively low proportion of its population in the professional and managerial classes.

If those reasons are correct, then Government policies that have increased home ownership and self-employment are steps in the right direction. Yet they may not be enough. People like Prof Shaw believe the fundamental problem is to persuade the Government that relative decline in the regions is as a result of centralising policies and the workings of a British financial system which works to the disadvantage of the national economy.

The key weapon a region is the level of revenue it can produce to keep its public services going and the more money it needs to get from central government in rate support and regional assistance," he says. It is a message that a thrifty government ought to understand.

But then, the day after the conference, I switched on the radio and heard that a fellow journalist who went to Iraq at the Government's invitation to report for a British newspaper had been sentenced to death by an Iraqi court for trying to do his job. Unless and until that journalist is released, alive and unharmed, Mr Hamoud should not suppose that I or any other western journalist will wish to visit Iraq, no matter how persuasively the invitation may be phrased. It is not too much to hope that those who want to make money out of doing business with Iraq feel similarly moved.

LETTERS

All jolly good fun in the House of Fraser affair

From Mr A. Thompson.

Sir, The House of Fraser case throws up some fascinating aspects of the law.

The Department of Trade and Industry inspectors, taking evidence in secret as they please, can denounce directors of a major company as though rotten apples who, if allowed to remain in the country, should not be left in charge of a whelk stall.

The authorities then do nothing about it since the findings, whether true or false, might well not stand up in a court of law under normal rules of evidence and procedure.

This is all jolly fun. If it is such a good idea for this to be done to directors, perhaps we should have the same procedure for politicians and other influential figures in our national life.

Why did it take 18 months of globe-trotting by the Serious Fraud Office to discover the horrifying fact that people can-

not be brought back in handcuffs from Egypt to tell us how much money they think the Fayed family might have possessed 40 years ago?

This should not have surprised them. It is not as if Scotland Yard can itself help with witness statements when the jurisdiction problem is the other way round. Within recent months, it has been reported that a suspected murderer in California will probably walk free, because a known witness to the killing who lives in London does not want to get involved and cannot be made to testify.

Does it really matter with whose money the Fayed's bought House of Fraser? They made a cash bid and their cheques were honoured. Are former shareholders concerned that their money might not have come from a good home? They have probably spent it on something else anyway.

In all the House of Fraser group, the only company

whose capital adequacy concerns the UK authorities is Harrods Bank — and the Bank of England is quite properly contented with its affairs. The bank is presumably a limited liability company, so the Bank of England is quite properly not concerned with the capitalisation of its parent, let alone the personal wealth of its beneficial shareholders.

Even if a company's shareholders consisted of all living members of the Vanderbilt family, plus the Aga Khan and the Crown Prince of Abu Dhabi, they could all walk away from any corporate disease, less the money which they had invested in it. Indeed, the fewer outside assets a company's shareholder-directors own, the more diligent their stewardship of the company is likely to be.

A fool and his money are soon parted. If Colonel Gaddafi could not see his way to wrecking the British economy by bankrupting the coal strike.

Andy Thompson,
28 Conrad Drive,
Worcester Park, Surrey

Dounreay and the North Sea

From Mr Douglas McRoberts.

Sir, Your report on the North Sea Conference ("Patent told to end dumping," March 8) raises interesting issues in relation to Dounreay.

Although there have been calls to abandon the proposed European Demonstration Fast Reactor Reprocessing Plant (EDFRP), a Norwegian marine expert, Dr Gunnar Furu, of Bergen, confirmed at the public inquiry into the scheme in 1988 that Dounreay did not damage Scandinavian fishing grounds or environment.

Low-level radioactive discharges from Dounreay's existing plants have for many years been a tiny fraction of permitted levels. The proposed plant, if built, would produce even lower environmental impact through the application of

more advanced technology.

The conference quite correctly called for the destruction of PCBs. As you reported last year, one of the most promising techniques for this has already been demonstrated at Dounreay. The electrochemical process, known as Dounreay Silver, operates at low temperatures and does not involve incineration with its possible hazards, such as production of dioxins. In principle, the system could be redesigned as a mobile rig and taken to the PCBs rather than the other way round. So Dounreay may fairly claim to be doing its share in protecting the North Sea environment.

Douglas McRoberts,
Chief Press Officer,
Atomic Energy Authority,
11 Charles II Street, SW1

NUT's campaign of persuasion

From Mr Doug McAvoy.

Sir, Emma Tucker's report on staff-room opinion in schools ("Teachers complain of ministers' ignorance," March 3) rightly identifies the causes of low morale among teachers: poor pay and the pressures of implementing the national curriculum with insufficient resources and time.

However she incorrectly represents the position of the National Union of Teachers over industrial action as a remedy for these ills.

Her claims that we are adopting a low-key approach to industrial action because we lost members in earlier disputes are not true. We are currently not planning to strike or hold a ballot on industrial action. We prefer to pursue our pay and education objectives

through a campaign of public persuasion through which pressure can be put on the Government.

That campaign is beginning to be successful. The Government acknowledge the need to spend more, but not enough on school buildings, for example.

More public support is needed if education is to receive the resources needed and teachers are to be paid salaries comparable to those in industry.

We are more likely to earn that support — and keep it — by a continuing campaign of persuasion rather than by disruption.

Doug McAvoy,
General Secretary,
National Union of Teachers,
Hamilton House,
Holborn Place, WC1

The miners' strike and 'political aims' of the NUM leadership

From Mr D. G. Franklin.

Sir, If Professor Towers (Letters, March 8) honestly believes that the "supposed" political aims of the National Union of Mineworkers leadership were small beer, he is either badly informed or naive.

Mr Arthur Scargill has always been totally honest in disclosing his aims and ambitions. After defeating the

Heath Government he gave an interview to the New Left Review in June 1975.

The 30-page report quotes him: "We were out to defeat Heath... because we were fighting a Government. We had to declare war on them and the only way you could declare war was to attack the vulnerable points. We were only

opposed to the distribution of

THEM and it is US. I will never accept that it is anything else because it is a class battle, it is a class war. Whilst it is them and us, my position is perfectly clear: I want to take FROM them FOR us, in other words I want to take into common ownership everything in Britain."

There Mr Scargill says: "The issue is a very simple one: it is

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Brady urges co-ordination of market rules

By Peter Riddell, US Editor, in Washington

MORE co-ordinated regulation of US stock and futures markets is now being considered by a high-level working group of the Bush Administration with Mr Nicholas Brady, the Treasury Secretary, pressing for these markets to be supervised as a single entity.

A letter setting out the main options by Mr Brady to the leading members of the securities sub-committee of the Senate Banking Committee became public over the weekend.

The central issues are the division of regulatory responsibility between the Securities and Exchange Commission (SEC), covering stocks and options, and the Commodity Futures Trading Commission (CFTC), covering stock index futures, and the margin

requirements for these various contracts.

There is apparently no agreement yet on the working group which includes representatives of the Treasury, the Federal Reserve, the SEC and the CFTC.

The options range from merging the SEC and CFTC - a move strongly resisted by the latter - the futures industry in Chicago and its allies in Congress, to a reorganisation of regulatory responsibilities.

Mr Brady, who formerly ran the Dillon Read securities group and headed the presidential commission into the 1987 market crash, has emphasised the problems resulting from fragmented regulation, such as unharmonised margin requirements, unco-ordinated circuit-



Brady: single regulatory body

breakers and inconsistent short selling rules.

In a speech last month he

argued that these inconsistencies, such as lower margins on stock index futures than stocks, have been the root cause of excessive volatility rather than computer-based trading systems. On his view they have led to high leveraging in stocks as well as ineffective enforcement.

Noting that all countries with major securities markets have one regulator for stocks, options and futures, Mr Brady has consistently argued that the US markets should be regarded as one and regulated as such. He favours a one-market approach rather than piecemeal solutions.

Among the options outlined in the letter are:

• Merger of the CFTC and SEC;

• Giving the SEC exclusive jurisdiction over all futures except those related to tangible commodities;

• Giving the SEC exclusive jurisdiction over stock index futures only, and perhaps related margins, although consolidation of margin-setting outside the SEC could also occur.

Mr Brady said last month that the radical step of merger may not be necessary and that other approaches could work, "but we need to do something and we want to do it soon."

Congress is considering legislation on market reform giving both the SEC and the CFTC greater enforcement and data collection powers, but there remains considerable controversy in the securities and futures industries over these proposals.

Bank ready to relieve pressure on sterling

By Peter Norman, Economics Correspondent, in London

THE BANK OF England will be prepared to intervene in support of the pound if the currency comes under renewed selling pressure this week.

The Bank sold up to \$500m of reserves last Friday amid mounting political protest against the new community charge, or poll tax, and growing uncertainty about the position of Mrs Margaret Thatcher as Prime Minister.

However, the Bank's actions will be subject as always to minute-by-minute judgment of conditions on world currency markets and not geared to supporting the pound at any given level.

Mr John Major, the Chancellor, is understood to be reluctant to counter the pound's weakness with a further politically damaging rise in bank base rates from the current 15 per cent level.

Although Mr Major has always insisted that he will put interest rates at whatever level is necessary to bear down on inflation, he has shown a marked reluctance in the past to lift base rates in response to bouts of sterling's weakness caused by short-term political unease.

The view in Whitehall is that the pound's sharp fall last Friday, when it lost 3.75 pence against the D-mark and nearly 2½ cents against the dollar, mainly reflected wild rumours on currency markets that Mrs Thatcher had resigned and an exaggerated perception among foreign holders of sterling about the seriousness of last week's wave of demonstrations against the community charge.

Although there have been some ambiguities in recent statistics - such as last week's announcement of a record rise in consumer credit in January - the general feeling among officials is that the policy of squeezing demand and inflationary pressures out of the economy is working, albeit slowly.

Treasury officials point out that the full effects of the recent rise in mortgage rates to around 15.4 per cent have yet to be felt by borrowers.

When the pound weakened in November and December after the resignation of Mr Lawson as Chancellor, Mr Major took the view that Bank of England intervention was the best way of checking currency movements that had no economic significance. He allowed the pound to fall quite substantially while leaving base rates unchanged. He was rewarded with a steady rise in the pound's value during January and February.

Many City of London analysts believe that the latest decline in the pound has increased the pressure on Mr Major to announce a cautious Budget next week.

Currencies, Page 27

THE LEX COLUMN Tuning in to the German voter

One has to go back to the departure of Mr Helmut Schmidt as West German chancellor in 1982, to find a German election concentrating financial minds as much as next Sunday's ballot in the East. The whole German question is now thoroughly perplexing.

Deutsche Mark bonds seem to be marking time, at least, but they are doing so at yields only a fraction below 9 per cent, at a time when German equities on the other hand have risen four per cent in the last fortnight.

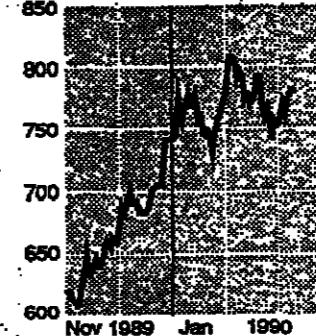
Neither is there much hope, whatever results the March 18 elections deliver, of a definitely clearer picture. A best guess is that whichever comes out on top in the East, Chancellor Kohl's CDU or the SPD, there is no upside for bonds in the near term, even though the winner next Sunday could thereby be heading for victory in the West German elections later this year. As regards equities, an SPD victory would undermine them, especially if Mr Oskar Lafontaine, the Saarland premier, is confirmed next week as party candidate for Chancellor.

Indeed, the sharp drop in the value of speculative takeover stocks is one of the features of the market on both sides of the Atlantic over the last six months. In the US, it was the failure of the highly-leveraged UAL management buy-out in October which marked the turning point. The Dow Jones industrial average has recovered almost all of its subsequent losses but the shares of UAL, which were to have been bought for \$300 apiece, are still trading around the \$100 level. Last week Hilton Hotels, which had been trying to sell itself for \$120 a share, took itself off the market and its shares are now back around \$50.

In the UK, the overvaluation caused by the promise of highly leveraged bids was never as pronounced. Nevertheless, the retreat of the share prices of potential UK bid stocks has been marked. Over the last six months, the shares of Scottish and Newcastle, Storehouse and Asda have fallen by around a third even though the market is virtually unchanged. And although the overall stock market is still less than 10 per cent below its all-time peak, Cadbury Schweppes' shares are a third below their peak, Allied Lyons' shares are more than a fifth lower and Unigate's are 40 per cent down. There has been a deterioration in trading conditions, but the collapse of speculative bid premiums has been more dramatic. The days when UK retailers were a prime target of corporate activity have long since gone. Although it is possible to identify predators on the share registers of Store-

West Germany

FAZ Aktien Index



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INSIDE

Brawling to decide who regulates

The territorial battle between the Commodity Futures Trading Commission and the Securities and Exchange Commission is rapidly degenerating into an ugly brawl. The SEC is using Congress's vagueness over the reauthorisation of the CFTC to try to extend its own empire, pushing the CFTC to the defensive. The roots of the tussle go deep, and have dredged up old calls for a single regulator to control the two markets. Page 18

Deeper into the red

Pan Am, the holding company for Pan American World Airways, has suffered a sharp increase in net loss for the fourth quarter and whole of 1988, although passenger traffic picked up in January and February this year. The holding company's net loss in the fourth quarter of 1988 grew to \$178.3m or \$1.21 a share compared with a loss of \$1.7m or 36 cents a year earlier. Page 18

Boardroom flare-up

A long-smouldering boardroom row has flared into the open at Abbott Laboratories, the US healthcare group, which has been a stellar performer on Wall Street. The Chicago-based company announced the resignation of its chairman, Mr Robert Schoellhorn (left), on Friday night, immediately, Mr Schoellhorn launched a series of lawsuits, seeking injunctions, changes in the company's bylaws and monetary damages. Page 19

Tightening round the corner?
US credit markets held their own last week until confronted by news that the US economy has been generating jobs at a rapid rate. The special events, but the underlying trend was strong enough to increase the faint murmur that the Federal Reserve's next move might be a tightening rather than easing of monetary conditions. Page 20

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Economics Notebook

Statistics for a new regime

BRITAIN'S trade performance has caused the Government so many problems over the past two to three years, that one might have thought the Treasury would be only too pleased to see the back of the monthly trade statistics.

Not a bit of it. Britain will be pressing at a meeting of European Community economics and finance ministers in Brussels today, for swift action by the European Commission to ensure that the EC has adequate trade statistics following the creation of the Internal Market at the end of 1992.

The impact of the 1992 programme on official statistics has been overshadowed by bigger worries such as plans to narrow the differences between value added tax rates in the member states or proposals for economic and monetary union in the EC. But the British Government is becoming increasingly concerned that Europe will be bereft of trustworthy trade statistics after 1992. It is a concern shared by many other member states.

The creation of the single market will mean the disappearance in intra-EC trade of the present single administrative document (SAD) that accompanies all goods that move abroad. It is through the SAD that trade figures are collected.

Political agreement was reached among the 12 EC member states last year that trade figures would be collected in conjunction with the payment of value added tax in the countries of destination for intra-EC exports.

However, the Commission has yet to produce detailed regulations to translate the political decision into action. Although the end of 1992 seems a long way away, the British authorities fear that time is dangerously short for introducing a new trade figures system.

Concern in Britain focuses on the roughly 20 per cent of companies that are responsible for 50 per cent of UK imports and exports. These firms, which will be expected to give statistics of imports and exports on a monthly basis, will need to install new computer equipment and programs. It has been estimated that this process will take two years and testing the systems a further six months. Similar problems will have to be overcome in the other member states.

Neither governments nor companies want to do without intra-European trade statistics in the single market. Indeed, as business becomes more global, there is a strong argument for having more comprehensive trade statistics enable better co-ordination of policies. They also help businesses to evaluate market opportunities and understand emerging competitive pressures.

A recent survey carried out by the Central Statistical Office found that UK companies opposed reducing the detail of the trade statistics after 1992.

The CSO said "a surprising number of businesses" were willing to provide additional data on a voluntary basis and pay for the processing of this.

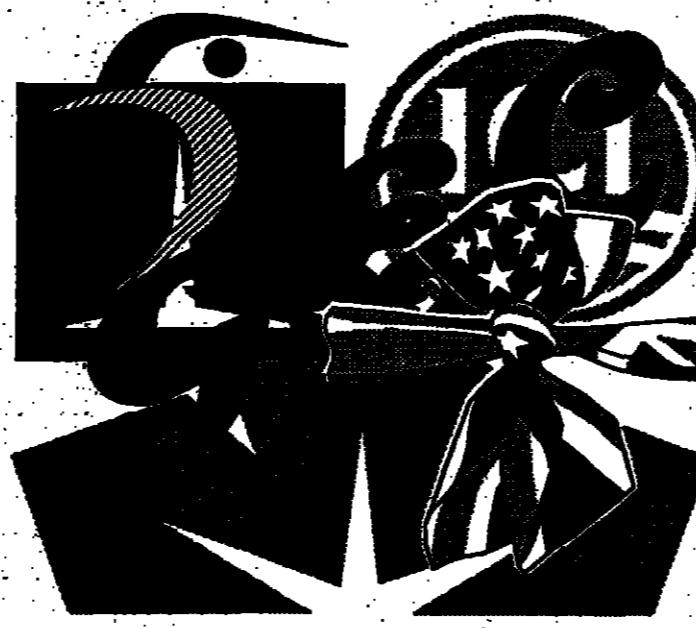
But even if the Commission responds to the Government's plea and produces details of the new regime swiftly, the new-style trade figures will almost certainly be less reliable than present statistics.

The quality of British statistics in general has deteriorated in the last 10 years, adding to the volatility of deregulated financial markets. The trade figures produced through what one CSO statistician has described as a "Rolls-Royce system" - have been a notable exception.

Peter Norman

Mystery of a financial culture gap

Nikki Tait on share buy-backs in the UK



After the 1987 stock market crash, more than 600 US corporations announced plans to buy in their shares. In the UK, two and a half years later, only a fifth of Britain's FT-SE 100 companies even possess share buy-back powers, and those using them can be counted on the fingers of one hand.

Explanations for why the UK is different tend to fall into two categories.

The first, and most serious, concerns commercial rationale.

Companies, when they take share buy-backs, usually state

they will use them only if earnings per share are increased as a result. Many - like ICI - add an additional caveat that such buy-backs must be "in the best interests of the company at the time."

Institutional investors, fairly

permissive on this score, do insist on some ground-rules. The

Association of British Insurers, which represents many of

Britain's large insurance companies, says members are "perfectly

relaxed about buy-backs provided

they provide earnings enhancement

and have a positive

long-term effect."

At one level, the requirement

for earnings per share enhancement

is simply a mathematical

equation - dependent on the

number of shares bought, the

multiple on which they trade, the

rate of interest which the money

could otherwise attract, and so

on. But there can also be a

trade-off between short-term

earnings enhancement and long-

term investment.

A clutch of smaller firms have

actually implemented buy-backs

in the past week alone. Topical

screens displayed announcements

of shares purchased for

cancelation at the likes of Atkins

Brothers, Nu-Swift and SEP

Industrial.

But the overall impact of share

buy-backs in the UK is still

minuscule. I should think that it

is immediately the case in

the UK equity market in

significant fashion. The chemicals

giant stressed that its request for

buy-back powers should be seen

in the context of recent internal

heightening."

In short, if capital expenditure

is rationalised there is no spare

cash in the balance sheet, diversify

for money into short-term earn-

ings promotion at the expense of

long-term returns would be diffi-

cult to justify.

This leads to the second set of

problems, which are more technical, advanced corporation tax compli-

cance and the summer.

ACT paid by a company equates to the difference between its gross dividend payment and the actual net distribution to shareholders, and can be offset against UK corporation tax. But if a company's UK earnings are only a small proportion of the total, it may face difficulties recovering its ACT payments. A share buy-back scheme can cry-

talise the problem.

Two other issues are often raised in the context of the UK/US differences. In the UK, shares bought in must be cancelled. This tends to make a buy-back more permanent than in the US, where the same shares can sometimes be re-issued. There is also a school of thought which argues that buy-backs are usually a defensive mechanism, and the more ravenous US environment has provoked their wider appreciation.

But perhaps at the back of everyone's mind is the thought that the dividing line between a genuinely beneficial share buy-back and an operation which produces a temporary market distortion and looks less than clever once the buy-back has ceased, is very thin.

Surter, the multi-conglomerate, is a good example. The company started a buy-back programme covering about 10 per cent of the its equity in February and bought steadily until December. Its average buying price was 150p a share, and for most of the year, the company's shares stayed in the 130p-210p band. Since then, they have fallen to around 100p.

With all these caveats in mind, it is perhaps not surprising that many observers expect the market to become more willing to accept buy-backs in defensive situations. "I find more clients are interested," is the typical comment from one accountant. "but it hasn't become a fad yet. Personally, I doubt that it will."

THIS WEEK

FINANCIAL MARKETS

will receive a wide of UK economic

statistics this week and two

important sets of US figures.

Bond markets in the UK will be watching today's retail sales and Thursday's unemployment figures for February in particular. The median forecast from MMS International, the financial research company, is that unemployment will fall by a seasonally-adjusted 15,000 after a fall of 22,000 in January. The figures will show any loosening in the labour market and a possible slowing in the rate of decline in unemployment.

Thursday's earnings inflation figures for January will be announced on Friday by those for unit labour costs, which continue to accelerate. The year-on-year rate is about 5.5 per cent. The underlying rate of average earnings is expected to remain unchanged at 3.25 per cent, although some forecasters are expecting a rise to 3.5 per cent.

Other important statistics and events, with MMS forecasts in brackets, include:

Today: Brussels, EC economics and finance ministers meet for the last time before the April 6 meeting in Paris. Basel, Group of 10 central bankers meet. UK, producer input (4.2 per cent) and output (0.8 per cent) prices.

Tomorrow: Basel, EC central bankers meet to discuss monetary union. US, current account, fourth quarter.

Wednesday: West Germany, GNP, fourth quarter. It rose 1 per cent in the third quarter, and is expected to continue up on the strength of the economy and the prospect of merger with East Germany.

Thursday: West Germany, Bundesbank council meeting.

Friday: Japan, industrial production, US, producer price index (unchanged on month), industrial production (0.8 per cent). Capacity utilisation for February (62 per cent). UK, average estimate for fourth quarter GDP.

The undersigned initiated this transaction.

March, 1990

FINANCIAL TIMES

COMPANIES & MARKETS

Monday March 12 1990

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Tokyo reaches for the Sal Volatile

John Plender seeks to explain stock market instability

Poor old Salomon Brothers. If the Great Tokyo Crash ever does happen, the big US trading house will have to carry the can. For the Japanese have shown themselves to be no more immune to the urge to find a scapegoat than the rest of us. And who better than Salomon to play the part? Apart from being foreign and brash, it has brought to Tokyo the kind of derivative financial instruments that no one over forty understands even in the US, let alone in Japan. But the maelstrom was small because investors were not convinced that the bubble extended beyond the junk market. The subsequent lack of panic over the demise of Drexel Burnham Lambert lends support to their view.

It is when we come to the Tokyo market side that the conspiracy theory weakens. For the root cause of the problem here is domestic. Japan has been exporting private capital to the rest of the world. The yen is the weak currency here, which could be summarised by saying that instability in the stock markets is weak because its own domestic asset prices are hopelessly overblown relative to everyone else's. And it is the bond market reaction to the decision by Mr Yasushi Mieno of the Bank of Japan to make asset prices a tax of 500 seems odd. Yet the MoF is right on one thing: a country that sports the world's third largest economy on a land mass which could be carpeted wall-to-wall without putting a dent in the national budget is bound to have a greater effect on the stock market than the yen. Since the mid-1980s the balance of Japan's capital outflow has shifted from bonds to equities. So when Japanese bond prices rise in anticipation of further monetary tightening, the capital outflow is not affected as it used to be. Indeed the plunge in domestic equities underlines the attractions of foreign stocks quite as much as domestic bonds and cash.

This is excellent news for foreigners, since it suggests that a correction in Tokyo need not have an adverse impact on equities, provided foreign equity markets manage to keep their nerve over the global fall in bond markets where the international linkages are firmer. But it also seems to prove an equal and opposite proposition to the conspiracy theory with which we started. Japan's recent experience suggests that it is perfectly possible to impose a correction on stock markets; but it is exceedingly difficult simultaneously to stabilise the currency market. As my Japanese friend was saying, terrible people, those chaps at Salomon Brothers.

In 1989 we saw the same process working in reverse. This time the central bankers and finance ministers were worried about dollar strength and they sought to make the dollar cheaper through intervention on the exchanges when Japanese financial institutions were exporting private capital at a much faster rate than Japan's corporate exporters were piling up the current account surplus. As so often happens with cross-border financial flows, the foreign capital piled into some of the hottest markets right at the top. To the extent that their efforts to keep the dollar cheap encouraged speculative excess in the junk

market, it is a bad omen for the Bank of Japan. The MoF is right on one thing: a country that sports the world's third largest economy on a land mass which could be carpeted wall-to-wall without putting

FUTURES REGULATION

Commissions battle turns into open war

THE BATTLE between the Commodity Futures Trading Commission and the Securities and Exchange Commission is degenerating into an ugly brawl. The two agencies have never been the closest of allies, but the rhetoric of regulatory competition has become more openly hostile than before.

A more aggressive SEC under the chairmanship of Mr Richard Bresnen is using Congress's vacillation over the reauthorisation of the CFTC to try to extend its own empire. This has pushed the CFTC once more on to the defensive, where it is backed by the futures exchanges.

The battle is supposedly being fought over the justification of an esoteric new product called variations on an index participation, developed in various forms by the securities exchanges. But the roots of the tussle go deeper, and have dredged up calls for a single regulator to control both markets.

The SEC would like to get its hands on the lucrative stock index futures, which trade under the auspices of the CFTC and which the stock exchanges blame for a multitude of sins. The securities lobby is quick to pin any increase in volatility in the stock market on the use of stock index futures.

The Chicago Mercantile Exchange is most under fire on stock indices, as its Standard and Poor's 500 index futures contract accounts for more than 80 per cent of the industry's stock index volume.

The SEC wants to harmonise the margin requirements between stock index futures

and the underlying stock market. This would squeeze speculation in the highly leveraged futures markets and cut the resulting volatility in stocks, the agency argues.

Futures market participants pay only a small part of the contract value - usually around 10 per cent - in margin, since few intend to take delivery of the index that underlies the futures product. But their positions are monitored daily and their accounts moved up as the market moves.

The futures players argue that professional participants in the stock market pay little as they can, and do not have to cough up until the end of the week. Nevertheless, they are prepared to give in to some increase in margins in return for the SEC's backing off on complete regulation of stock index products.

Meanwhile on Friday, Hansen confirmed that it had been buying in its own 10 per cent bonds due to mature in 2006. This was the latest in a stream of such buy-ins as corporations

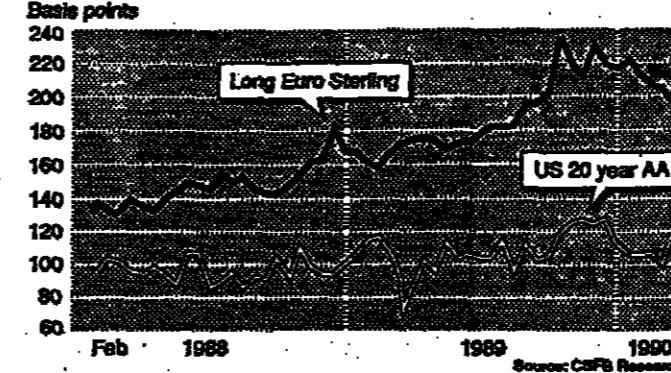
have sought to generate profits by buying back their bonds below par.

Such borrowers are indicating that they think their own long-term debt is underpriced. In their ability and willingness to take a long-term view, these corporate borrowers are unusual. Most investors looking at the Eurosterling market now are struggling to find any justification for investing funds. Overseas investors have to add currency risk to their thinking, but there are opportunities for such investors to make attractive returns via asset swaps if they are prepared to take a long-term view.

Nevertheless, traders say there has been little new money coming into the market, but identify small pockets of specific demand for secured paper at the long end and, from specialised bond funds, for high yielding short-dated paper.

Analysts at Credit Suisse First Boston have studied why UK corporate spreads have drifted to levels which are hampering efficient working of the sterling capital market. They have addressed the

Corporate bond spreads



issues of credit and event risk as possible explanations for the low current value given to corporate bonds. The chart shows that the UK market appears to have severely misjudged the degree of event risk for investment grade bonds.

For example, over the last two years, long maturity US bonds have widened in yield by around 20 basis points, against a 70 basis point widening in UK bond yields. This is despite the US market having experienced the loss of quality by issuers such as RJR Nabisco, and the collapse in junk bond liquidity following Drexel Burnham Lambert's collapse.

The CSFB analysts argue that spreads against gilt of Eurosterling issues have been driven less by economic fundamentals than by fund managers' attempts to guess where others think value lies and to invest accordingly.

Thus, although spreads generally move in a rational direction as the market reacts to events, neither the starting level nor the extent of moves has any quantitative basis. A

good example was the market's response in January to the apparent threat of up to £1bn of long-dated bonds being issued by the newly-privatised UK water companies.

Although such issuance would have had no bearing on the possibility of existing bonds defaulting, and might have had a beneficial effect on general liquidity, it was responsible for a 30 basis point widening of corporate spreads.

CSFB argues that such behaviour is evidence of an inefficient market. It suggests that there is even a tendency for some investors to ignore the market for non-gilts because it requires concentration on credit analysis in addition to macro-economic factors.

Investors should adopt a common-sense approach, buying when bonds appear cheap even if that means bucking the current trend. With spreads at historically wide levels, investors have an opportunity of buying before longer term purchases are resumed.

It may be that in advocating such an approach to the market, CSFB is laying the ground for the belated debut issue by a water company at sensible levels.

els. Such a strategy, whatever the fundamental attractions of the argument, is risky from a syndicate perspective.

Last year, CSFB announced an intention to make the Eurosterling sector more responsive to the interests of a wider investor base.

Although it became the leading underwriter of sterling Eurobonds in 1989, it learned the hard way when it brought its £200m long-dated Italy deal that a small number of institutional investors believed it has a right to set the level at which issues can be launched.

If CSFB chooses to challenge that community again, the results could be bloody. It may try to bring a water company deal at a spread over gilts justified in terms of long-term fundamentals rather than current market levels, arguing that the rest of the market is way out of line.

The response from investors and competitive syndicate rivals is likely to be forthcoming. For all the wrong reasons, the Eurosterling market may be about to be the centre of attention on the Euromarket.

Andrew Freeman

NEW INTERNATIONAL BOND ISSUES

Borrowers	Amount m.	Maturity	Avg. life years	Coupon %	Price	Book runner	Offer yield %
US DOLLARS							
Mitsubishi Electric	1bn	1994	4	2½	100	Nomura Int.	2.125
Mitsubishi Oil	250	1994	4	2½	100	Yamashi Int.(Bur)	2.375
Hezama Corp.	200	1994	4	2½	100	Daiwa Europe	2.375
Bay	1.5bn	1997	7	9½	99.57	Salomon Brothers	9.474
Best Denki Int.	30	1991	1	14.65	100%	Mitsubishi Fin.	13.955
Fujikura Ltd.	200	1994	4	2½	100	LTCB Int.	2.375
Nichimen Europe	30	1994	3	9½	101%	Nomura Int.	8.833
SLBK SHI Australia	14.7	1991	1	12.77	101%	Nomura Int.	12.77
CRH Capital Ltd.	100	2000	10	12.50	100	UBS Phillips & Drew	8.492
CRH Corp.	72	2005	15	5½	100	Nikko Secs. (Europe)	5.730
Marubeni Finance	70	1993	3	9½	100	Daiwa Europe	2.475
Sumitomo Corp. Overseas	70	1993	3	9½	100	Daiwa Europe	2.475
Makino Milling Machine	150	1994	4	2½	100	Deutsche Bank Finance	2.375
CANADIAN DOLLARS							
CBIC-London Branch	100	1992	2	13½	101%	Wood Gundy	12.015
AUSTRALIAN DOLLARS							
State Stk Stk Australia	50	1992	2	15	101.95	Hambros Bank	14.804
STERLING							
Bear Stearns Mortgage	124	1997	9.95	11½	94	BSW	12.945
BSB(m)	100	1995	8	13	97.825	Baring Brothers	13.400
Daiwa Mill & Gen.T.(n)	70	2005	15	8½	100	Baring Brothers	8.733
ECUs							
Bsp Int. a Luxembourg	20	1992	2	11½	101%	BSI	10.557
BSB(m)	300	1997	7	10	94.80	UBS Phillips & Drew	11.307
SWISS FRANCS							
Toho Chemical	50	1995	-	Zero	100	Daiwa (Switzerland)	-
Fuji Corp.	100	1994	-	Zero	100	Banca del Gottardo	-
Mitsubishi Oil	200	1994	-	Zero	100	Credit Suisse	-
Jidohu Kogyo Co.(n)	100	1994	-	Zero	100	Yamashi Int.(Switz)	-
Caisse Natl d'Autoroutes	120	1996	-	7½	101½	SEC	7.235

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or

INTERNATIONAL CAPITAL MARKETS AND COMPANIES

Abbott Labs row erupts as ousted chairman files suits

A LONG-SMOKING boardroom row has flared into the open at Abbott Laboratories, the US healthcare group which has been a stellar performer on Wall Street.

The Chicago-based company announced the resignation of its chairman, Mr Robert Schoellhorn, on Friday night. Immediately, Mr Schoellhorn launched a series of lawsuits seeking injunctions, changes in the company's bylaws and removals.

Mr Schoellhorn's acrimonious dismissal came after six months of in-fighting among executives at Abbott, a battle which bemused most analysts on Wall Street. Despite the reports of management unrest, which centred on Mr Schoellhorn's allegedly autocratic personality and short-term orientation, Abbott continued to generate earnings advances which attracted the analysts' enthusiastic support.

The first sign of management problems came last August, when Abbott's board abruptly dismissed Mr Jack

Schuler, the company's president and chief operating officer, citing "differences in philosophy" between Mr Schuler and Mr Schoellhorn. Mr Schuler was the third president to have been unceremoniously ousted by Schoellhorn in eight years. A few months later it emerged that Abbott's board had been deeply disturbed by the clash between the company's two top executives and had conducted a set of secret interviews with Abbott's other senior managers to determine their opinions about Mr Schoellhorn.

These interviews apparently showed widespread antagonism and dissatisfaction with the chairman. One of the key points of contention was the promise made early in the 1980s by Mr Schoellhorn that Abbott's earnings per share would grow by at least 15 per cent every year.

In the last year Abbott's two most important businesses — infant feeding formulas and diagnostic equipment — have faced increasing competition, potentially threatening the 15

per cent target. According to several Abbott executives, Mr Schoellhorn's response was to initiate an "unprecedented squeeze on research and development and marketing costs" and "dispute over research funding was said to have been at the heart of the clash between Mr Schoellhorn and Mr Schuler.

In December, after another apparently stormy board meeting, Mr Schoellhorn announced

that he would take early retirement in August, instead of continuing until 1993 as had been planned. The board appointed Mr Donald Burnham, formerly Abbott's chief financial officer, as chief executive and indicated that he would take over as chairman in August. After last week's clash, Mr Burnham has been appointed chairman with immediate effect.

Mr Burnham said last

December that research and

marketing expenditure might

take priority over short-term

profit growth in future. "We

have consistently said that

during some periods we might

not earn 15 per cent."

Loss grows at Pan Am but traffic picks up

By Karen Zagor
in New York

PAN AM, the holding company for Pan American World Airways, reported a sharp increase in net loss for the fourth quarter of 1989, although passenger traffic had picked up in January and February this year.

The holding company's net loss in the fourth quarter of 1989 grew to \$178.5m or \$1.21 a share, compared with a loss of \$51.7m or 36 cents a year earlier.

Pan Am's operating loss increased to \$150.1m in the latest quarter, from \$110.5m in 1988.

Operating revenues improved 6.9 per cent to \$359.5m in the latest three months. Operating expenses grew 10.3 per cent to \$1.05bn from \$960.4m. This was attributed to a 35 per cent jump in fuel expenses, from \$126.4m in the 1988 fourth quarter to \$174.7m.

Pan American World Airways reported a net loss in the fourth quarter of \$162.5m against a loss of \$63.6m a year earlier. The airline's operating loss in the latest quarter was \$148.5m compared with \$117.5m in 1988.

The company said it continued to suffer from declining traffic and fare yields on Atlantic routes. Pan Am has had trouble attracting passengers since the bombing of a flight over Scotland shortly before Christmas 1988. However, in January, passenger traffic was 23 per cent higher than in the same month of 1988, while February's traffic gained 26 per cent over February 1988.

For the year, the parent company turned in a net loss of \$386.6m or \$2.81 a share against a loss of \$71.7m or 51 cents a share in 1988. The 1989 results included a \$110.5m from the sale of its Pan American World Services division. The previous year's figure included an extraordinary gain of \$60.1m.

The company's operating loss expanded to \$366.5m in 1989 from \$63.6m in 1988. The airline subsidiary's net loss for 1989 grew to \$437.1m from \$115.5m a year ago.

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WORLD STOCK MARKETS

Friday	Stocks traded	Closing price	Change on day	Volume	Mar 19
Standard & Poor's 500 stocks	2,625,000	415.40	+1.00	1,651,700	1,651,700

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1. *What is the primary purpose of the study?* (e.g., to evaluate the effectiveness of a new treatment, to describe a population, to compare two groups).

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NEW YORK STOCK EXCHANGE COMPOSITE PRICES

Continued on Page 31

AMEX COMPOSITE PRICES

P7 Sis.										P7 Sis.										P7 Sis.									
Stock	Div. E	100s	High	Low	Close	Chg.	Stock	Div. E	100s	High	Low	Close	Chg.	Stock	Div. E	100s	High	Low	Close	Chg.	Stock	Div. E	100s	High	Low	Close	Chg.		
AT&T	205	155	145	145	145	-	AtCo	48	6	40	38	38	-	10	12	2	25	25	25	-	PyGm	10	10	105	9	95	-	5	
ATT Fd/24s	225	55	54	54	54	-	Custom	13	110	105	105	105	-	100	8	443	2	25	25	25	-	PrdA	10	45	7	55	55	-	
Action	3	2	12	12	12	-	CyberFd	13	94	92	94	94	-	101	124	25	25	25	25	-	PrdCm	8	55	7	55	55	-		
AirExp	10	15	15	15	15	-	D - D	-	-	-	-	-	-	102	7	71	15	15	15	-	PrdFwd	12	2	25	25	25	-		
Allstar	11	11	15	15	15	-	DI Ind	74	25	25	25	25	-	103	104	25	25	25	25	-	PrdFwd	15	23	55	55	55	-		
Alpha	35	24	24	24	24	-	DING	580	105	105	105	105	-	104	112	25	25	25	25	-	PrdFwd	8	8	21	6	55	-		
Alza	73	1207	415	405	405	-12	DataFd	18	163	5	45	5	-	105	112	25	25	25	25	-	PrdFwd	11	4	125	72	72	-		
Analyst	10	10	2127	155	155	-155	DataFd wd	400	45	45	45	45	-	106	112	25	25	25	25	-	PrdFwd	145	111	115	115	115	-		
Analyst	244	11	9	15	15	-	Debtmed	1102	35	35	35	35	-	107	115	25	25	25	25	-	PrdFwd	14	4	245	245	245	-		
AMZeeA	54	71	155	155	155	-	Diodes	375	2	11	14	14	-	108	115	25	25	25	25	-	PrdFwd	13	17	205	205	205	-		
AMZeeB	54	5	15	15	15	-	Docters	80	35	35	35	35	-	109	115	25	25	25	25	-	PrdFwd	8	8	5	5	5	-		
APF	320	10	27	27	27	-	Duplex	78	70	65	65	65	-	110	115	25	25	25	25	-	PrdFwd	8	8	5	5	5	-		
APrec	20	25	15	25	25	-	E - E -	-	-	-	-	-	-	111	115	25	25	25	25	-	PrdFwd	8	8	5	5	5	-		
ASCE	24	24	71	65	65	-	EAC	6	2	15	15	15	-	112	115	25	25	25	25	-	PrdFwd	8	8	5	5	5	-		
Asfburn	496	8	135	31	31	31	Eago	2,900	6	14	21	21	21	-	113	115	25	25	25	25	-	PrdFwd	8	8	5	5	5	-	
Ampl	376	23	25	25	25	-	Ecobdy	47	92	275	155	155	-155	-	114	115	25	25	25	25	-	PrdFwd	8	8	5	5	5	-	
Astro	11	11	15	15	15	-	Ecoln	16	32	270	14	15	-	115	115	25	25	25	25	-	PrdFwd	8	8	5	5	5	-		
Atari	3033	71	155	85	85	-	ENSCO	28	2844	44	45	45	45	-	116	115	25	25	25	25	-	PrdFwd	8	8	5	5	5	-	
AtacCM	1	34	21	21	21	-	England	25	12	12	12	12	-	117	115	25	25	25	25	-	PrdFwd	8	8	5	5	5	-		
Atach	115	21	21	21	21	-	Espay	40	11	4	205	105	-105	-	118	115	25	25	25	25	-	PrdFwd	8	8	5	5	5	-	
B - B -	-	-	-	-	-	-	F - F -	-	-	-	-	-	-	119	115	25	25	25	25	-	PrdFwd	8	8	5	5	5	-		
B HO	35	41	16	16	16	-	FAAusP	1,000	840	9	85	85	15	-	120	115	25	25	25	25	-	PrdFwd	8	8	5	5	5	-	
BAT in SisE	11	1705	155	155	155	-155	Flanig	15	15	15	15	15	-	121	115	25	25	25	25	-	PrdFwd	8	8	5	5	5	-		
BSN	30	120	65	65	65	-	Flute	22	8	23	23	23	-	122	27	703	345	345	345	-	PrdFwd	8	8	5	5	5	-		
Bearst g	49	6-16	65	65	65	-	Fostl	27	703	345	345	345	-	123	115	25	25	25	25	-	PrdFwd	8	8	5	5	5	-		
BaryRG	7	17	2	2	2	-	FHdy g	10	15	145	131	131	-	124	115	25	25	25	25	-	PrdFwd	8	8	5	5	5	-		
Beard	35	65	65	65	65	-	FrogEl	65	65	65	65	65	-	125	115	25	25	25	25	-	PrdFwd	8	8	5	5	5	-		
Bergg a	32	14	610	25	25	-	Fruitl	71	2073	155	155	155	-	126	115	25	25	25	25	-	PrdFwd	8	8	5	5	5	-		
BioCp	1,12	15	30	28	28	-	FurVb	125	125	125	125	125	-	127	115	25	25	25	25	-	PrdFwd	8	8	5	5	5	-		
Binder	22	71	250	250	250	-	G - G -	-	-	-	-	-	-	128	115	25	25	25	25	-	PrdFwd	8	8	5	5	5	-		
Bloft A	14	41	155	155	155	-	GlenFd	50	16	40	25	25	-	129	115	25	25	25	25	-	PrdFwd	8	8	5	5	5	-		
Bloft A/b	8	8	15	115	115	-	GetVt g	50	16	475	25	25	-	130	115	25	25	25	25	-	PrdFwd	8	8	5	5	5	-		
Bloft A/b	8	8	115	115	115	-	Globr	1	11	62	55	55	-	131	115	25	25	25	25	-	PrdFwd	8	8	5	5	5	-		
Bloft Ph	24	5	14265	87	75	-	GlobMR	1	15	273	27	27	-	132	115	25	25	25	25	-	PrdFwd	8	8	5	5	5	-		
BowVal	24	1	12	12	12	-	Green	14	48	5	45	45	-	133	115	25	25	25	25	-	PrdFwd	8	8	5	5	5	-		
Bower	22	22	35	10	10	-	Graier a	20	18	12	12	12	-	134	115	25	25	25	25	-	PrdFwd	8	8	5	5	5	-		
Bowse	25	22	71	20	20	-	GCda g	40	277	134	134	134	-	135	115	25	25	25	25	-	PrdFwd	8	8	5	5	5	-		
Breca g	1,04	-	C - G -	-	-	-	Hempd	1,227	6	45	25	25	-	136	115	25	25	25	25	-	PrdFwd	8	8	5	5	5	-		
CMI Cp	113	22	21	21	21	-	Headro	16	517	155	155	155	-	137	115	25	25	25	25	-	PrdFwd	8	8	5	5	5	-		
CeGng g	57	27	128	144	144	-	Hesco	11	27	27	27	27	-	138	115	25	25	25	25	-	PrdFwd	8	8	5	5	5	-		
Calprep	6	6	8	8	8	-	Hesco	3	72	44	4	44	-	139	115	25	25	25	25	-	PrdFwd	8	8	5	5	5	-		
CanCr	48	13	2020	165	165	-	HerfHd	10	50	15	15	15	-	140	115	25	25	25	25	-	PrdFwd	8	8	5	5	5	-		
CanCr a	88	11	15	134	134	-	HesfHd	4,628	74	74	74	74	-	141	115	25	25	25	25	-	PrdFwd	8	8	5	5	5	-		
CFDcs p.01e	55	55	4	55	55	-	HolyCp	7	24	22	22	22	-	142	115	25	25	25	25	-	PrdFwd	8	8	5	5	5	-		
ChDvB	55	55	4	55	55	-	HornHd	10	50	15	15	15	-	143	115	25	25	25	25	-	PrdFwd	8	8	5	5	5	-		
ChDvA	55	55	22	22	22	-	HornHd	10	50	15	15	15	-	144	115	25	25	25	25	-	PrdFwd	8	8	5	5	5	-		
ChDpEn	22	22	15	15	15	-	HornHd	10	50	15	15	15	-	145	115	25	25	25	25	-	PrdFwd	8	8	5	5	5	-		
ChFtr	11	2	22	22	22	-	HornHd	10	50	15	15	15	-	146	115	25	25	25	25	-	PrdFwd	8	8	5	5	5	-		
Comc	22	18	205	22	22	-	HornHd	10	50	15	15	15	-	147	115	25	25	25	25	-	PrdFwd	8	8	5	5	5	-		
Comq	7	35	21	2	2	-	HornHd	10	50	15	15	15	-	148	115	25	25	25	25	-	PrdFwd	8	8	5	5	5	-		
Conqst	261	1	1	1	1	-	HornHd	10	50	15	15	15	-	149	115	25	25	25	25	-	PrdFwd	8	8	5	5	5	-		
Conqst	10	1	1	1	1	-	HornHd	10	50	15	15	15	-	150	115	25	25	25	25	-	PrdFwd	8	8	5	5	5	-		
Coron	556	510	85	85	85	-	HornHd	10	50	15	15	15	-	151	115	25	25	25	25	-	PrdFwd	8	8	5	5	5	-		
Cross	1,24	14	227	31	30	-	HornHd	10	50	15	15	15	-	152	115	25	25	25	25	-	PrdFwd	8	8	5	5	5	-		
CmCp	14	14	8	30	30	-	HornHd	10	50	15	15	15	-	153	115	25	25	25	25	-	PrdFwd	8	8	5	5	5	-		
CmCp	14	14	8	30	30	-	HornHd	10	50	15	15	15	-	154	115	25	25	25	25	-	PrdFwd	8	8	5	5	5	-		
CmCp	14	14	8	30	30	-	HornHd	10	50	15	15	15	-	155	115	25	25	25	25	-	PrdFwd	8	8	5	5	5	-		
CmCp	14	14	8	30	30	-	HornHd	10	50	15	15	15	-	156	115	25	25	25	25	-	PrdFwd	8	8	5	5	5	-		
CmCp	14	14	8	30	30	-	HornHd	10	50	15	15	15	-	157	115	25	25	25	25	-	PrdFwd								

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The Business Column

Making a better case for IT investment

A LARGE Anglo-American company is using a technique to justify its investments in information technology (IT) which seems to offer significant advantages over existing methods.

The company, which for the moment prefers to remain anonymous, was tracked down by the Brussels-based consultancy OTR. The consultancy was looking for a practical method of IT cost justification which, as Dr Colin Jackson, OTR managing director, says, "encompassed infrastructure investment and which worked."

The company's technique, the "IT Investment Grid," is an attempt to formalise the balance between risk and cost.

Why such a solution is needed has been well rehearsed. It is difficult to provide adequate justification for investments in IT technology which help a company perform better and increase the quality of its dealings with customers and suppliers but offer no obvious financial return.

Companies, nevertheless, continue to spend money on data communications networks, personal computers and artificial intelligence without, it seems, formal justification. Too many of these investments are acts of faith, discontinued when their corporate "champions" move on.

Four categories

OTR has devoted the latest issue of its regular research report to an examination of the IT Investment Grid. It is no magic bullet. Indeed, used properly, it involves board members in a more detailed review of their companies' ambitions and limitations than they might like.

The Grid starts from the notion that there are four categories of IT investment. The "Turnaround" category is high cost and very high risk but could be critical to the future success of the company. Conventional return-on-investment analysis is of little help here. Concentration on return rather than market share lost US semiconductor manufacturers the battle for the world DRAM market against the Japanese, OTR argues.

"Strategic" investments are also high risk but they are or have become critical to the firm's business strategy - Sainsbury's installation of scanners at its checkouts or the Automobile Association's investment in an advanced data communications network.

"Core" investments are critical for the current operations of the business. OTR describes how International Business Machines invested in design software that enable it to assemble personal computer printers in one tenth the time taken by its then supplier Epson of Japan.

"Staple" investments are low cost and low risk. They include payroll systems, budgetary control systems, personnel systems and the like.

Allocations

To use the Grid, the board has first to decide what sort of company it is and then allocate its investment spending between the four categories. An entrepreneurial company might have 20 per cent of its spend in turnaround and 25 per cent in staple. A conservative company might avoid the turnaround category altogether.

The next step is to monitor existing investments and allocate them to the four categories. Inevitably there will be a mismatch; some companies will find this stage very revealing. Detailed negotiations at board level will be necessary to match the company's actual profile with its actual spending. "This dialogue and iteration process is the most important part of the IT Grid System," OTR says. "We believe that companies attempting to avoid this will have no success with the process at all."

The Grid will not satisfy everybody's idea of how to justify investment in IT. It seems to work best in large companies with clear company standards and policies. But it is a useful starting point. Its clearest benefit, perhaps, is that it forces board members to overhaul their ideas of what their company is about and where it is going.

Alan Cane

How should you justify infrastructure investment in information technology? Available on subscription from OTR Group, (01) 403 3574.

"I SUPPOSE I would be characterised by the Financial Times as a left-wing playwright," says Stephen Poliakoff, "but these aren't party political matters. It is something that's just common sense and needs to be written about, questioned, and dramatised because it is crucial to our well-being."

Poliakoff - volatile, intense, and prone to bursts of passionate gesticulation which betray his Russian lineage - is discussing free enterprise.

More accurately, he is talking about one strand of his latest work, *Playing with Trains*, which is nearing the end of its run at The Pit, the Barbican's smallest auditorium.

Why, the play asks, has Britain squandered the fruits of its gift for invention by allowing so many good ideas to be developed abroad, or, worse still, by leaving them on the drawing board, withering away through a lack of funds?

Poliakoff's CV is impressive. By 1976, when he was only 24, he was already Writer in Residence at the National Theatre and winner of the Evening Standard's award for Most Promising Playwright. Since 1971 he has written 17 stage plays, seven television dramas (including adaptations), and three feature films.

When talking about his plays, Poliakoff has a tendency to top off the ends of sentences as though his ideas are too important to be voiced in strict succession. Bearded and enthusiastic, he bears a passing resemblance to an inventor himself, but that is a creative strain carried by other members of his family, Jewish Russians who fled the Soviet Union for Britain in 1924, after the installation of the Stalinist regime.

"My grandfather [Joseph] was an inventor," says Poliakoff.

"He worked with Marconi and came to England before the First World War. He was deeply interested in various forms of early electronics, but his particular achievement was to be one of the first people in the world to record sound on film, in 1900."

Poliakoff was tolerated by the Lenin Government, despite his privileged lifestyle before 1917, because of his talent for invention. Poliakoff has already dramatised that experience in an earlier work, *Breaking the Silence*, which played at The Pit five years ago.

"There's a lot of science in my family," explains Poliakoff, "but I've only become interested in it recently."

In part, *Playing with Trains* draws its inspiration from the British business career of the Poliakoffs. Having started a new life in the UK during the 1920s and 1930s they set up a company making heating aids in the early 1950s. St. Thomas's Hospital in London asked the family firm, which was now being run by Poliakoff's father, to bid for the world D-Ram market against the Japanese, OTR argues.

"Strategic" investments are also high risk but they are or have become critical to the firm's business strategy - Sainsbury's installation of scanners at its checkouts or the Automobile Association's investment in an advanced data communications network.

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MONDAY INTERVIEW

Making invention necessary

Playwright Stephen Poliakoff shares his hopes for a revival in a business-like backing for British ideas with Andrew Hill

Alexander, to develop a "staff locator" - a device which would summon hospital doctors to emergencies without using a tamox or bell system.

The firm created the ubiquitous "beeper," which provided the foundation for a quoted company, Multitone Electronics, which still makes radio pagers and other communication devices. Alexander Poliakoff is the group's president.

That provides a partial explanation of why the central character of *Playing with Trains*, Bill Galpin, is an engineer and entrepreneur.

Even so, it seems an unusual choice of hero for a writer

gramophone, and uses money from the sale of his company to invest in other business ideas.

Success breeds publicity, a platform from which the iconic Galpin is able to lambast his more conventional counterparts in business for their reluctance to follow his lead.

"I grew up in a business culture," says Poliakoff, "and naturally started thinking about the history of invention and innovation in this country: why we created so much - and lost so much. I must say I wanted to go to the heart of the cliché 'the enterprise culture'."

At the same time, I didn't want the play just to be concerned with the Thatcher years, to use another cliché, because the reason we have such a poor history goes back further - from the 1960s, and Wilson's white heat of the technological revolution, right up to Lord Young and Nicholas Ridley at the Department of Trade and Industry with their enterprise awards on the IV."

Galpin takes on civil servants, television interviewers and an unsympathetic business community with evangelical fervour, most notably in a set-piece speech to the Institute of Directors at the Albert Hall, which also marks the beginning of his inevitable decline.

"We allowed the jet engine to get away, of course, didn't we?" rails Galpin. "The whole commercial development of penicillin, the computer, naturally, even an early form of Leggi, the most successful toy in history - because we just wouldn't back them when they asked us."

Poliakoff says he was also hammed by the Clive Sinclair story, although he stresses that Galpin, who is a gifted investor rather than a gifted inventor, is not based on Sinclair. I thought that was such an English thing, the way that Clive Sinclair started off the decade as a model hero of the enterprise culture - not that the term had been coined then, and then became a public joke, much reviled. Jokes are still made about him on the telly, although the failure of the C5 electric car is already five years old.

"It's deeply embedded attitude. I think the Americans would have said, 'OK, it didn't work, but what's the next thing?' We just delight in something trying to do something and coming a cropper."

Galpin's eventual downfall combines the ridicule faced by Sinclair, and that most English of continuities, a Juicy libel suit. Poliakoff calls libel the great sport of the 1980s. He sat in on the Jeffrey Archer case as part of his research and the courtroom scene provides the primary set-piece of the second half of the play.

But Poliakoff insists that it is pure coincidence rather than a direct reference to Sinclair that the visionary project which Galpin tries to put into action - and which helps bring him down - is an innovative road-rail vehicle.

Poliakoff shares with Clive Sinclair an amazed disbelief that a Government which worries about how few young people go to study science should then still charging for entry to the Science Museum in London. He traces the recent rise in the search for good British engineers back to innate snobbery about people who make things, and the influence of generations of arts-happy Cambridge graduates, who have vision are thought of as deeply vulgar."

He believes short-term thinking is one of the principal reasons for the decay of heavy industry in the UK. He points out that West Germans, working within a longer-sighted investment tradition, simply do not understand his new play and its indictment of sluggish central government agencies which sit on good ideas until they die. "When they see or read this play they say, 'My God, you're right!'"

Suddenly, the writer grows shy about pontificating on the reasons for Britain's alleged industrial decline. Puzzled by the lack of 20th-century fiction about science and innovation (he is working on another play about the subject at the moment), Poliakoff is amazed



"I wanted to go to the heart of that cliché: the enterprise culture"

both admiring Victorian values

- in Poliakoff's case, industrial values such as those which built and filled the Science Museum.

As a result, Bill Galpin is a

playback to the Victorian patron-industrialist. "There

were all sorts of dreadful

things about the Victorian age, but there was also a sort of vision, a worship of engineering," explains Poliakoff. "Now,

people who have vision are thought of as deeply vulgar."

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that it should fall to a writer to try to shake up the attitude of industrialists. "Why don't businessmen talk about this wider vision?", he asks.

Playing with Trains - which ends with the gloomy nemesis of Bill Galpin, a reclusive holed up in one of the draughty concrete buildings he once criticised - is his contribution to what he believes should be a noisy debate.

Several businessmen and senior civil servants have written to me, saying 'There's a lot of truth in this' and 'You've opened our eyes,' which staggered me. But although business people agree with it in retrospect, they wouldn't have responded to a real Bill Galpin at the time. We'd all say, 'What does he know?'

"What I was trying to do was

take a very metallic subject

and write about it with some passion and some sensual power. I can't answer lots of questions, but I can set up a story of one man which gathers up people's thoughts about why we've fallen behind."

The last performance of *Playing with Trains* at The Pit on March 17.

'Queue' for counsel protects civil rights



JUSTINIAN

of the rights of audience of

solicitors in the higher courts,

was insistent on the main-

tenance of the cab-rank rule:

"We consider it right to ensure

that when the services of a

barrister are required, he

should be selected for his

capacity to handle the case

without regard to any other

considerations and should

accept the case without

regard to his personal

view, whether about the

client, the nature of the

case or of crime, or the offence

views are neutral to the cause.

Yet the solicitors' branch of

the profession is stoutly resis-

ting the application of the

cab-rank rule which has not

hitherto applied to them in

the course of their practices,

even as advocates in the lower

courts where they have a right

of audience and do frequently

appear. It is, thus, not only lay-

men on both sides of politics

who think that a barrister (and

hence my advocate) may, and

even should, pick and choose

the cases in which he appears

and even stand between the

breach than in the obser-

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invest and grow," enthused

FINANCIAL TIMES SURVEY

THE SOVIET UNION

Monday March 12 1990

Section 3

A superpower in turmoil

The Soviet Union is in the throes of a second social revolution, the effects of which may well be as far-reaching as the 1917 October Revolution which began the Socialist Experiment. President Mikhail Gorbachev's *perestroika* is calling into question all the basic tenets of Soviet society, and the whole foundation of post-war international relations. Already its effects across the world have been dramatic, in progress towards global disarmament, dismantling the superpower rivalry, bringing peace to regional conflicts and causing the collapse of communist rule throughout eastern Europe.

At home, the Communist Party has agreed to give up its monopoly of power, but the multi-party system to come is still clouded by uncertainty. And the economy is in dire crisis.

This survey assesses the problems and prospects for a superpower in turmoil.



IN THIS SURVEY

POLITICS

The Communist Party has lost its political authority, but does not know how to abandon its power

CONSTITUTION

If reform succeeds it will be largely because a state of law is painfully being built

ECONOMY

Economic reform in the Soviet Union faces just three obstacles: the legacy of the past; the chaos of the present and the conflict over the future

FOREIGN AFFAIRS

It is common to hear educated Russians mock the grotesque and overblown pretensions of their country, describing it as a 'Burkina Faso with nuclear weapons'

FINANCE

'We should turn all state property into shareholder property and create a stock exchange'

INDUSTRY

'They should all read Lewis Carroll. This economy is like Alice in Wonderland'

ENERGY

'Ever since Lenin's famous dictum that communism equalled soviets plus electricity, energy has assumed an exaggerated role in the economy'

CINEMA

'Having been given the right to say what they want, film makers are finding that they were more comfortable when they had something to fight'

JOHN BROWN

1981 Gas turbines for
Trans-Siberian pipeline

1988 ASETCO - first joint Soviet-British
engineering company formed

1990 Joint ventures gather momentum

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PLASTICS PROCESSING SYSTEMS

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SOVIET UNION 2

Mr Gorbachev has lifted the lid of reform and released an explosion of demands. Quentin Peel examines the impact

Teetering between revolution and disintegration

THE FUTURE of the Soviet Union is in the balance, teetering between revolution and disintegration.

On the outcome hangs the fate of President Mikhail Gorbachev, the outstanding world leader of the late 20th century, and a generation of middle-aged revolutionaries who have devoted their lives to waking their nation from more than 70 years of "hierarchical dream," to quote one of his closest advisers.

It is an outcome which will also have far-reaching consequences for the rest of the world, deciding whether the present climate of disarmament and co-operation can lead to a period of unprecedented stability and economic growth, or whether Europe will once again become a cockpit of squabbling nationalities, dominated by the awful prospect of a pauperised superpower with a huge nuclear arsenal.

This week, almost five years to the day since he succeeded as the Soviet Communist Party leader, Mr Gorbachev is set to become executive president of the Soviet Union — with sweeping powers virtually independent of the party which made him.

From one point of view, the move is a logical consequence of the process of democratisation which the Soviet leader embarked on in 1985, when he switched his priority from economic to political reform. It creates a directly elected presidency, its powers balanced by an elected parliament, and distances the once all-powerful party from the direct levers of power.

On the other hand, Mr Gorbachev's rush to push through drastic constitutional change, and create such a powerful presidency, can be seen as a

gamble to save *perestroika* from the twin monsters it has spawned: the economic collapse of the old system, and the nationalist unravelling of the Soviet empire.

When he launched *perestroika* in 1985, even his closest advisers admit that he had no real inkling of the extent of the revolution it implied.

"He did not come with all his ideas prepared for *perestroika*," says Mr Georgi Shakhnazarov, the political scientist (and writer of science fiction) who is one of the three personal aides in his private office. "But he was prepared to the extent that he understood this system could not survive any longer, that we had to restructure and make really revolutionary changes in the system. Step by step, we go deeper."

The crucial point at which the Soviet leader and his fellow revolutionaries seized was the need to "de-Stalinise" Soviet society, to remove all traces of the tyranny imposed by the Soviet dictator in every aspect of Soviet life, in the economy, politics, culture, even in sport.

The question that now has to be faced is whether de-Stalinisation does not inevitably mean the destruction of the communist system, the heritage of 1917, and starting again from scratch.

Mr Gorbachev is convinced that some sort of pragmatic Leninism is possible — a human socialism, with a multiplicity of economic and property forms (no rigid state monopoly), a revival of peasant farms (just as his own father had one), and above all, the recovery of individual initiative.

Parallel with that is his concept of a new Soviet federation — which he openly admits has

never existed in the USSR beyond the empty words of the constitution. "Do you know what a federation is?" he asked of Lithuanians demanding outright secession. "How could you know? You have never lived in one."

Yet just as the republics are supposed to be getting the genuine autonomy which they are promised, Mr Gorbachev is establishing a strong central presidency. Can the two combine?

His most extraordinary achievement to date has been to persuade the representatives of the old regime to give up without the sort of backslash or bloodshed seen in Romania. Not only in the rest of eastern Europe, but also at home.

It was strikingly illustrated when the conservative majority in the ruling Soviet Communist Party central committee voted unanimously in February both to abandon Article Six of the constitution — entrenching the Party's effective monopoly of power — and agree to an executive presidency beyond the control of the Politburo. Speaker after conservative speaker had denounced the plans as a betrayal of all the Party stood for. Yet when it came to the vote, only Mr Boris Yeltsin, that professional rebel, voted against — because the plan was not radical enough.

It is as if the old hierarchies knew that they were bankrupt of ideas, and that their cosy old corruption might not be quite so brutally exposed if they went willingly.

Then Mr Gorbachev has also played a devastating, but high-risk, political hand. Unlike his predecessor, Mr Nikita Khrushchev, who tried to de-Stalinise the system from the top, and was overthrown by it, Mr Gorbachev has lifted the lid of reform, he released two forces: an explosion of pent-up demands, both nationalist and

Gorbachev has chosen deliberately to stimulate a revolution from below. On the eve of that crucial February plenum, popular revolts in the provinces overthrew a string of top conservative party leaders — in Volgograd, Tyumen, Sverdlovsk and elsewhere.

Now there is a real possibility

of command have broken down. Yet nationalists demand outright independence, even where all logic is against it. The promise of federalism has done nothing to appease them.

On the economic front, it is not true that all production has slumped. Production of television sets, for example, increased by as much as 20 per cent. Yet there are holes in the shops. The answer is twofold: the official retail system has collapsed, to be replaced by alternative distribution routes through factories — and the black market; and demand has

risen even faster than supply.

The first sort of explosion has meant that even where *perestroika* has improved the situation, expectations have grown even faster. There is today far more regional autonomy from Moscow already — not least because the old lines

of command have broken down. Yet nationalists demand

advantage. Young people have burst out of the ideological shackles (removed their "ideological spectacles," as Mr Nikolai Petrukov, Mr Gorbachev's economic adviser, puts it) and are embracing new forms of economic and political activity with a vengeance. This is just beginning to make inroads into the decades of government propaganda, and deep-seated peasant suspicion, that have undermined any effort at entrepreneurial spirit.

The result is fairly anarchic, or for that potential foreign investor looking for a joint venture, something like coming to the Wild West. But if that energy explosion can be harnessed into a new system, it provides Mr Gorbachev with his chance.

Whether he succeeds in the end or not, Mr Gorbachev's survival so far is remarkable: he has shown an ability to adapt to changing political circumstances, to outmanoeuvre

a conservative majority in all the leading institutions of the state and party. He has certainly benefited from the fact that a great ailing empire can suffer revolts at its fringes, and still not fall apart.

And one human achievement must not go unrecorded: Mr Gorbachev has reduced — not yet entirely abolished — the fear which used to permeate the system. Glasnost means that ordinary people worry less about speaking their minds.

"Fear is genetically to be found in our people," says Mr Vyacheslav Shostakovsky, Rector of the Moscow Higher Party School, and a leader of the social democratic reformers within the Communist Party. "Many people said when *perestroika* began that its purpose was simply to identify the dissidents and bring them to the wall. Now at last the people's mood is beginning to change."

Even if Mr Gorbachev does not survive the course — the nine years' more as president he can constitutionally expect — if he abolishes the fear in the system, it will have been an extraordinary achievement.



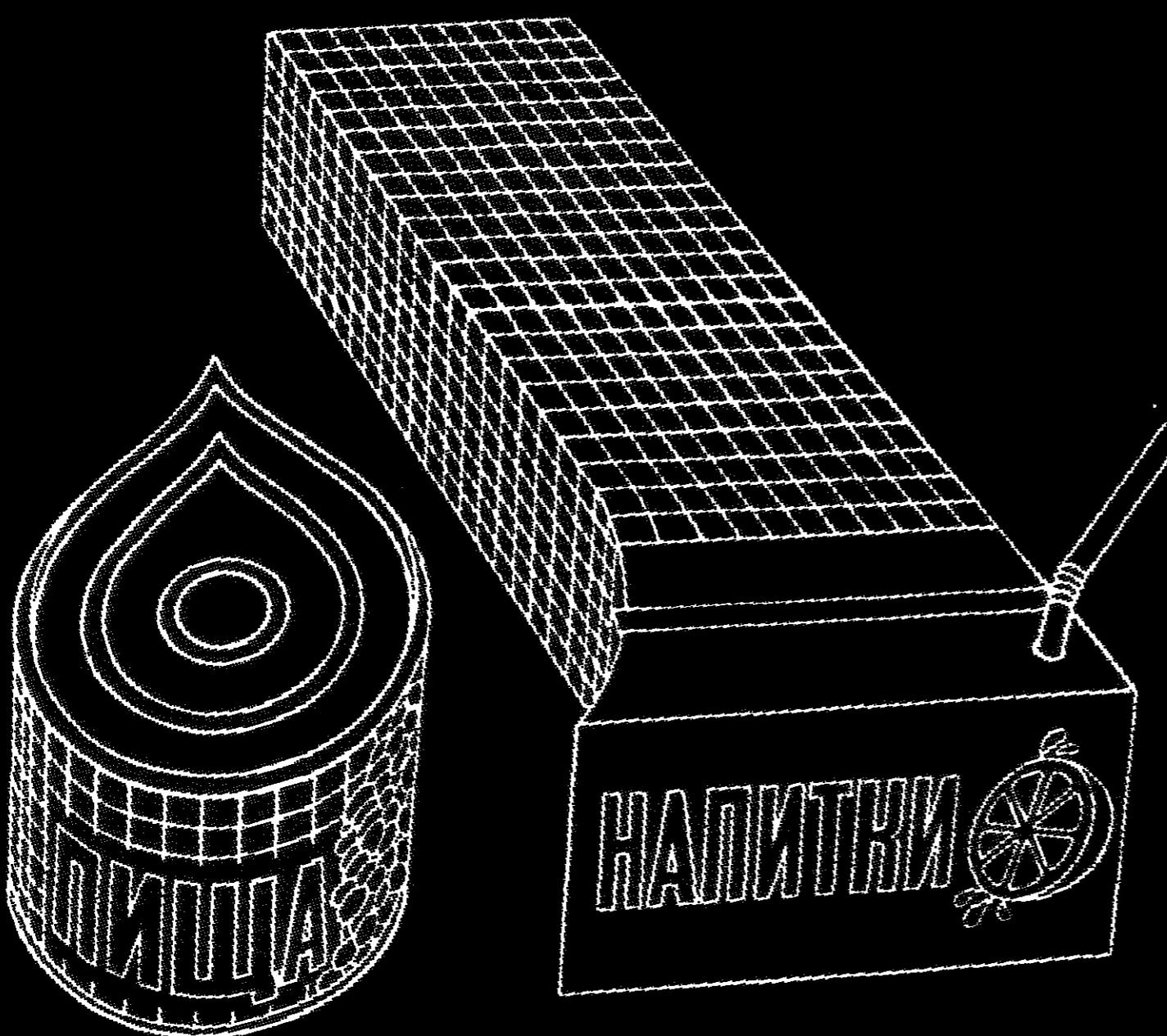
A cartoon by I. Smirnov from a book of satirical cartoons entitled *Joking Aside* (Progress Publishers Moscow). The book takes a sideways look at the era of *perestroika*.

KEY ECONOMIC STATISTICS

	1989	1988	1980
GNP total (\$bn 1985)	2,144.6	2,154.8	1,852.6
By sector of origin			
Industry	744.5	757.6	642.4
Agriculture	415.6	413.5	384.8
Other productive sectors	557.8	559.6	456.7
Non-productive sectors	426.7	424.1	388.7
Percentage growth:			
GNP total	-0.5	+1.6	+2.9
By sector of origin			
Industry	-1.7	+1.5	+1.6
Agriculture	+0.5	+1.0	+1.4
Productive sectors	-0.3	+2.7	+2.3
Non-productive sectors	+0.8	+0.2	+0.9
Balance of payments in convertible currencies (\$bn)			
Merchandise Exports	Not available	43.1	38.2
Merchandise Imports		38.9	34.8
Balance		4.2	3.4
Investment		-0.4	-0.6
Current Account		+3.8	+2.8
Imports and exports by direction			
Imports world		Not available	107.9
EC-East			57.64
EC-West			29.92
Other			19.45
Exports world		Not available	110.51
EC-East		available for 1989	54.12
EC-West			27.41
Other			28.97

Source: Plan Econ; UN

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POLITICS

SOVIET UNION 3

Quentin Peel reports on the rise of the parliamentary system

Thriller for armchair viewers

AS IF glasnost were not enough, Soviet television viewers have suddenly been given a whole new galaxy of stars to contend with.

Every night at 7pm the new soap opera begins. There are familiar villains, flawed heroes and heroines, a querulous question-master, and lots of confusion, with the plots often being rewritten in the course of the drama.

The stars are people like Mr Yury Sobchak, a rising lawyer from Leningrad, with a natty line in loud checked jackets; or Mr Valentina Shevchenko, an unrepentantly conservative old babushka from Kiev; Mr Vasilii Yariv, the popular hero of industrial working classes of the Ural mountains and scourge of the intelligentsia; and of course bethel Mr Boris Yeltsin.

The setting is the Supreme Soviet, coming to the viewers almost live from the Kremlin. Occasionally they are treated to a bumper issue, known as the Congress of People's Deputies, with five times as many

actors, and proportionally more mayhem.

The whole process is called learning to build a parliamentary system in public, and it is possibly the most important single achievement of President Mikhail Gorbachev's perestroika process so far.

Confusion is inevitable for participants who only one year ago were used to a parliament which met for two days a year and said yes to every proposal put to it. Viewers are expressing the well-known criticism that it is all words and no action. Yet the learning process has been extraordinarily swift.

It has to be, for the Supreme Soviet is attempting to draft nothing less than the entire legal basis for a law-based state, where before the law was either ignored, or did not exist.

The process of attempting to create new laws is taking place against a background of furiously public debate in the streets. Each attempt at economic reform - be it price liberalisation, cuts in state spend-

ing to trim the huge budget deficit, or the legalisation of forms of private enterprise - is met with an angry backlash from the likes of Mr Yariv, leader of the conservative United Workers' Front.

Now the Supreme Soviet is facing a big new challenge, before it has even come to terms with its old job: it has to learn to live with an executive president, with the power to veto its decisions, and somehow find ways of controlling the ever-present danger of untrammeled executive power.

There are already many problems in the system, with which the People's Deputies have to contend. For a start, the housing crisis in Moscow means they are all living hand to mouth in the cramped quarters of the Moskva Hotel - a stone's throw from the Kremlin, but scarcely congenial surroundings to recover from a day's labour in committee.

They have only the most rudimentary research facilities at their disposal - who needed

any independent information in the past? Government ministries are ordered to answer their questions, but they still may take weeks to do so. There is a total staff of 600 in the Supreme Soviet secretariat - about one-fifth of the number working in the US Congress - attempting to service all 2,250 People's Deputies.

They can also claim up to Rbs300 a month for an aide - just about enough for a young researcher, or for a secretary, but not for both.

Perhaps more serious for a new parliament is the lack of legal draftsmen capable of writing laws which are unambiguous, and capable of clear interpretation in court. When the Supreme Soviet passed a law outlawing strikes in key industries last year, Mr Vadim Bakatin, the Minister of the Interior, openly admitted that it was unenforceable - because it failed to provide any penalties for specific offences.

In a classic understatement, Mr Veniamin Yakovlev, the new Minister of Justice, admitted

that last year that the problem with Soviet legislation was that it was all written "in the language of newspaper editorials." As for understanding what is happening in the parliament, and what precisely has been agreed, this will not be possible until the assembly sets up adequate printing facilities, to produce enough copies of draft laws, their proposed amendments, and verbatim accounts of each day's proceedings. All that is still far ahead.

In spite of the absence of a recognised multi-party system, the Supreme Soviet is already accommodating a variety of clear interest groups, and, in the shape of the Inter-Regional Group, something which looks suspiciously like an opposition.

The complication is that frequently the "opposition" is really on the side of Mr Gorbachev in pushing for more radical reform, and the "loyal" ranks of deputies are the ones most unhappy.

It was Mr Sergei Stankovich, an articulate young member of the Inter-Regional Group, who

spelt out most clearly the concerns about establishing a powerful presidency for Mr Gorbachev - before the Supreme Soviet had really established itself as a strong democratic institution.

The Soviet leader himself was only persuaded of the need for an executive presidency in recent months, according to Mr Georgi Shakhnazarov, his political adviser. "Mr Gorbachev said a presidency was not in the Soviet tradition," he said. "Our tradition is more collegial."

The truth is that the Soviet legislators are writing and rewriting their constitution as they go along. The whole relationship between the directly elected Congress of Deputies, and the indirectly elected Supreme Soviet, may well be changed. There are many outside the official state and party structures who would argue that the whole system of soviets is incapable of accommodating genuine democracy.

"Mr Gorbachev is right. He never talks about democracy, only democratisation," says Ms Katalina Podoltseva, a full-time activist in the Democratic Union campaigning for a western-style multi-party system. "We believe that the Soviet Union cannot come to democracy through the soviets."

vatives like Mr Yegor Ligachev.

So will the party survive, or will it split? It is far more likely that the radicals will break away than the conservatives. The latter are bound by blind party loyalty, until the bitter end. The former are desperate to distance themselves from the past.

For Mr Shostakovsky, the key will be the party's ability to transform its inner party structures, and internal democracy.

The decision of the central committee - against all its conservative instincts - to scrap Article Six of the constitution, enshrining the party monopoly of power, is the most important symbolic gesture. It frees not only alternative political movements to act openly as opposition forces, it also liberates dissidents in the party to think realistically about a

paradox.

The simultaneous decision to establish an executive presidency is the one with the most dramatic practical consequences for it frees Mr Gorbachev himself, and therefore the Soviet government, from real party control. The Politburo will exist no more, and he can choose his own cabinet instead

- presumably without consulting the Red Army and the KGB, the still-feared State Security Committee. And it even means positively encouraging the establishment of rival parties - by sharing party buildings with them, for example.

That is the programme the Democratic Platform is promoting, and Mr Shostakovsky does not seem to see much room for compromise.

"I think that if this programme is too long drawn out, there may not be a 29th party congress," he said.

Quentin Peel

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Cover illustration Mark Thomas Design Andy Chappin: Robin Coles Graphics Graham Lever	

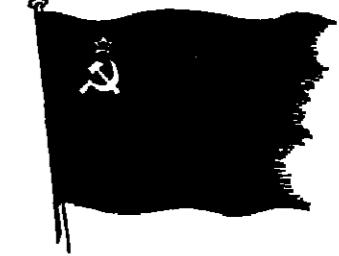
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FT writers assess the moves for greater independence in (clockwise) Estonia, Georgia, Belorussia and Kazakhstan

The elephant and the mouse

AT ONE end of Europe the 12 members of the EC are talking about economic and monetary union. At the other end, Estonia - the smallest of the Soviet Union's 15 republics - plans to introduce its own currency, the kroon, perhaps by the end of this year.

Justifying this step, Mr Rein Ottosson, president of Estonia's embryo central bank, the Bank of Estonia, says that a new currency is needed to free Estonia from the currency crisis of the Soviet Union. But he also sees the plan as a way of facilitating external trade.

What Mr Ottosson plans is an independent currency, with the Bank of Estonia as a true central bank. A network of commercial banks is to be set up, while local branches of the main state banks will also become commercial banks within the new system.

Roubles that are held by people in Estonia in the Savings Bank of the Soviet Union on a date still to be determined will be exchanged for kroons. Cash will also be exchanged, up to a pre-specified limit.

Difficulties will arise in relation to the allocation of Soviet foreign assets and liabilities, but these can perhaps be resolved since they are essentially political. More fundamental, however, is the issue of convertibility, which is incapable because a completely nonconvertible currency is senseless for a republic with a population of only 1.6m.

For his part, Mr Ottosson hopes for soft-currency alignment with the rest of the Soviet Union, pointing to the clause in the constitution on the economic independence of the Baltic republics, which states that "the rouble is to be used as the basis of inter-republican settle-

ments".

If the kroon were convertible into the rouble (but not convertible into hard currency) and securely backed by commodities as well, its price is likely to be driven up by people desperate for any haven of value. This pressure would both drain kroons from the Estonian economy and make Estonian goods uncompetitive within the Union. The Estonian authorities would need to limit holdings of the kroon in the rest of the Soviet Union, in

Martin Wolf

which task they would require the active co-operation of Moscow.

None the less, a currency enjoying such limited convertibility into the rouble, but virtually no convertibility into foreign currencies, might be workable in intra-Union commerce, though the uncertainty attendant on a floating exchange rate would have to be accepted.

If the kroon were convertible into hard currency, it could not be convertible into the rouble as well. Otherwise, its hard currency convertibility would be destroyed within an hour.

In this case, the organisation of trade, other than on the basis of settlement in hard currency, would be senseless.

Could Estonia hope to survive cut off from the Soviet Union by the hard currency wall? Many doubt it. But these doubters confuse self-government with self-sufficiency. As a low wage economy by European standards, Estonia could well prosper in the long term. Nevertheless, the process of adjustment would be agonising, in the absence of foreign assistance, since only 3 per cent of Estonian industrial production now goes outside the Soviet Union.

Estonia has a choice: it can either introduce a slightly better rouble - another currency that is nonconvertible into foreign exchange - and so try to preserve its extensive exchange with the Soviet Union, or it can attempt to create a convertible currency, so cutting itself off from the rest of the Union.

In the short term at least, hard currency convertibility seems unrealisable. Furthermore, economic links to the Soviet Union cannot lightly be broken over night. Perhaps Moscow could be persuaded that accommodating the kroon within the rouble area is the only way of securing returns on past investments made in Estonia. Neither side will be happy with this compromise. It is easy to envisage Estonia outside in the cold in the near future, with independence, a new currency, its hopes - and little else.

David Lascaris

Slowly rumbling

IF ANY individual republic gives an idea of the vastness of the Soviet Union it is Kazakhstan. With a land area five times that of France, this huge territory straddles the empires of Central Asia from above the Gulf to New Delhi. North-south, it stretches from the Aral Sea to the foot of the Himalayas.

In the short term at least, hard currency convertibility seems unrealisable. Furthermore, economic links to the Soviet Union cannot lightly be broken over night. Perhaps Moscow could be persuaded that accommodating the kroon within the rouble area is the only way of securing returns on past investments made in Estonia. Neither side will be happy with this compromise. It is easy to envisage Estonia outside in the cold in the near future, with independence, a new currency, its hopes - and little else.

David Lascaris

There can be few parts of the USSR where the yearning for maximum independence from Moscow is as strong as it is in Georgia, the southern republic whose spectacular mountains, lakes and Black Sea coast have nurtured a civilisation of extraordinary depth, wealth and antiquity.

This longing for freedom once vaguely felt and inchoate, hardened into a quiet, single-minded determination after the events of last April when troops wielding poison gas canisters and sharpened shovels massacred at least 21 peaceful demonstrators.

It is because in Georgia, a

flourishing market in real

estate exists already, with

houses and flats regularly

changing hands for several

million roubles apiece.

But at the same time, there

can scarcely be another Soviet

region with such a fine talent

for observing the formalities of

subservience to the Kremlin

while quietly doing its own

thing.

Thus billboards in Russian

and the ancient script of Geor-

gia needle among the pine and

cypress groves on the main

road into Tbilisi, urging citi-

zens to "fulfil the decisions" of

the latest Party congress with

a fervour that looks naive and

quaint to the visitor to

Moscow.

But in Tbilisi's richer neigh-

bourhoods, with their elabo-

rate bazaars of wood and

stone, the

Georgians' human

and natural resources, their

talent for observing form and

ignoring substance, and their

skill as middlemen, might

well earn less.

One reason for the amount

of wealth in private hands is

that in spite of collectivisation

of agriculture, Georgia's rich

orchards, vineyards and arable

lands remain under private

control to boost living stan-

ards in the cities to levels

hard to imagine in the

depressed Russian heartland.

The focus has been the

republic's huge natural wealth:

coal, minerals, oil and agricul-

ture: all of them developed on a

grand scale through the Soviet

central planning system.

Local resentment at what is

seen as the plundering of the

republic by its Russian neigh-

ours, economic links to the

Soviet Union, pointing to the

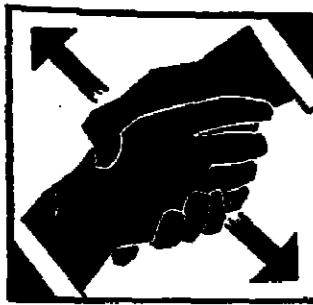
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FOREIGN AFFAIRS

SOVIET UNION 6

Ian Davidson examines Mr Gorbachev's efforts to realign the basis of East-West relations

From confrontation to partnership

BY COMMON consent, the most remarkable of all the achievements of the wave of reforms introduced by President Mikhail Gorbachev during the past five years lie in the field of foreign affairs. His pressure for far-reaching nuclear and conventional arms reductions is being rewarded by rapid progress in the Geneva and Vienna negotiations, while in the eyes of the rest of the world his diplomacy of compromise and sweet reason is transforming the reputation and influence of the Soviet Union out of all recognition.

The Soviet Union has always been an ideological power, in which ideology and policy were inseparable, and in which the ideology took as its starting point an inevitable hostility between communism and capitalism. As a matter of principle, that has now changed. It is Mr Gorbachev's aim to shift the Soviet relationship with the West from confrontation to partnership, with the Soviet Union taking its place in the world community as a country like any other.

In reality, however, the sheer size of the Soviet Union is living proof that it has not been, and is not now, a country like any other, since it attests to a scale of geo-strategic expansion up until a very recent past, which culminated in the creation of the world's last colonial empire. Many years will doubtless have to pass before the legacy, first of Tsarist autocracy, then of Stalin and the Stalinist system of government, can be effaced; and before Mr Gorbachev's apparent aim, of a stable pluralistic democracy with a technologically advanced economy, can be realised.

Inside the Soviet Union, the first effect of Mr Gorbachev's policy of

reconciliation with the traditional opponents of the Soviet Union, has been to sweep away the long-standing fears of nuclear war with the West, which had been so assiduously stoked up by President Ronald Reagan in the early 1980s, and just as assiduously denounced by Soviet leaders. Moreover, Mr Gorbachev's increasingly successful public relations campaign abroad helped, at least initially, to buttress his reputation at home. But the second effect of his policy of glasnost and reform has been a blow to national confidence in the virtues of the Soviet Union.

In two respects there is a direct parallel between the effects of Mr Gorbachev's reforms of domestic and foreign policy. In the first place, the old model has been discarded before any reliable replacement has been articulated: the foreign policy of superpower dialectic and ideological confrontation has been thrown out before there is a working agreement on a less highly-charged alternative foreign policy.

The second parallel is more disconcerting, and it is the widespread expression among Moscow intellectuals of disillusionment and disgust with the past. Just as it is now customary to denounce the shortcomings of the economy and the failures of the political system, so it has become a mark of sophistication to dismiss with disdain all the previous geo-political claims of the Soviet Union in the world.

At the level of idle conversation, it is disconcertingly common to hear educated Russians mock the grotesque and overblown pretensions of their country, describing it as "a Burkina Faso with nuclear weapons". At the level of serious

discussion with Soviet officials and analysts, it is equally disconcerting to hear the Soviet Union described as "a former superpower".

In purely rational terms, a profound re-evaluation of the Soviet record in the world was of course long overdue. The political and economic balance sheet of Soviet backing for the left-wing regimes in Cuba, Vietnam, North Korea, Angola, Mozambique, Libya, Syria, Ethiopia and finally Afghanistan, is universally unimpressive.

The record of Soviet policies in

eastern Europe is even more dismal, considering that some of these countries are relatively less developed now than they were before the imposition of communist rule. Soviet officials appear to believe that Soviet public opinion accepts comparatively philosophically the wave of revolutions in the other east European countries, in spite of the implied "loss" of the geo-strategic gains of the Second World War.

But the prospective "loss" of East Germany is an altogether more sensitive issue. Soviet officials and analysts discuss any rational grounds for fearing that a reunified Germany could possibly constitute a real military threat in the near future to a nuclear power like the Soviet Union; but they assert that popular

opinion in the Soviet Union is still allergic to the spectre of German militarism, and is still not reconciled to German reunification, because it was the division of Germany which was to compensate the Soviet Union for the loss of 20m dead in the struggle with the Nazi regime, and to insure against another such war.

The ordinary Soviet citizens may previously have felt compensated for the hardship of daily life, by the knowledge that the Soviet Union had played a leading and heroic role in the defeat of Nazi Germany and that it had since become a nuclear superpower.

The consequence of Mr Gorbachev's new foreign policy, with its search for a broadly-based reconciliation with the West, is that the terms of the Soviet Union's external relations have been radically altered in at least three important ways.

First, the relationship between the superpowers has become a less dominating feature of the international scene. In the pre-Gorbachev era, when conditions of the East-West relationship oscillated between confrontation and wary detente, the axis of the relationship tended to pass through the two opposing alliances, and even more through the two opposing superpowers: the alliances were compelled to unite behind their leaders, and their leaders became the protagonists for the two sides. In the new era of declining perceptions of military threat, in contrast, the alliances have ceased to be the central interface for the East-West relationship, and the essential dialogue does not pass exclusively between the superpowers.

The second innovation, by the same token, is that nuclear weapons have become a less important currency in the East-West relationship during the Gorbachev era. In the past, because of the underlying assumptions of their military confrontation, the highs and the lows of the US-Soviet relationship were essentially defined in terms of nuclear weapons.

One of the dominant characteristics of the Gorbachev era, is that a far-reaching reduction in East-West tension has been accompanied, and indeed partly brought about, by spectacular progress towards the first-ever deep cuts in nuclear weapons.

Paradoxically, however, nuclear weapons are becoming less central to the East-West relationship, because the relationship is itself becoming less confrontational and less military.

Before the end of this year, the superpowers should have concluded a START treaty which will cut strategic nuclear arsenals by a notional 50 per cent. The military significance of such a cut will be marginal, considering the enormous size of the arsenals which they will still retain but most of the political significance will have been achieved early on, in the confidence-building expectation of such a deal.

Conversely, nuclear weapons will be a less dominant item on the agenda, since the agenda itself has been enormously enlarged by the choice of the Soviets, who have deliberately sought to expand it to include many previously taboo subjects, including human rights. Moreover, even a very large reduction in strategic nuclear weapons will be far less significant in security terms

for Europe, than the prospective Vienna agreement, which will eliminate Soviet superiority in conventional forces in such conditions of verifiability as virtually to eliminate the danger of surprise attack.

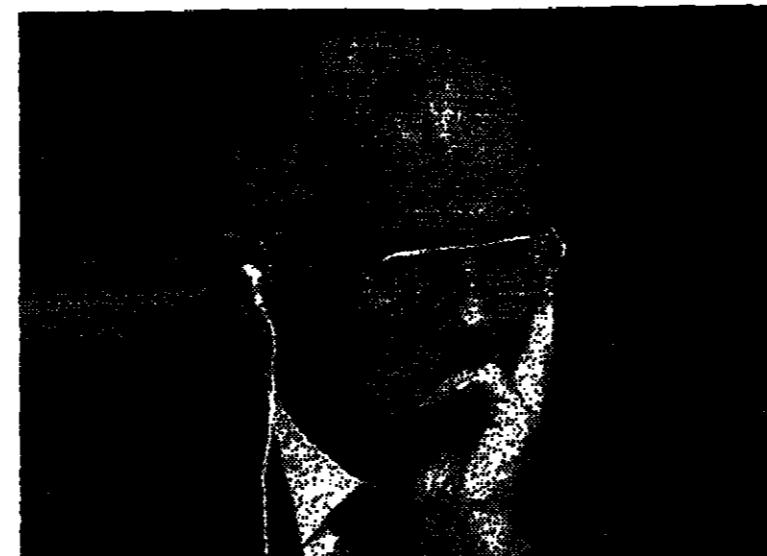
The third innovation is that the revolutions in eastern Europe have rewritten the Soviet Union's foreign policy priorities, on a scale and at a speed that no one could have imagined even as recently as a year ago. Whether or not this was Mr Gorbachev's intention – it seems unlikely – the changes precipitated by perestroika and glasnost in eastern Europe, have re-opened all the long-suppressed questions of Europe's political geography, and have put in doubt many of the geo-strategic assumptions underpinning the Soviet Union's status as a superpower.

It is a safe bet, therefore, that the future of Europe, East and West, will dominate the Soviet Union's foreign policy preoccupations for many years to come.

The main question which seems to be unresolved in Moscow, is what sort of strategic security system to aim for. Three main ideas appear to crop up in Moscow talk: a resuscitation of the old dream of collective and demilitarised security in Europe; some form of condominium derived from the Four Powers Agreement; or a modified system of strategic balance between East and West.

The appeal of this strategic balance, in which Germany is contained within the European Community and Nato, but security is guaranteed as much through verification as through armaments, is that it may be the only option which is attainable within the foreseeable future.

At all events, one of the striking features of Moscow talk is the readiness of some foreign policy specialists to recognise that the European Community has political as well as economic strengths which may well prove to be a factor of stability in an unstable world.



Inside the Soviet Union, the first effect of Mr Gorbachev's policy of reconciliation with Moscow's traditional opponents, has been to sweep away the long-standing fears of nuclear war with the West

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IN THE past five years the Soviet Foreign Ministry has enhanced its reputation: it was seen to be promoting peace and friendliness abroad, and this brought prestige to the Soviet Union. It is less popular now but that is largely because of eastern Europe.

"There are people in this ministry," says Mr Alexei Nekipolov, head of the East European section in the Foreign Ministry, "especially those who are concerned with security and military matters, who would see what has happened as the destruction of the Warsaw Pact, or at least its diminution."

This is not just confined to the elite. Mr Andrei Grachov, deputy head of the International department at the Communist Party Central Committee, says that "it is difficult now for Mr Eduard Shevardnadze, the Foreign Minister, to persuade people that all is well in eastern Europe. They say we have lost what we gained in the war, especially when it comes to East Germany."

It is here, in his own back garden, where President Mikhail Gorbachev faces a range of foreign policy issues which his harder line opponents will insist become part of the staff of domestic politicking, on the theme of "the USSR's (declining) place in the world".

Already, in a speech to the Central Committee plenum a month ago, Mr Yegor Ligachev warned of a "Germany with vast economic and military potential" that was "looming on the horizon". Huge efforts had to be made to cut short any attempts to revise the post-war borders, and "prevent a post-war Munich," he added.

If Mr Gorbachev is to avoid being cast as a Soviet Chamberlain, he must – in Mr Grachov's words – "get confirmation of the fact that he is not selling out the security of his country."

There is, at present, little

In short, he needs US and western European assistance in not looking like a patsy – a line which gives some vindication to the view taken by Mrs Margaret Thatcher, the UK Prime Minister, who argues that too rapid endorsement of a united Germany would put too much pressure on the Soviet Union.

This is the view that sees eastern Europe as a threat; but, there is also a view that sees it as an opportunity, or at least as an example. "If the eastern European economies, especially Poland, can attain success, then that will greatly help our reforms," says Mr Nekipolov.

In Warsaw, Dr Arthur Hajnicki, foreign policy adviser to the Polish Prime Minister, agrees. "Of course, if we fail, it will be the worse for them too," he says. Dr Yury Krashev, head of a section in the Institute of Economics of the World Socialist System, divides the east European countries into a group which will go towards the West as fast as possible, a group which might manage to achieve a democratic socialist alternative and a group which makes some cosmetic changes but continues as before. The Soviet Union, I fear, may be in the latter."

In the responses of policy makers and analysts to the events in east Europe, there is evident a strain of pessimism which derives not so much from their dislike of what has happened there, but their fears of what will or will not happen in the Soviet Union.

There is, at present, little

hope that the economic reforms, stalled more or less explicitly, can work. It is thus assumed that the eastern European countries will as fast as possible strain away from the ailing giant, now that they no longer have to protest unshakable friendship.

But can they? It is becoming clearer, as work begins on creating institutions to sustain these new regimes, that their freedom for manoeuvre is limited. First, their fears over their borders – especially over Germany – mean that they

will continue to look to the Warsaw Pact as a guarantor of the post-war settlement, from which they all did more or less well. Second, their membership of the Council for Mutual Economic Assistance (Comecon), which now seems as something which confirms and deepens their technical and commercial backwardness, is still essential to avoid their more rapid collapse since there are no other other markets in which they can compete effectively.

Dr Alexander Nekipolov is deputy director of the Institute of Economics of the World Socialist System. Like his colleague, Dr Krashev, he is a pessimist on the present prospects of perestroika – but is hardly realistic about Comecon. For if

the events of eastern Europe are a threat, and their experience a lesson, then the dissolution of Comecon is a windfall.

Mr Nekipolov confirms that estimates have been made which show that the Soviet Union would benefit by some \$10bn from the transfer of Comecon trade into hard currency – a measure the Comecon congress in Sofia in January agreed would proceed in stages. The Soviet Union will be able to sell its raw materials on the world market and also shop on that market for capital and other goods of better quality. But perhaps at no higher price than Comecon can provide.

"Our enterprises already have \$2bn in hard currency which they can spend freely, and little of it is spent in Comecon countries," says Mr Nekipolov.

"So you see what effect liberalising trade entirely would have."

This is dramatic – the more

the more advanced the country, the more it depends on the Soviet market. Forty per cent of all East German production and 70 per cent of all Czechoslovak engineering exports are destined for the USSR. Figures first produced for the US-based PlanEcon group, and verified by the Institute of Economics of the World Socialist System, show further that between 1970-84, each Soviet citizen paid \$4,000 to East Germany in subsidy to its industry – an index of how far the prices of East German and other Comecon products exceed world prices and of how much East German living standards depended on the

poor Soviet consumer. "For us, economically, Comecon was a loss," says Mr Nekipolov. "But politically it was a gain".

It is this perception on the part of some of the Soviet government – shared with the new east European governments – that Soviet domination since the war has twisted the economies and societies to such an extent that some reparation must be made which is now gaining ground.

"I don't mean reparation in the sense of payments," says Mr Nekipolov, "but in the sense of letting them down gradually. This will have to be negotiated. But we will agree a gradual phasing in of hard currency, and in that time we hope all of us will make something of the transition to the world economy."

The Soviet Union and eastern Europe have passed from a stage of being yoked together in formal fraternity to one where the resentments and hostilities now enjoy free play – the more so since the ruling élites in at least Poland and Czechoslovakia have been against the Soviet system since their inception as opposition movements.

Yet even as there continues to be anti-Soviet demonstrations, and as the newly-turned democratic communists seek to distance themselves from the country they once called Motherland, so the sober thought strikes these countries' leaders again and again: can we leave Mother yet, even when she will no longer stop us from going?"

John Lloyd

ASIA

Frosty relations begin to thaw

enku, director of the Institute of Far Eastern Studies, which advises the government on Asian affairs. "We are not going to enforce our views on them."

China and the Soviet Union

have not become allies, nor is this likely. They continue to disagree on many regional and bilateral issues.

Yet since the Gorbachev visit, the two sides have exchanged more than 100 delegations at the vice ministerial or higher level. Previously off-limits areas, such as Communist Youth League or direct Party-to-Party relations, have resumed.

Regional cross-border economic exchanges have mushroomed, particularly between the Soviet central Asian republics and the Chinese province of Xinjiang, and between Manchuria and the Soviet Far East.

There are now 24 operating joint ventures ranging from a vacuum bottle plant at Alma Ata to a joint venture restaurant, the Hartbin, in Khabarovsk, with many more under discussion.

Some 10,000 Chinese labourers (15,000 according to Chinese statistics) are currently working inside the Soviet Union on various construction projects. Migrant Chinese farm workers are active in the Novosibirsk area in Western Siberia.

None the less the economic relationship is an awkward one, because of a lack of convertible currency, and the two-way trade last year was only \$1.6bn, roughly 10 per cent more than in 1988.

Chinese labourers are paid in roubles, and must take their pay home in Soviet commodities – refrigerators or televisions – that are often in short supply in the Soviet Union.

Local trade is constrained by the need for barter, with values negotiated in terms of the other's expenses in local currency. The two sides will this year consider whether to move the trade to a hard currency basis, although there are fears this could lead to a drop in trade volumes.

Telecommunications links between the two countries are terrible, and transportation links poor, although this is being steadily improved.

SOVIET UNION 7

FOREIGN AFFAIRS

DISARMAMENT

Farewell to arms

EVER SINCE President Mikhail Gorbachev came to power five years ago, his "new political thinking" in foreign policy has been driven by the triple objective of détente, de-ideologisation and disarmament. The achievements so far are more profound than those of earlier periods of détente, and look like having far more durable results.

Under all previous Soviet leaders, superpower diplomacy had taken the form of an absolutely predictable action-reaction dance: the US would take a proposal, the Soviet Union would react, often negatively. Under the Gorbachev regime, that pattern has been reversed.

After the East-West freeze induced by the Euro-missile crisis of 1983, nuclear arms control talks resumed in 1985, coincidentally the day after Mr Gorbachev came to power. At that time the US was proposing a one-third cut in strategic nuclear weapons, and the Soviet Union was responding more modestly with a proposal for a 25 per cent cut. But at his first summit meeting with US President Ronald Reagan in Geneva that autumn, Mr Gorbachev was already raising the stakes by calling for a nominal

50 per cent reduction, which has since become the official target for the Strategic Arms Reduction Talks in Geneva.

And so it has continued since then. At the next US-Soviet summit meeting in Reykjavik the following year, Mr Gorbachev almost succeeded in sweeping Mr Reagan off his feet, with an apparent proposal for the elimination of all nuclear ballistic missiles.

In December 1987, the Soviet

leadership concurred what its predecessors had adamantly refused: an agreement to eliminate all US and Soviet Intermediate Range Missiles (INF) in Europe. And there are good prospects that the Start negotiations will produce big cuts in the long-range nuclear weapons of the superpowers.

In purely military terms, this Start agreement will not make much difference, since both sides will continue to have colossal overkill in strategic nuclear weapons. In contrast, the conventional military balance between East and West is

likely to be fundamentally altered by the negotiations on Conventional Forces in Europe (CFE). The same may in Vienna. With luck, these CFE talks should produce a treaty for endorsement at this year's Helsinki summit, which will bring about, for the first time in 40 years, a true military equilibrium in Europe.

In addition, both Moscow and Washington have been hurrying ahead of the Vienna

military force. What is less easy to fathom, is where this leads in strategic terms.

Moscow regularly insists on the need to maintain the strategic balance in Europe, and the equilibrium between Nato and the Warsaw Pact. Yet at the same time, the Soviet leadership repeatedly appeals to the quite different ideal of some kind of pan-European security order, no doubt derived from the provisions of the Helsinki process, under the aegis of the Common European Home.

Earlier this year, Moscow reiterated its intention to withdraw all its troops from eastern Europe by 1985-90, and said that it expected to negotiate an even earlier timetable for withdrawal from Czechoslovakia and Hungary. Such a withdrawal is no doubt a major response to the revolutions in eastern Europe, which have undermined the credibility of the Warsaw Pact; some analysts in Moscow argue that the only chance for salvaging the Pact lies in military withdrawal, and even then its main role may be political dialogue between the countries of eastern Europe and the Soviet Union.

These unanswered questions should not obscure the most important fact, that Mr Gorbachev is presiding over the end of a long period of Cold War, and the beginning of a new period of effective arms control and arms reduction.

Ian Davidson

process. In December 1988, at the United Nations, Mr Gorbachev announced a unilateral reduction in the Soviet Union's armed forces of 500,000 men. In 1989 President Bush responded with two successive proposals to reduce US and Soviet troops levels in Central Europe.

The underlying message of these successive negotiating moves has now become virtually impossible to deny: the Soviet Union of Mr Gorbachev believes it is possible to abandon a foreign policy based primarily on the assumption of conflict and on the threat of

A SENSE of disorientation and alarm is spreading within the Soviet military elite. The allegiance of Soviet officers to the Party, to the socialist fatherland and to internationalism doldrums within the Warsaw Pact and further afield is ingrained in military training and values. But this world-view is fast losing its relevance, as the role of the Soviet armed forces is challenged by the collapse of military certainties.

Political upheaval in eastern Europe has paved the way for the rapid retreat of the Red Army from Czechoslovakia, Hungary and Poland. The break-up of the Warsaw Pact military apparatus is under way and a powerful unit is Germany.

The Soviet military budget is vulnerable to a climate of cuts and much of the country's conventional military strength is destined to be traded away in highly asymmetrical arms agreements with the West. Within the USSR Soviet forces

are committed to maintain central control in regions plagued by intra ethnic strife. Even the economic and technological promise of perestroika which raised the prospect of more efficient and better equipped if smaller Soviet armed forces in the future, is now overshadowed by gloomy forecasts.

Red Army commanders may reasonably conclude that the Soviet military environment in 1990 is driven by trends increasingly beyond Moscow's control. Their worries are frequently expressed in sharp debates in military circles, leading at times to polarised views.

No doubt, the Soviet High Command is dismayed by the pace at which Warsaw Pact unity has collapsed. The view that the strategic gains of the USSR were won at the cost of millions of Soviet wartime dead, is still ingrained in their military thinking.

Soviet military leaders are committed in principle to pull-

ing back at least 370,000 of their forces from eastern Europe and sharply reducing their force levels west of the Urals under the draft treaty on Conventional Forces in Europe (CFE).

An overall fall in the Soviet military budget of some 14 per cent over the next couple of years has been promised, including a cut of 8.5 per cent in 1990 (said to be from Rbs77.3bn to Rbs70.9bn) and 19.20 per cent cut in arms production. The military command can swallow these cuts in the context of East-West disarmament but so long as the economic and technological basis for the weapons systems of the future is laid. With this

goal in mind they can support perestroika and accept that more defence industries should be given over to civilian production.

Military leaders are also agitated over radical proposals that the current sprawling cadre-conscript army be transformed into a new organisation based on the principles of a professional and/or territorial force. Officers favouring such a transition believe that it would free manpower and resources for the civilian economy and help ease the current alienation between the Soviet military and civilian populations.

Yet for Mr Dmitri Yazov, the Defence Minister, such a professional army would be too

costly and unable to provide a sufficient reserve for long-term military actions.

Military leaders have found the idea of creating territorial formations based on national residence especially controversial. Linked to it is a larger nationalist agenda in the Baltic and other volatile republics. This is an explosive issue and it challenges the traditional Soviet view of the armed forces as an integrating force for various Soviet nationalities. The Soviet High command has reluctantly yielded some ground to Baltic and Georgian demands that recruits be allowed to serve in or near their home republics in an attempt to head off growing

anti-military sentiment. Over the past year the esteem of military service has been undermined by an upsurge in press criticism of the brutalising of recruits, drunkenness and corruption, which conveys a bleak picture of military life. Many officers find such criticism repugnant and have declared it ill-informed, unpatriotic and malevolent. This reaction reflects their deep unease about social trends under perestroika.

Special attention has focused on the difficulties in socially and economically integrating the 500,000 troops to be reduced unilaterally under Mr Gorbachev's December 1988 announcement. Up to 100,000

former officers will lose this status and ready access to accommodation. This threatens to create a large pool of disaffected demobilised officers. The capacity of the economy to readily absorb such an influx of labour is uncertain.

The use of Soviet troops to

quell internal ethnic and nationalist strife has dealt a damaging blow to military prestige. Moscow's decision to use regular army forces to smash into the Azerbaijani capital Baku in January only followed the failure of local KGB forces and Ministry of the Interior troops to regain control in Azerbaijan, and it was undoubtedly taken with the greatest of reluctance.

The political cohesiveness of

the armed forces has traditionally been entrusted to Communist Party organs, in particular the Main Political Administration (MPA) of the army and navy. But a Central Committee decision last month to abandon the principle of the leading role

much as of its economic significance. "Since 1985," says Mr Sergei Karaganov of the Europe Institute in Moscow, "our analysts have said we should get rid of 'America-firstism' in our foreign policy priorities. Now we give equal priority to America and to Europe. Western Europe's influence on US policy has mostly been positive. A stronger EC will be a factor for stability in Europe, though Germany may have a dominating influence."

The shift in Soviet attitudes towards European integration has been followed by closer diplomatic links. Last year the Soviet Union, like Comecon, signed framework trade agreements with the Community, and the Soviet Union also secured Special Guest Status at the parliamentary assembly of the 23-nation Council of Europe, though not to vote.

The most interesting feature of the new thinking is that some Soviet analysts are starting to look to the EC as a possible model, not just for revitalising economic and political relationships within Comecon, but even for reform inside the Soviet Union.

Ian Davidson

EUROPEAN COMMUNITY

A model for Moscow

"Europe is a new centre of power," said Mr Alexei Arbatov, one of the Soviet Union's leading young foreign policy experts. "Western Europe will become more important in Nato, since some US withdrawal is inevitable; it may even become the major partner in Nato."

"The European Community," he went on, "has a very strong political role to play, because economic factors are now becoming predominant. I would not be surprised if there were a supranational government in western Europe 10 years after the Single Market is set up in 1992; or even in the whole of Europe, excluding the Soviet Union. But the EC is not an opponent of the Soviet Union, nor a threat to the Soviet Union, unless it becomes the core of a new military alliance."

Sentiments like these are a testimony to the dramatic effects of President Mikhail Gorbachev's policy of perestroika on foreign policy perceptions in the Soviet Union. Until recently, the EC and other manifestations of European integration were officially denigrated in Moscow as a hostile manifestation of the Cold War. A less caricatural picture of

the movement towards economic and political integration in western Europe has at various times occasionally broken through the official line in the Soviet Union in the past 40 years. But Soviet analysts did not systematically start to take a more realistic assessment, until Mr Gorbachev introduced his "new political thinking" on foreign policy, uncontaminated by the ideology of communism and the Cold War.

Officials and academics in Moscow appear to see more good in the EC than does Mrs Margaret Thatcher

Today in Moscow it is common for officials and academics to express positive views of the EC; some of them even appear to see more good in the EC than does Mrs Margaret Thatcher.

Drashev, a leading commentator at *Vestnik*, a Moscow newspaper, said: "Many people now see that the western European countries tried to solve, and in fact have solved, important economic problems, step by step, with great efforts. Our efforts with other Socialist countries are not at all successful. But we will find it easier to build new, more effective forms of economic relations with our neighbours, if we build constructive relations with western countries."

This fresh look at the nature of the EC is leading to a sharp reassessment of its political as

of the Party forces a reappraisal of Party organisations in military units. At the least party-political training in the forces is likely to be downgraded, undercutting the MPA and its chief, General Litshev.

Finally, disillusion has gripped even senior officers as perestroika falters economically and threatens to fragment the USSR into national groups. The majority also fear over-hasty decisions spurred on by the climate of military cuts, are defensive over reformist ideas issuing from military ranks and bitterly resent the role of civilian critics. Yet growing cynicism among higher military circles has not spilled over into open disloyalty to the political authorities.

Roy Allison

The author is a lecturer at the Centre of Russian and East European Studies, University of Birmingham

MILITARY

The bitter climate of cuts

ing back at least 370,000 of their forces from eastern Europe and sharply reducing their force levels west of the Urals under the draft treaty on Conventional Forces in Europe (CFE).

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to the



CONSTITUTION

LAW GOVERNED STATE

Changes afoot

THE process of the creation of a law governed state is the success story of the five years of President Mikhail Gorbachev. Not just successful, on a scale and with a speed which no one could have imagined at the beginning of his tenure of office.

The period has seen the end of a totalitarian state and the emergence of a chaotic period in which at every level debate and struggle focus on the way in which the Soviet peoples are to be ruled. This has been violent and will be again. It could not be otherwise given the violence of the creation and consolidation of the state. But now, even the violence is usually significant of some kind of liberation, at least of expression, not that of a hopeless throw against gathering tyranny.

There is now a public opinion. It is febrile, intense and inexperienced and it has clearly signalled its dislike of the Party's monopoly

and describes electoral and judicial mechanisms, but is not prescriptive as to political outcomes – a complete departure for a state in which socialism is the presumed input to and outcome of all state acts.

In that sense, the removal of Article Six of the constitution is only a first step. The deconstruction of an ideological constitution must proceed from the bottom up, engaging even with the very name of the state.

The current session of the Supreme Soviet and of the Congress will be critical in this instance. It must consider five draft laws on the relationship between the republics and the centre, and between republic and republic; it must finally get to a draft law on the press; it must decide on a framework for new parties; and it must conclude whether or not it wishes to legalise private property. At some point, too, it must intervene to sort out the confusion over the reform of the legal system itself.

The momentum of constitutional change has been great. But still, as Mr Vitaly Tret'yakov, deputy editor of Moscow News, points out: "We can still revert to the days of stagnation if one man – Mr Gorbachev – is removed."

This overstates the case: it points up, however, how much is owed to reformist personalities, how slender still is the legal basis for enshrining the changes made.

There is, finally, the matter of the creation of a public opinion. It is febrile, intense and inexperienced and appears to be against co-operatives (and is certainly against price rises); but it has also clearly signalled its dislike of the Party's monopoly and its desire for a constitutional state in which not just the party, but the police, KGB, judiciary, enterprises and unions were subordinate to law and able to operate independently of political and state pressures.

The large question is how far this public opinion can be expressed at the federal level. In the end, that will determine the entire process. It will not mean an end to law governing, but it will mean an end to the state as presently constituted.

"We're an independent agency, we publish our own points of view." That is increasingly true; and it is

reected – ministers, passed laws introducing a presumption of innocence clause in the law and scrapped the notorious catch-all charge of "slanderous of the Soviet system".

It has refused to ban strikes, to levy penal taxation on co-operatives to raise tax on beer and cigarettes and it has granted economic autonomy to the Baltic republics.

Its deputies – most authoritatively, the late Dr Andrei Sakharov – have argued publicly and vehemently with Mr Gorbachev and other high state and Party officials. And it has all been on television.

Its very success has directly affected the position of the

MR IVAN Laptev, editor of *Izvestiya*, is perhaps a better model of the senior Soviet newspaperman in the age of Gorbachev than his higher profile colleagues, such as Mr Vitaly Korotich of *Ogonek* or Mr Yegor Yakovlev of *Moscow News*.

He has been a considerable reformist, pushing the government paper into campaigning and enquiring journalism, encouraging a talented team of columnists like Mr Alexander Bovin and Mr Meler Sterns. At every step of the way, though, he has worried: "Was I going too far ahead of my readers?"

An example. Three years ago, he wanted to campaign against the practice of erecting busts of those who had been twice awarded "Heroes of Socialist Labour". He had an article written "but I was afraid to use it, because the leadership were all for the custom and so were many workers. Now, it is widely discussed and it seems everybody is

increasingly the case that these views clash, though he causes less trouble."

He, too, thinks that the press remains protected – while Mr Gorbachev remains in charge.

"After that meeting with Mr Gorbachev last year nothing happened. He showed the conservatives that he could shout at us and that was all. Perhaps it is a sign that democracy has arrived: the leader makes a fuss and nothing happens."

"We are not untouchable. Mr Gorbachev is not untouchable. But we exist in the struggle now. I feel hated, but I also feel supported. The battle will be open."

Still, most journalists feel too dependent on the figure of Mr Gorbachev for comfort. Says Mr Vitaly Tret'yakov, deputy editor of *Moscow News*: "With Mr Gorbachev gone, the whole thing could collapse. It still all comes down to him."

Journalists want something

in writing, and they will probably get it in this session of the Supreme Soviet.

The Draft Law on the Press has been kicked about for at least two years, first under the conservative tutelage of Mr Victor Afanasev, the former editor of *Pravda*, and now under the more reformist oversight of Mr Georgi Shakhnazarov, a former researcher at the Institute of State and Law and now an aide to Mr Gorbachev, as well as chairman of the standing committee on the law on the press.

He believes the law should be ready to be tabled and passed this session. He is certain it is liberal, and will bear comparison with any in the world.

Only two things trouble him

– "and they are matters of controversy everywhere".

First, should an individual, as against a group or enterprise

be allowed to start a paper.

"If we allow individuals to

start them, we risk such massive powers as (William Randolph) Hearst had and (upert) Murdoch now has. To us they are symbols of men who command too much political influence. The international democratic movement as a whole has not found a solution to this problem. The second issue is who controls? The publisher or the journalists?

"We believe the publisher

should not have the right to

censor an article – he must be given rights of influence, otherwise why bother to publish at all? He should have rights, and the editor and the journalists should also have rights, in balance. Certainly, the journalist has the right to refuse to write something against his conscience."

One consequence of the Press law might be a certain falling off of the presently very great availability of "unofficial" papers – printed by groups, photo-parties, ecological clubs and individuals with something to say all over the world.

Mr Shakhnazarov reckons there to be 2,000 of them. The new law will force them to

declare their editor's name, where their financial support comes from and what their editorial line is. Some may find this requirement too restrictive, and drop out.

The relative freedom of the press has been the more remarkable since it is wholly a Party or state-owned press.

The new law should permit private, or at least co-operative, ownership.

But any guarantee for its independence depends on the creation of democratic and market institutions.

John Lloyd

SOVIET UNION 8

PRESS

An age of enquiry

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is attributed to this need for expedited legislative action.

The December 1988 constitutional amendments called for adoption of legislation protecting the independence of the judiciary. In August 1989 a law on the subject was enacted, followed in November by three further enactments on the recall and disciplining of senior judges. Republics have been given the right to introduce the jury system in selected criminal cases.

The full implications of this view for Marxist theory have yet to be explored, for classical Marxism always has emphasised that state and law are ultimately doomed to wither away, to disappear under communism.

Be that as it may, the foundation stones are being laid for its creation. Constitutional reform, Mr Gorbachev said, will be undertaken in stages.

The first occurred in December 1988 when the USSR constitution was amended to create a new parliamentary body – the Congress of People's Deputies of the USSR – and to introduce experimentally an election system under which multiple candidacies would be allowed. Further, a Constitutional Supervision Committee was to be formed, and the role and prestige of the courts and the legal profession were to be enhanced.

There has since been institutional progress. The parliament was formed in June 1989 and, though cumbersome with 2,250 members, seems to be emerging as an independent force even though 88 per cent of the deputies are members of the Communist Party. Its televised proceedings captivate the nation.

The introduction of a Presidency into the USSR constitution, for which the Congress of People's Deputies has been

convened in extraordinary ses-

sions, is attributed to this need for expedited legislative action.

In a case, all denied any such occa-

sion, but the issue remains in the

public mind and has become punishable in the new legisla-

tion.

The experiment in spring 1989 with multiple candidacies was considered to be successful and has been much expanded in the republican and local elections this spring.

In December 1989 the USSR constitution was again amended in regard to elections, this time to eliminate the automatic one-third of deputies in the Congress of People's Deputies who are indirectly elected by social organisations (the Communist Party, unions, unions of writers, composers, artists, etc). In the next round, no Party will be automatically assured of representation.

The republics were fearful

that the Committee would

become a powerful arm of cen-

tral government. In the end,

the constitution was again

amended in December 1989 to

increase the Committee mem-

bership so that every republic

would be represented. And in-

stead of a body modelled on

the US Supreme Court, there

emerged a pallid supervisory

body with what, on paper, are

rather limited powers to draw

the attention of other agencies

to unconstitutional enactments.

Two professional societies

have been created. The Union

of Jurists embraces lawyers of

whatever kind (practitioners

jurisconsults, advocates,

judges, arbitrators, academics,

Measures of the task ahead

HOW LARGE is the Soviet Economy? How does its structure differ from that of the leading industrial countries?

Now that gross national product is estimated by the Soviet statistical authorities, these questions might sound quite simple to answer, but they are not. This is not only because Soviet statistics are particularly unreliable, but also because the official exchange rate for the rouble is arbitrarily determined and the structure of prices in the Soviet Union is also very different from that in the West.

At the average official exchange rate of \$1.59 to the rouble, the Soviet Union's gross domestic product in 1987 would have been only \$1.8 trillion (million million). In that year the GNP of the US was \$4.5 trillion, Japan \$2.4 trillion and West Germany \$1.1 trillion. On this basis, therefore, the economy of the Soviet Union was considerably smaller than that of the US and little larger than that of West Germany.

But the Soviet Union is more economically powerful than that. The size of its economy must be recalculated, using not

the official exchange rate, but a common set of international prices.

Such estimates are unavoidably rough and ready, particularly when the quality of Soviet goods is so much worse than that of those of the West. But Mr Bolotin's estimates of the overall size of the Soviet economy are at least close to those of analysts in the CIA. (But

note the uncertainty. PlanEcon - a well-informed, Washington-based organisation - suggests that the Soviet GDP per head is 40 per cent smaller than the CIA estimates.)

According to Mr Bolotin's estimates, revalued at "international" prices (an average of prices in the Soviet Union and in the countries of the OECD, weighted by their GNP) the GDP of the Soviet Union would have been \$2.2 trillion in 1987, about half that of the US, but bigger than that of West Germany. (On PlanEcon figures, however, the purchasing power of Soviet GDP would have been only \$1.8 trillion.)

The Soviet economy also turns out to be more than twice as large as that of West Germany. (On PlanEcon figures, however, the purchasing power of Soviet GDP would have been only \$1.8 trillion, less than that of Japan.)

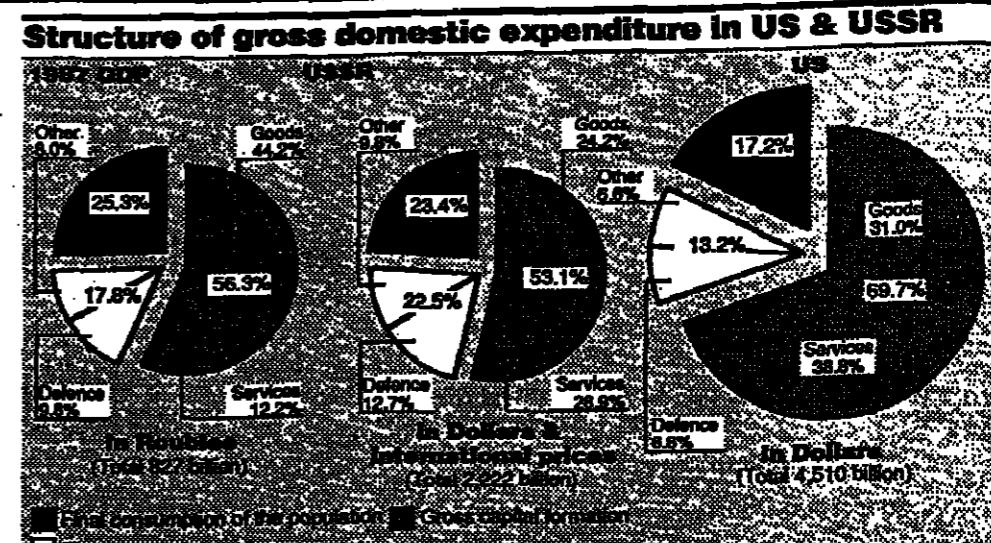
The Soviet Union is unquestionably a poor country, its overall size being largely explained by its large population. GDP per head on a purchasing power basis - estimated by Mr Bolotin at \$7,900 in 1987 - was 42 per cent of that of the US and about half

those of West Germany, Japan, France, the UK and Italy (all of which are fairly close together). Real GDP per head in the Soviet Union would then be close to that of Greece. (On the PlanEcon estimate, Soviet GDP per head would be closer to that of Turkey.)

What is more, the improvement in the Soviet Union's relative position since 1913 appears to have been modest. According to Mr Paul Barroch*, Russia's GNP per head in 1913 (in 1980 dollars and prices) was a third of that of the UK, 43 per cent of the German level, 47 per cent of the French and 74 per cent of the Italian. While

the improvement relative to the UK appears to have been substantial since the Revolution, that against Germany and France has been small, while Italy has moved further ahead.

Soviet personal consumption is hampered not only by the low average income per head, but also by its low share in Soviet GDP. In 1987 the share of Soviet GDP devoted to the consumption of the population (in domestic prices) was a mere 56 per cent, against 70 per cent in the US and 60 per cent even in Japan.



In domestic prices almost two thirds of Soviet final consumption (which includes government-provided personal consumption) goes on food and clothing, a much higher proportion than in the leading industrial countries.

A far smaller proportion of such consumption goes for personal transportation (cars), housing, education and medical care.

In "international" prices, expenditures on personal transportation shrink to almost nothing, while those on health remain relatively low, at only 4 per cent of GDP (as against 11 per cent in the US).

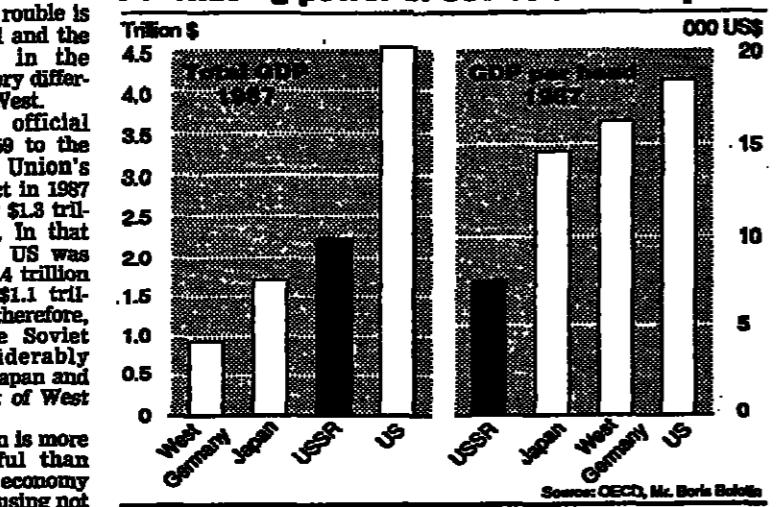
The investment effort is almost equally impressive. Of

tries only Japan invests a larger share of GDP than the Soviet Union.

Yet, correctly measured, Soviet income per head seems to have stagnated for over a decade. No more powerful indication could be given of the extent of the inefficiency that President Mikhail Gorbachev's economic reforms are intended to remedy.

Martin Wolf

* Paul Barroch, Europe's Gross National Product 1900-1975, *Journal of Economic History*, 1976, p. 297



INTERNATIONAL TRADE

An outsider knocking on the West's door

"THE WORLD economy is becoming a single organism, and no state, whatever its social system or economic status, can normally develop outside it." So said President Mikhail Gorbachev in a speech to the UN General Assembly in December 1988. In a subsequent speech in London in April 1989, he asserted, quite bluntly, that "our economic reforms presuppose the Soviet Union's closer integration into the world economy".

No country has tried harder to develop outside the world economy. The Soviet Union is, as a result, a peripheral player in both world trade and investment, which are, in turn, marginal in the economy of the Soviet Union. The lengths to which it has gone are a measure of the changes that will be required if it is to integrate within "the single organism" of the world economy.

For example, the rouble remains almost entirely unconvertible into foreign exchange (or, indeed, anything else). Moreover, a combination of foreign exchange retention quotas and 3,000 product-specific coef-

ficients for conversion of foreign currency into roubles has created one of the world's most elaborate multiple exchange rate systems.

While designed to encourage

processing of raw materials, the number of foreign exchange coefficients also

reflects the isolation of domestic from world prices. According to calculations done at the State Bank, the purchasing power exchange rate for the rouble varies between 30 kopeks to the dollar for food (at official prices), to between Rb3 and Rb5 to the dollar for

many consumer goods, to Rb30 to the dollar for more sophisticated consumer goods, like video-cassette recorders.

An inevitable consequence of the isolation of the domestic from the global economy is that the Soviet Union exports rather little, while its pattern of exports is that of a third world country. Thus, in 1988 about 38 per cent of Soviet exports to the non-socialist world consisted of fuel and 43 per cent of its total exports were of petroleum and gas.

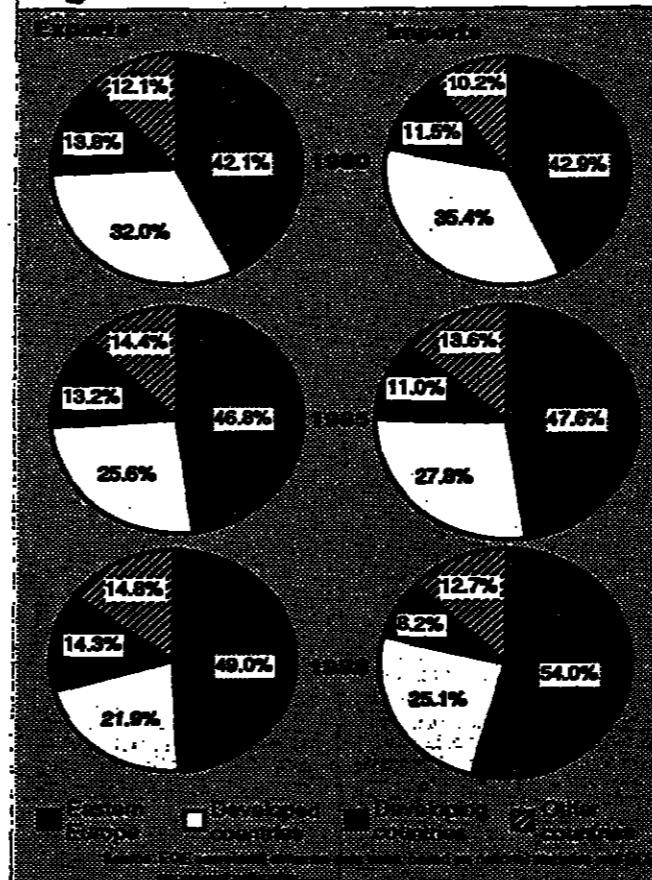
In 1988 total Soviet exports were \$11.1bn, of which only 43.6bn were for convertible currencies, while Soviet imports in that year were \$10.7bn, with \$36bn in convertible currency, leaving the country with a modest current account surplus (in convertible currencies) of \$5.3bn (after allowing for

invoicing). According to the GATT, this overall performance made the Soviet Union the world's eighth largest exporter, coming just after Canada and accounting for 3.9 per cent of world exports (which can be contrasted with the West German share of 11.2 per cent and the US share of 11.1 per cent). On this basis, the Soviet presence in world trade is not insignificant. But that conclusion is misleading in two respects.

First, if one looks at exports for convertible currency (and so subject to free international competition), the Soviet share of world exports is well below those of small economies such as Taiwan, Hong Kong, South Korea, Switzerland or Sweden. Second, only 47 per cent of Soviet exports to non-socialist countries were manufactured. At around \$30bn, these exports were less than half those of Hong Kong or South Korea and were dwarfed by those of the leading western economies.

This feeble export performance must be transformed if Soviet output is to be made subject to international competition (whether at home or abroad). Without expanded exports of manufactures for hard currency, imports will remain constrained by the limited Soviet capacity to increase its external borrowing (a com-

Regional trade structure



Some 1,264 joint ventures from 60 countries have now been registered, but only 200 are operating, mostly on quite a small scale, the average capital employed in the more recent joint ventures being a mere Rb3.3m (\$2.3m, at the official exchange rate).

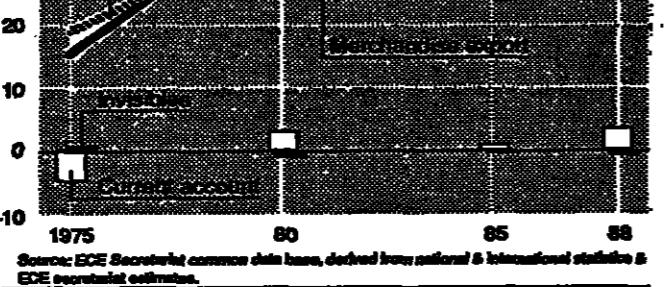
The most interesting changes have been the somewhat restricted permission to enterprises to make their own trading arrangements and the encouragement of joint ventures. The former demanded a vigorous assault on the previously all-powerful Ministry of Foreign Trade.

At the strategic level the State Foreign Economic Commission was established as a "super ministry" in charge of policy-formation in external economic relations. Meanwhile, 12,680 organisations (more than a quarter of the larger enterprises) have registered their intention to conduct external trade on their own behalf.

One problem created by the freedom granted to enterprise is that, in their desperation for hard currency, they are prepared to sell almost anything they can get their hands on. Several scandals have been the inevitable consequence of granting such freedoms in the context of the largely distorted Soviet economy. As with the co-operatives, these scandals tend to discredit the whole idea of decentralisation in trade.

Meanwhile, the Soviet Union is flirting with the idea of membership of the GATT and the International Monetary Fund. But, however symbolic this would be, membership of these institutions is a side show. Mr Gorbachev's desire for integration of the Soviet into the global economy is waiting for Godot: meaningful economic reform at home.

Martin Wolf



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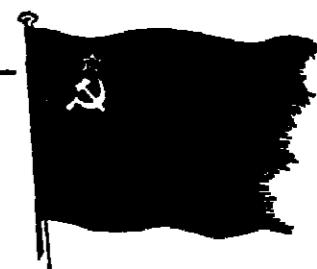
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SOVIET UNION 11

ECONOMY



MR GAVRIIL Popov - member of the USSR Academy of Sciences, editor of *Problems of Economics* and leading member of the co-ordinating committee of Democratic Platform, the radical faction in the Congress of People's Deputies - is a 'left winger' in Soviet parlance. In the West he would be seen as a blend of an egalitarian and a classical liberal.

Professor Popov argues that "economic reform has come to a point where it directly touches upon the privileges of the communist apparatus and even threatens its very existence."

"This is why external pressure must be imposed either by the Supreme Soviet or by the Party Congress." These bodies will push only if pushed, in turn, by the people. "Neither Gorbachev nor Rybachkov is able to introduce these changes on their own initiative," he asserts.

The public is against price reform, he admits, but he ascribes this reluctance to the fear of being deceived once

The party as villain

again by the government. "If other people come to power whom the people trust, they will agree to the reform."

To alleviate popular resistance, Professor Popov argues for combining price reform with rationing of basic food stuffs for the benefit of vulnerable groups, like pensioners.

A sharp decline in investment and defence spending "will release vast resources to the consumer sector," while upon market prices will go down, though they will be higher than they are now.

"In any case, the government will end up with a system of rationing, but not until it has first ruined the country. Only members of the apparatus are against rationing, because they can now obtain

supplies at the low official prices."

In addition, "a monetary reform must be introduced immediately." According to Professor Popov's proposal, people would have to justify the money in their accounts. If unable to do this, they would have the money confiscated on more likely, would leave it unclaimed.

His proposal differs from that of the United Workers Front, a "conservative" proposal for monetarism, which favours confiscation of all sums over a certain amount - perhaps Rba15,000 (325,000 at the official exchange rate).

Professor Popov's intention, in contrast, is to show as much consideration for the people as possible. This is why

only 40 per cent of the surplus money would disappear as a result of the proposed reform.

The government may resist the idea, but "monetary reform is inevitable. The point is that 30-40 per cent of the population has no savings at all. They live on the verge of poverty. When real democracy appears in this country, deputies from poor regions will be under great pressure to carry out the reform and confiscate surplus money. So we have to be aware of everything."

"But once again we experience stubborn resistance on the part of the Party apparatus. The fact is that the money accumulated by members of the apparatus does not correspond to the low salaries they have had all these years. They

have a lot of privileges which later turn into money savings."

The monopolisation of the economy is the most intractable long term problem, admits Professor Popov. None the less, he retains a radical vision of the future.

Ultimately, he hopes, 20 per cent of property will be in family hands, 30 per cent in the state sector and the rest in various collective forms, including share-holding and co-operative.

Of the state sector only a third should remain in the hands of the central government, with the rest going to the republics.

Professor Popov regrets the failure of the newly-introduced draft law on property to include private property (other than family property).

Once again, he blames the Party, and here the failure to implement upon private property at the plenary meeting of the Communist Party's Central Committee in February.

Martin Wolf

Interview: Gavril Popov

Interview: Victor Geraschenko

Model central banker

"THE SOVIET people want a central bank that will sometimes say 'no' to the Government." With these words Mr Victor Geraschenko, chairman of the State Bank of the Soviet Union since August last year, claims his independence. Equally bluntly, he asserts that "the decision to put the price reform under the table is unforgivable. We have lost two years. Economic reform will not work without price reform. The later price reform starts, the more time we will lose."

"The internal price system is such that we cannot work out a realistic rate of exchange for the rouble." Similarly, "our proposals for changes in interest rates cannot work without the price reform." Nowadays, he notes, enterprises, only pay interest at around 2 per cent,

"which is why enterprises have a huge stock of materials which they can use for barter purposes."

The State Bank proposes, instead, interest rates of 6 per cent on short term credit (of up to a year), rising to 9 per cent for credit of over three years. "Maybe we will introduce the reform in stages. But for industrial units we will be able to introduce the new interest rate structure in the second half of this year."

Even with price and interest rate reforms, "we will not be able to have an ideal banking system, in which the bank manager will be able to say 'no' to enterprises," he says. "The previous centralisation under the pretext of 'rational' development means that many enterprises are monopolies."

Accordingly, "we will have administrative methods and bargaining between enterprises and the Government for a comparatively long period of time."

The current difficult economic situation Mr Geraschenko ascribes to "the changes introduced in 1987, under the belief that if enterprises were free to choose what to produce and how to satisfy market demand, everything would work perfectly. Central

bank interest rates were to be higher and the period shorter."

Mr Geraschenko's favoured method of soaking up excess liquidity - estimated by the State Bank at Rba130bn, below the Rba50bn estimate of the State Committee on Statistics - is the sale of the housing stock, not the sale of equity in enterprises (to which his objection is that there is not enough private liquid wealth).

Mr Geraschenko notes that "the exchange rate is unrealistic. Of course many people in the Soviet Union say we need to make the rouble convertible tomorrow, that this will solve all our problems. But I think this is ridiculous. Who will earn the dollars?" He also remarks that "we need to move the whole external situation. We need to be sure that we can repay."

Mr Geraschenko warns that the Soviet Union "is likely to go through a certain period of difficulty to control inflation." The question is whether the economic reform and the ambitious hopes for an independent central bank and financial system will survive the shock.

Martin Wolf

CO-OPERATIVES

Right reform at wrong time

FOR President Mikhail Gorbachev and the radical economic reformers, co-operatives are a respectfully Leninist route to a market economy.

The Law on Co-operatives adopted in May 1985 was correspondingly radical. As Mr Anders Aslund notes in his study of economic reform in the Soviet Union, "the law illustrates how much easier it is for Soviet communists to accept the market than private ownership."

Unfortunately, this turned out to be a case of the right reform at the wrong time.

At one level co-operatives have been a success. Mr Victor Georgievich Radchenko, president of the All-Russian Union of United Co-operatives, and himself an active participant, cites some impressive statistics. In Leningrad, he says, there are now 7,000 co-operatives, employing 300,000. In the Russian Federal Republic as a whole co-operative employ

more than 1m, while their turnover has soared from about Rba1bn (1bn at the official exchange rate) in 1987 to Rba10bn in 1988.

In essence, co-operatives are private businesses. A minimum of three founders is required, apart from the permission of the local

for the opportunity to earn a higher income.

The labour productivity of workers in co-operatives was three, five and even 10 times higher than in ordinary production, reported Radchenko on February 27 1988. In addition, co-operatives have been able to provide services

that "co-operatives will damage the state sector, because they will siphon off efficient and energetic co-operatives and good specialists and introduce mercenary motives into the moral atmosphere" (Izvestia, February 27 1988).

People moan about the new "millionaires". As supply conditions in state shops deteriorate - the inevitable consequence of the Government's inflationary policies and the collapse of wage discipline in state enterprises - co-operatives have become a natural scapegoat. Here, at least, is a cause in which party functionaries and workers can unite.

"We live in the trenches," complains Mr Radchenko. Taxation is arbitrary. In Leningrad, he claims, it is difficult to register new co-operatives and often impossible to obtain premises.

Trading and purchasing co-operatives are not being registered at all in both Leningrad and Moscow, while in Moscow medical co-operatives have been closed down. In Uzbekistan all trade and purchasing co-operatives have been closed down.

It has been made difficult for co-operatives to withdraw money from their own

accounts in state banks, says Mr Radchenko. They have even been put under strong moral pressure to pay lower wages.

In short, co-operatives stick out like a sore thumb. They were introduced into an

economy (and society) that has no legitimate place for them. They enjoy no stable legal framework and suffer from arbitrary taxation. They find it almost impossible to obtain supplies from official sources and are

correspondingly driven into the grey and black markets.

Expensive supplies must mean high prices at the point of sale. Yet huge profits can be made, given the scale of unmet demands. It is no wonder that co-operatives are labelled "profiteers" and have become closely associated in the public mind with the black marketeers and gangsters on whom they must often depend.

The world of the

co-operatives is that of Joseph Heller's *Catch-22*: an alien implant in the Soviet shortage economy, co-operatives must operate in the risky and expensive world of the grey economy, but, because of their inevitably high prices, the body politic rejects them still more firmly. Hovering on the boundary between legality and illegality, between legitimacy and persecution, the state of the co-operatives symbolises that of economic reform itself.

Martin Wolf

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Martin Wolf

SOVIET FAR EAST

High hopes

THE Intourist Hotel in Khabarovsk, across the Amur River from the northern tip of Manchuria in the Soviet Far East, was in early February filled with a mixture of Japanese, Chinese, Americans, and Koreans, from both North and South.

This is to be expected, given the city's location. Yet it is none the less symbolic of what the Soviet government would like but has so far failed to achieve - broad integration of the Soviet Far East with the world's most dynamic economic region along the Pacific Rim.

In this sense, the Soviet Far East is a promise that has never been fulfilled. It is a vast area equal in size to Australia and accounting for 27 per cent of Soviet territory. Yet it is sparsely populated and rich in natural resources - timber, coal, oil and gas, and a host of minerals - that have never been fully developed.

Big infrastructural projects to develop coal and gas exports to Japan were seriously discussed more than 20 years ago, but these fell prey to the chilly relations between Moscow and Washington, when Japanese companies declined to move forward without US backing.

President Mikhail Gorbachev signalled a new thrust to develop the Far East in 1988, in his Vladivostok speech, where he called for closer ties with Asian nations. The speech was greeted with suspicion by the US and other nations of the Pacific, who feared expansion of Soviet naval and air power.

Although fear of Soviet power has receded, and the economic and trade climate has improved, hopes for rapid development of the Far East may still prove premature because of continued obstacles both domestically and with foreign partners.

There are ambitious plans to expand electricity generating capacity in the region from current levels of 40GW to 110GW in the next 15 years. This would include a new nuclear plant, more large hydroelectric stations, a 100MW tidal power station, a vast increase in gas-fuelled generation, as well as a 50 per cent increase in coal burning, even though coal's share of power generation is to drop from 80 per cent to 50 per cent.

It remains to be seen whether these plans are financially or environmentally acceptable. Mr Anatoli Kolenchenko, chairman of the recently-formed Khabarovsk Territory Committee of Nature Protection, which must now sign off on all new industrial enterprises, calls the local environmental situation "alarming."

The Far East has large gas deposits in Yakutia and on Sakhalin Island. The Chinese have offered to build a pipeline from Yakutia into China at their own expense, which would allow production of more than 25bn cu m of gas a year. However, the project has stalled because of doubts over how the Chinese will pay for the gas.

Similarly, the Sakhalin project for gas export to Japan is stalled. Although the Soviets have been told the Japanese do not need the gas, the more likely reason is that Tokyo will frown on a project of this scope until resolved in its territorial dispute with Moscow. This, indeed, is inhibiting all Japanese companies, who have so far limited their involvement in the Far East to small-scale projects such as fish or timber processing.

Hyundai has become the first South Korean company to open an office in Nakhodka, the seaport where a special economic zone is planned, and is expected to start exporting timber later this year. There is talk of a Khabarovsk-Seoul air link. North Korea is setting up a joint venture to process ginseng, while China has a joint venture restaurant, the Harbin, in the city.

Two-way border trade with China in the Khabarovsk territory doubled last year to Rba20bn, although there are doubts about future growth after the licence requirements were imposed on local enterprises by the central government. Total foreign trade for the territory rose from Rba30bn to Rba15bn.

The US is also beginning to play a role. Flights to Anchorage are being planned. A small US joint venture is operating which provides services to visiting business. Mr Remin speaks optimistically about the future: "We have been accumulating and have such a large package of projects that this will inevitably come into being."

Yet what has happened so far is really small potatoes and it remains to be seen whether Moscow will set conditions to make large-scale foreign involvement of the sort envisioned attractive.

Steven Butler

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FINANCE

SOVIET UNION 12

Banks' role in communist demonology makes their reform sensitive, writes David Lascelles

In search of greater financial discipline

REFORM of the Soviet banking system is one of the key elements of President Mikhail Gorbachev's drive for greater efficiency. He wants banks to help to introduce proper credit disciplines into the Soviet economy. But the task is immense, and the disciplines will only work if credit — like everything else — is given a proper price.

The reform is especially sensitive because of the high place that banks have always occupied in communist demonology. The state apparatus is also loth to hand financing power over to the banks. None the less, change is afoot, and banking legislation will be proposed quite soon.

"The aim is to introduce the classical banking structure of a market economy," says Mr Sergei Yegorov, the chairman of the Moscow Banking Union, the trade association for independent banks in the capital.

Traditionally, banking has been a state monopoly handled by Gosbank, the state bank. But it was not banking in the western sense, more a machine for doling out state investments. Two years ago, moves began to break this monopoly and introduce commercial banking.

Gosbank pulled out of the financing business, handing over most of its lending and other functions to five specialised banks, Agroprobank for agriculture, Zhilostbank for municipal services, Promstrolbank

for industrial construction, Sberbank for personal savings, and Vneshekonombank for international banking.

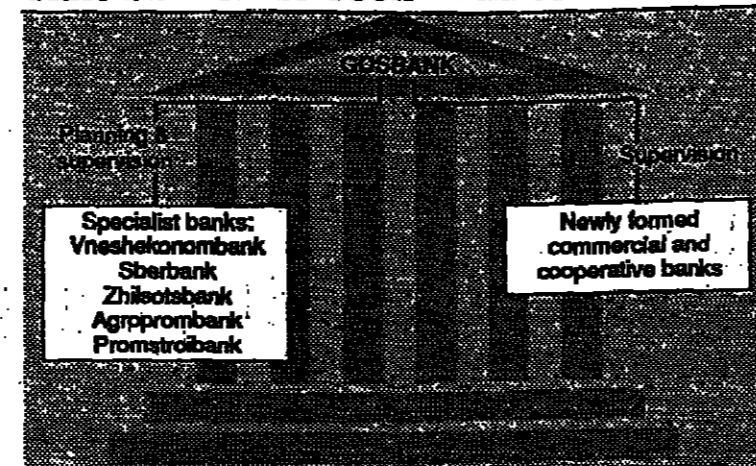
At the same time, the establishment of independent banks was permitted, and these sprang up like mushrooms. Within 18 months, there were some 300 of them. They took three forms, so-called branch banks created and owned by large enterprises such as the automobile industry, co-operative banks, and innovation banks which are similar to western venture capital banks.

The hope is that the specialist banks will play a big role in ganging up the market by becoming universal banks and competing among each other western-style. Some of them may even be converted into joint stock banks with corporate shareholders.

But thus far their record has been disappointing. They have been created of merely creating their own monopolies and adding even more bureaucracy to the banking system. And as far as Gosbank is concerned it represents a loss of monetary control because the banks still dole out huge amounts of loans according to ministerial diktat rather than applying proper credit disciplines.

"We have not achieved much that is positive with the banking reform so far," admits Mr Victor Geraschenko, the chairman of Gosbank who has joined Visa, its credit cards

State bank of the USSR



who strongly favours radical

changes. Sberbank with its Rbs340bn deposit mountain is also scheduled to play a more active role than in the past when it merely acted as a vacuum cleaner for savings to finance the government deficit.

However its 77,000 agencies are only 10 per cent automated, and its profitability is entirely at the mercy of whatever interest rates the authorities choose to set. Although it has joined Visa, its credit cards

are virtually unusable in the Soviet Union, and there are only four cash machines in the entire country. None the less, the laborious process of training staff for a new era has begun, and small numbers are being sent abroad to learn the art of banking, in places like London.

The biggest changes have taken place in the commercial banking sector where several dozen new banks are now in business, 60 of them in Moscow alone. The more successful have been

able to take advantage of the enormous inefficiencies and distortions of the state system to accumulate clients and make good trading profits.

For example, the Commercial Bank for Innovations in Moscow reckons to provide a much wider and faster service than any state bank, according to its chairman Mr Mikhail Khodorkovsky. He arbitrages the Soviet Union's multiple deposit and internal currency markets to achieve dealing spreads that would make any western banker's mouth water.

Similarly, the Innovation Bank of Leningrad is able to raise deposits at 54 per cent and lend them out at 10 per cent, according to its deputy director, Mr Vladimir Pletnev, though like many new banks it also specialises in financing entrepreneurs, and providing other services like leasing.

The huge publicity which the commercial banks have enjoyed has only too often exaggerated their importance. They still account for less than 2 per cent of total banking assets, though Leningrad bankers claim to have 11 per cent of commercial assets in their city. Many of them have also been derided as "pocket banks" because of their incestuous relationships with their own clients.

On the other hand, they are encouraging grass roots entrepreneurs

and fostering through their inter-bank activity the beginnings of a "ruble money" money market.

But good times will not be typical of life for commercial banks. At the moment they have little regulation or competition, and are also widely mistrusted for their inexperience and high loan charges.

"Now, commercial banks are taking the cream," says Mr Yegorov, "but they realise the golden times will pass." Last year they were also subjected to a 60 per cent tax rate which has made them complain furiously of discrimination.

The new package of banking legislation will come in two parts, one on the role of Gosbank and the other on the banking system itself. It will establish Gosbank as the Soviet central bank and supervisory authority, and will lay down capital requirements and other criteria for prudent banking, such as compulsory reserves. Auditing will also be tightened up.

More controversial is likely to be its provisions for interest rate control. The independent banks expect to have their freedom of action tightly curtailed by the law, particularly insofar as loan charges are concerned, though there may also be ceilings on deposit rates to prevent them competing too fiercely for funds against Sberbank.

But dramatic though all these

changes are compared with as little as three years ago, there must be doubts over how far banking reform can go without fundamental parallel reforms elsewhere in the Soviet economy.

For instance, Agroprom, the agricultural bank, is carrying a huge portfolio of farming loans on which it can only charge 1 per cent. If it bumped up its rates, a large proportion of its borrowers would probably go bankrupt.

"This prevents us from introducing sound commercial banking on western lines tomorrow," says Mr Oleg Mozhaiskov, chief of the currency director of Gosbank, who warns that the Finance Ministry will have to take over the burden of loan subsidies from the banking system if it is to do its job properly.

Whether all these changes will enable the Soviet Union to introduce an effective credit policy — the ultimate aim — remains to be seen. Gosbank will have to establish its independence from the Finance Ministry, interest rates will have to be set at realistic levels, and the whole banking system will have to be managed and supervised on commercial lines.

At the moment, the Soviet Union is so far away from all these goals that the prospects look distant, to put it mildly.

INTERNATIONAL BANKING

Wary look at Aladdin's cave

TRADITIONALLY, the Soviet Union has always enjoyed a high standing in the international financial community: it paid its debts on time, and its huge natural wealth gave comfort to its creditors. But that is beginning to change.

One reason is the predictable effect of the steady deterioration in the economy. External debts are mounting and strains are beginning to appear in Moscow's hard currency accounts. But another reason is the structural one of economic reform. Where borrowing was previously centred on Vneshtorgbank, the foreign trade bank, it has now been dispersed among dozens of Soviet ministries and enterprises, all of which have to be separately assessed by foreign lenders. Even Vneshekonombank, Vneshtorgbank's successor under the reforms, is not backed by state guarantees.

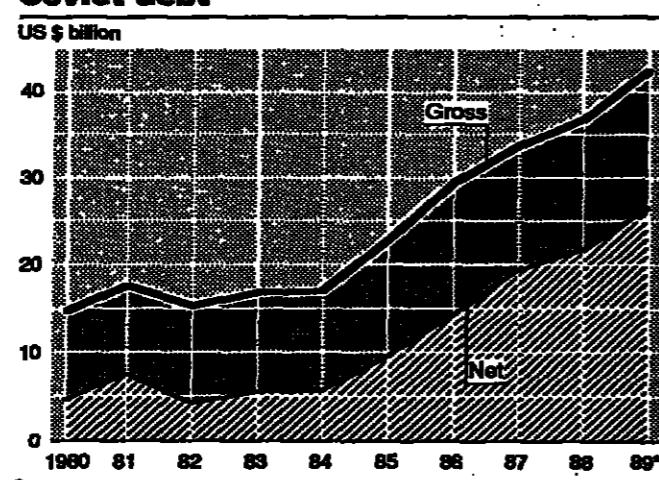
Fortunately for the Russians, their credit standing is sufficiently good to remain untinged by Third World-type worries. But the big question is just how much the Soviet Union will have to borrow to get its ramshackle economy back into shape. Who will lend it this money, at what price?

The Soviet debt is one area where gloom has yet to penetrate fully. No official figures are available. But a Moscow trade journal reported last September that the gross hard currency debt was equivalent to about \$44.7bn at the beginning of 1989, and this is not denied by Soviet banking officials. Indeed, they admit it has gone up since then.

This is not excessive for a country the size of Soviet Union, particularly since it has some offsetting deposit in western banks and a large gold stock. More worrying is the annual servicing cost of \$19bn at a time when the Soviet Union is running a hard currency trade deficit of more than \$1bn a year.

According to the OECD, the Soviet Union's ratio of net debt to hard currency exports exceeded 100 per cent for the first time last year. Western bankers report increasing incidents of delayed payments, and

Soviet debt



all this is pushing up the Russians' cost of money in the foreign market, with spreads on Soviet credits more than doubling. "The situation is becoming quite tight," admits Mr Victor Geraschenko, the chairman of the State Bank, partly because of additional grain purchases that have had to be made. But, he says, "the Council of Ministers is aware of the situation."

On the other hand, the Soviet Union clearly does not, at this point at any rate, see its salvation in massive external borrowing. This was ruled out by Mr Nikolai Ryzhikov, the Prime Minister, in January when he said: "The government is perfectly well aware of the heavy economic and political consequences of high foreign currency debts, and the debt, unfortunately, continues to grow."

As for opening up the country to direct foreign investment — the other possible solution — that remains beyond the political pale. Mr Ivanov, now deputy chairman of the State Committee on Foreign Economic Relations, which oversees the entire foreign trade system, says: "There are still very strong philosophical objections to that, to say nothing of technical obstacles. Let's wait and see."

For all these reasons, the role of western finance is

only licensed 49 enterprises from thousands of applications. And all those are required to make it plain to their creditors that they have no state guarantees. "We have to be very cautious because of the inexperience of these enterprises," he says. On the other hand, the fact that they have been licensed is itself a comfort because it means they have been given official Soviet approval.

Foreign borrowing rights are also being withheld from the small new commercial banks which are springing up around the country, many of them itching to get involved in hard currency business. "None of them are equipped to deal in international markets," says Mr Kolpakov. "Even we have a saying: 'a good staff is a sharp staff'."

For many enterprises, the only way to obtain currency is through the official agencies. But it is only the official participants who have been limited to the more important state-owned enterprises with the result that the amount of currency traded has been tiny. Although many experts are saying the auctions should be opened up, Vneshekonombank seems wary of making them too much too quickly.

One innovation was the creation last year of a new bank, Moscow International Bank, as a joint venture between Vneshekonombank and six western banks. Although not yet up and running, the new bank will have borrowing rights and could become another important source of Soviet finance.

Eventually, the Soviet Union will get round to applying for membership of the International Monetary Fund, and following that, the World Bank.

Vneshekonombank, which regulates the foreign borrowings of Soviet enterprises, has been cautious about lending to the banks, knowing that devaluation can quickly lead to matters getting out of control — as happened in China during the reforms in the mid-1980s.

So far, according to Mr Alexander Kolpakov, a general manager at the bank, it has

David Lascelles

Interview: Bakhytbaev Baiseitov of Centerbank, Alma Ata

The spirit of enterprise

TWO YEARS ago Mr Bakhytbaev Baiseitov was an official in Gosbank in Kazakhstan. Then along came the banking reforms, and he immediately seized the opportunity to become founder and president of the Alma Ata Central Co-operative Bank, or Centerbank.

Today, he is one of the Soviet Union's banking entrepreneurs. Youthful, dynamic, he is typical of the small but resourceful breed of young businessmen who have sprung out of the Soviet state machine at the merest hint of liberalisation. Operating from cramped offices in the Kazakh capital, he hustles around town in vans and jeeps, drumming up business, keeping customers happy, watching out for deals.

"The spirit of enterprise is very strong," he says. "Many people want to do it, but the opportunities are very small." In some respects, he operates in a "dream market." The state

banking system is so inefficient that enterprise managers are thankful to switch their business to Centerbank even though its charges are high. And there are so many distortions in the system that it pays off for those with a sharp eye.

On the other hand, Centerbank is still at the mercy of the state system for regulation, money transfers and taxation, all of which cramp its style. Also the unpopularity of the co-operative sector to which two thirds of the bank's clients belong casts a shadow over the business.

Centerbank was registered in September 1988 and by last month had grown to have own assets of Rbs2.4m and total assets of Rbs45m. It has about 600 clients and employs 38 people. Its clients include organisations like Universal, a two-year old repair services co-operative, and a new restaurant specialising in Korean cuisine.

Although it provides standard banking services such as deposit-taking, lending and money transfers, Centerbank makes more than half its money from fee-generating business, such as advising on and financing joint ventures, consulting, and providing tax accounting services.

It also plays a venture capital role. Thus far it has invested about Rbs1m in six enterprises in auto repair, vegetable canning, tourism, football, trading and construction. Mr Baiseitov says he is also in the process of negotiating a joint venture in the advertising business with a German company.

To what extent Centerbank employs financial disciplines that would be recognisable to capitalists is hard to judge. Mr Baiseitov himself admits that expertise is the one commodity he finds in shortest supply in trying to build the business. "He makes his credit decisions by classifying would-be borrowers in three ways: those whose credit standing is unquestioned either because of their strong backing or sound management, those which he knows less well but who still enjoy a good reputation, and those of doubtful standing. This is a far from perfect system, and he acknowledges that Centerbank already has some bad credits. "But we are a venture business," he says.

Mr Baiseitov is not, surprisingly, an enthusiast for economic reform. "We need proper relationships between enterprises, and with the right measures the Soviet economy could make a big jump forward," he says. But as a member of the Communist Party he also wants to see safeguards.

"We need reform to stimulate private enterprise, but also a tax system that redistributes the wealth that is created."

David Lascelles

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SOVIET UNION 13

INDUSTRY

Industry must choose between obeying the ministries or the market, writes Charles Leadbeater

Enterprises torn between two masters

SOVIET industrial enterprises are caught between the ministries and the market as they enter the 1990s. A transformation of the status and performance of Soviet industrial amalgamations has been at the heart of economic reform since 1987. In the past three years joint ventures have been encouraged to bring in foreign management and technology. Co-operatives are allowed to operate like quasi-private companies. But the centre-piece has been self financing at lumbering state enterprises to give them more responsibility for their performance and profits.

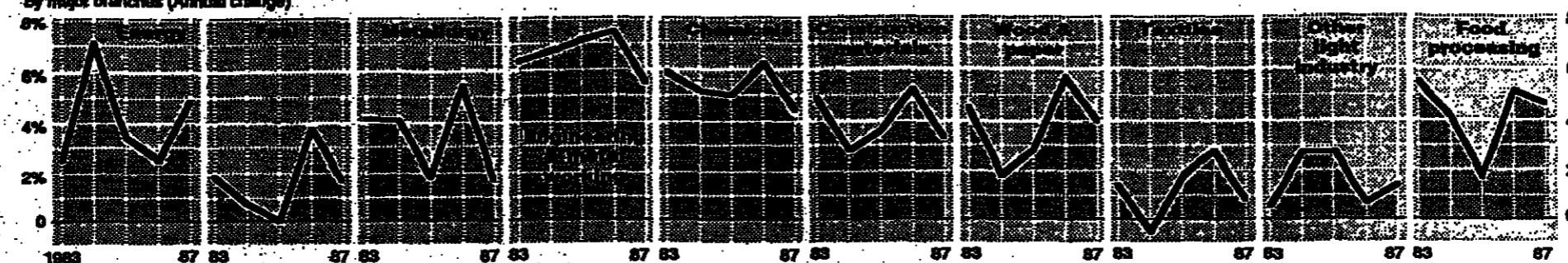
For instance in Belarusia only two of the 20 joint ventures signed have started production. Co-operatives contribute only 0.5 per cent of the industrial output of state enterprises.

Cost accounting is claimed to free the state from paying subsidies and to give enterprises limited commercial freedom. They can engage directly in foreign markets without going through foreign trade organisations. They can dispose of output in excess of the planned requirements at negotiated prices. The weakening structures of the plan should gradually mix with the incentives and disciplines of the market.

But this attempt to pursue eco-

Gross industrial output

By major branches (Annual change)



Source: ECE statistical common data base, derived from national statistics

nomic reform through a grass roots transformation of Soviet industry is affected by the reforms.

First, there is the privileged planned economy. Defence, shipbuilding and machine tools, for instance, have a special status in the planning system. The state closely controls these sectors maintaining a degree of order and efficiency.

Second, the ordinary planned economy is a mixture of planning,

on bartering between enterprises and ministries. It is commonplace for enterprises to claim supplies well in excess of what they need.

Skorokhod, the Leningrad state amalgamation, has 20,000 sq m of storage space, almost as much as its main production area to accommodate six months of storage in some cases.

But over-estimating supplies serves another purpose. For the third Soviet economy is a purely barter economy, in which supplies are paid for in kind rather than with money. It is independent, unregulated, unplanned and unac-

counted for by state statistics.

This grey economy extends from the black market into the state sector in which, for instance, metal has become a currency. Valuable varieties of metal are used to trade with other enterprises to procure scarce supplies. Enterprises are also increasingly paying their workers with services in kind, housing, cars, holidays and child care, rather than roubles which cannot be spent.

A large part of the Soviet economy is like a quasi-medieval economy, based on exchange of goods in kind, in an inefficient market, which operates without publicised

prices. It is run by powerful industrial fiefdoms, rather than central planners.

What progress has cost accountants made in reforming both the planned and bartered economy?

Cost accounting is commonplace, with managers proudly proclaiming that they receive no subsidy from the state. But it fails well short of independence. Most output and supplies are set by state orders, which limit how much enterprises can produce. In sectors with acute consumer shortages state orders are likely to be increasingly important.

Self financing is largely just a

bookkeeping exercise, as the costs and revenues which are being recorded are so distorted. Prices reflect the cost of production, the balance of supply and demand, nor world market prices. The accounts of self-financing enterprises are a labyrinth of hidden subsidies.

Enterprises freed from the embrace of the organisations which monopolised foreign trade are rushing into the export market to earn hard currency. To prevent this exacerbating shortages in the domestic market the state is limiting rights to conduct foreign trade.

The Moscow Number One Watch Factory, which exports 80 per cent of its output, claims to be completely independent of the state. It estimates it could sell 200,000 watches a year in West Germany. But the state limits it to half that.

Reform has also disrupted long established supply chains, leaving some plants hanging in the air.

Given the incentive of keeping more of their profit many consumer goods plants have acted as rational monopolists, switching to higher margin, more expensive lines.

There are reports of plants simply closing state orders so they can sell as much as possible into a domestic market beset by shortages.

Self financing, by disrupting lines of authority which kept relations between enterprises in ramshackle order, has provoked increasing industrial conflict, between enterprises, their customers and ministries.

Viewed from industry, reform is essentially about how the monopolies which dominate the economy will be controlled and who will control them. Managers are keen to win as much control as possible.

Cost accounting seems to have created a more active, commercial approach to their enterprises.

But this commercialisation is ham-

pered. Managers' support for different sorts of markets varies.

Cushioned by acute shortages in the domestic market, they want the freedom to set prices. Without the incentive to invest and innovate, which has received a limited stimulation with cost-accounting, will remain minuscule. But lurking within most enterprises is the threat of a massive leap in the price level. Most believe prices would at least double without state price controls.

Most managers also want a labour market, to allow redundancies and more pay flexibility, as the disciplinary foundation for improving productivity and quality. But few are ready for the consequences. Most enterprises say they could get rid of 20 per cent and 30 per cent of their workforce.

They also want more freedom to sell into foreign markets. But few understand what it would mean to be integrated into an international division of labour or to meet shifting consumer demands.

Finally, enterprises are as lukewarm about a capital market, in which shareholders would exert discipline over managers, as they are about ministerial control. They want negative freedom from the state, rather than the positive freedom to become private property owners.

Given the years of stagnation and the economic jungle enterprises operate in, it is amazing how much some have achieved. In some areas

— defence, watches, some textiles and machine tools — the Soviet Union can match world levels. It has a strong body of engineers, education is linked to industry and there is little if any cultural bias against working in industry. At some enterprises there is a genuine desire to use self financing to improve performance.

Within the domestic economy industrial fiefdoms are being formed around large enterprises. A plant's prosperity will depend on joining a survival network of powerful enterprises. The other escape route is to climb onto islands of economic efficiency, forced and foreign capital, with links to international markets. These could offer some protection from the sea of economic disorder which is developing around them.

Reform has set off a process of fragmentation and disintegration within the industrial economy, without yet offering a new market basis on which relationships might be reconstructed, discipline enforced, incentives provided and efficiency increased.

SECURITIES MARKET

Capital idea wins support

is the investment process which is highly centralised and rigid," he says.

Another advocate is Mr Victor Geraschenko, chairman of the State Bank. "Why should private individuals not be able to buy shares in companies?" he asks. To those who worry about the polarisation of rich and poor, he points out that even in the US, the proportion of unearned to total personal income is only 17 per cent and falling. "Most Americans have their wealth in their houses, not in shares," he says.

The case for a securities market is twofold. From the point of view of the enterprises, their transformation into joint stock companies (for which a draft law is being prepared) would reinforce their independence from central control and, hopefully, sharply improve their performance.

They would have to weigh the cost of finance, and deliver value to their shareholders.

A securities market would also play an important part in reshaping the Soviet economy's price structure, which is why some specialists believe it is more important

also be used to provide employees with much-needed incentives to take an interest in their work.

But how would it be done? Could the choice state enterprises be privatised, UK-style? The names of Aeroflot and Intourist, both hard currency earners, have been suggested as possible starters.

But the truth is that few Soviet companies are presently ripe for privatisation. One senior party official even suggests that at least 20 per cent of them are technically bankrupt, and a greater proportion would not be able to survive the rigours of the free financial market.

Even if companies did not issue pure equity to start with, a stock market could be launched with them issuing debt securities. To this could be added trading in the growing stream of bonds which the government is being forced to issue to

finance its budget deficit. So the foundations of a market could be created quite quickly.

Mr Petakov sees an important role for the new commercial banks here. He says they could act like western investment banks, arranging securities issues, bringing them to market, and then trading in them to provide liquidity. Other people, though, point to the possible conflicts for banks who already have credit relationships with their clients. Mr Vladimir Millovidov, a financial services specialist at the Institute of World Economy and International Relations, says the Soviet Union might have to introduce a US-style Glass-Steagall Act to keep investment and commercial banking apart.

But mention of the words stock market is bound to send shivers down spines shaped by 70 years of communism. Mr Anatoli Milyukov, the deputy head of the Communist Party's social and economic department, and a securities market advocate, says: "The party must make clear that this does not mean a return to pre-revolutionary days."

David Lescelles

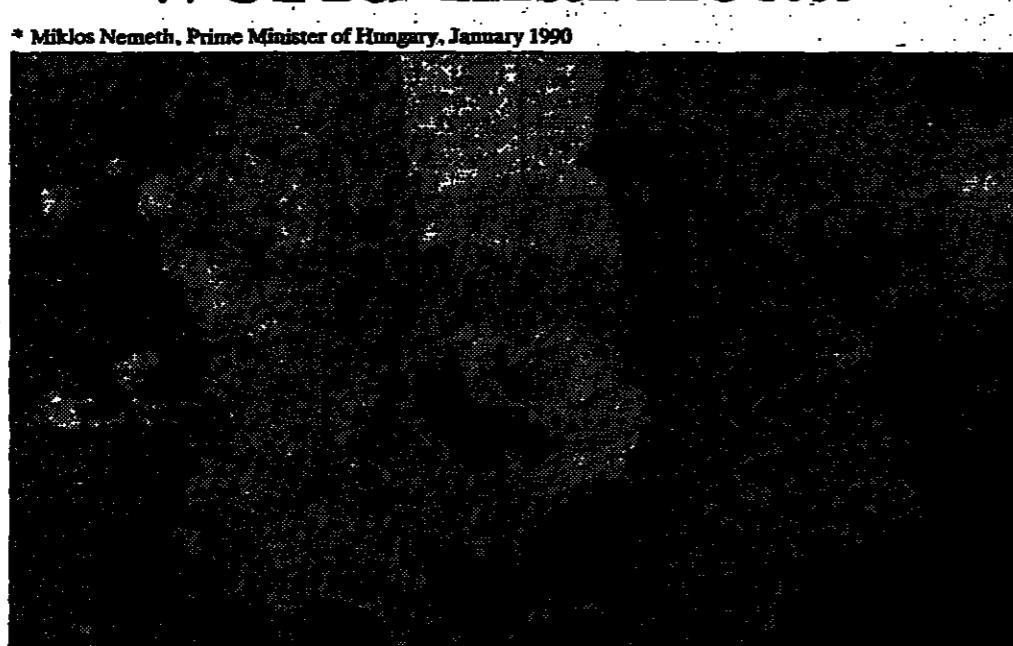
AS THE Soviet Union bubbles with new ideas for reviving its economy, few float more frequently to the surface than a securities market. But how realistic is that in a country where ownership is so firmly in state hands? On the other hand, few events would more dramatically highlight the country's determination to change than the re-opening of the Moscow Stock Exchange.

There are certainly few ideological objections to the idea: the government seems broadly in favour. The obstacles lie more in the immensity of the task of economic reform, particularly in the pricing of financial assets and the establishment of ownership rights.

Advocates of a securities market are to be found at the highest levels in the Kremlin

— Miklos Nemeth, Prime Minister of Hungary, January 1990

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INDUSTRY

SOVIET UNION 14

Charles Leadbeater on a consumer goods crisis which shows no sign of abating

Perestroika passes over the shops

MR YURI Aphinogenov had just about had enough.

It was Friday afternoon and the deputy director of Gostiny Dvor, the largest department store in Leningrad, was exhausted from another week in what he describes as the Soviet Union's consumer goods war. "The clients treat us like the enemy," he says.

Mr Aphinogenov and the 3,000 staff who work in the 275 year-old store on Nevsky Prospect, the main shopping street, are at the sharp end of the extensive consumer goods shortages. The shortages are not merely an economic problem, they are vital to political stability.

Any government's legitimacy depends on satisfying consumers by delivering rising real incomes and standards of living. In the Soviet Union real incomes have risen but the standard of living is widely perceived to have fallen under perestroika, because production has failed woefully to keep pace with demand. Only those with unlimited access to hard currency can escape the crisis. Everyone lives within the confines of its stifling grip.

All the elements which have produced the consumer goods crisis are manifest through Gostiny Dvor's arcades. Every day 260,000 people tramp along Gostiny Dvor's 18th century floorboards in search of products. But only between a third and a half buy anything. Mr Aphinogenov says: "The rest just look. It is amazing because there is practically nothing to look at. Everything is sold as soon as it comes in."

This demand is the product of strong wage rises in recent years with the move to enterprise accounting which has allowed managers more discretion over pay. Professor Andrei Orlov, deputy chairman of the USSR state commission for economic reform, estimates that there are as little as Rbs1.12 worth of goods per ruble in circulation. In the first half of last year money incomes rose by 21 per cent while consumer goods production rose by 5.6 per cent.

The shortages are alarming. The Gostiny Dvor television shop, which was full of products in 1978, now opens for just two hours a day because there is nothing to sell. Mr Aphinogenov says: "Last year we sold 15,000 televisions, we could have sold 150,000." He says shoes, clothes, children's wear and all electrical goods are always in short supply.

A recent official survey found that only 106 of 988 staple goods were in regular supply. In September last year retailers were short of goods worth Rbs8.4bn, including large quantities of washing machines, vacuum cleaners, fridges and wallpaper.

One cause is the chronic underinvestment in the light industry, the main consumer good sector. Although it produces 14 per cent of industrial output and about 37 per cent of consumer goods, it only accounts for 4 per cent of the asset base of Soviet industry.

Price comparisons

	State	Market
Apples (green)	3.00	15.00
Apples (red)	2.00	12.00
Beef	2.50	12.00
Cabbage	0.16	0.30
Carrots	0.22	0.50
Cucumbers	0.50	1.00
Geese	1.50	4.00
Grapes	0.10	15.00
Lamb	2.50	15.00
Mandarins	1.00	10.00
Onions	1.00	3.00
Pork	2.50	15.00
Potatoes	0.50	2.00
Vegetables	2.50	15.00
Average ratio	5.6	1.12

To correct this, investment is being doubled to 1985 with the aim of almost tripling consumer goods production by the end of the decade.

But investment is only part of the problem. Mr Aphinogenov says: "Perestroika simply has not happened. Prices have gone up, quantities have gone down and quality has not improved at all."

The move to self-financing at manufacturing enterprises has severely disrupted supply chains to retailers. Profit-seeking enterprises have rejected state orders for unprofitable production worth at least Rbs100. Clothing manufacturers are switching from unprofitable lines for old people and children to more expensive goods to tap the great reservoirs of unused roubles. In the first half of 1988 the price of some new products and goods started at contractual prices went up by at least 50 per cent.

Quality has also deteriorated under perestroika. In 1985 200,000 Soviet washing machines were repaired under guarantee. In 1988 the number rose to 360,000. In the same period the number of tape recorders repaired under guarantee

ante rose from 931,000 to 1,150, about one fifth of annual production. Some goods are of such low quality they cannot be sold even with widespread shortages. Mr Aphinogenov says: "With glasnost people have become more aware of western standards so they have become more choosy."

One of the favoured cures for state enterprises' poor production volumes and quality merely exacerbates the public shortage of goods. It is virtually impossible to motivate workers to produce more by paying them more roubles, which they know are virtually worthless because there is nothing to buy. Most state enterprises are now offering to short circuit the consumer market for their workers by providing them with preferential access to consumer goods at factory shops. Passage, a store which stands opposite Gostiny Dvor, has started taking its new products direct to its supplier factories in an effort to prevent workers from producing above planned levels.

Other elements of the economic reforms have made little impact on the shortages. On joint ventures Mr Aphinogenov says: "Even when they are set up joint ventures will not want to supply state shops like this as they will want to sell through their own exclusive hard currency outlets."

Co-operatives contribute about Rbs30m to Gostiny Dvor's Rbs30m a year turnover. But they too have their problems according to Mr Aphinogenov. "Their products are more fashionable but their prices are high and because they use the same equipment and raw materials as state enterprises, their quality is still very low."

The government has

returned from making fruit juice squeezers. Even though they have the cushion of working in a sellers market, many defence plants have found the switch to developing consumer products extremely difficult. Officials admit that at some plants conversion has been a disaster.

In large part the state's response to the crisis has been to back away from economic reform and centralise control in an effort to kick start consumer goods production. Moves towards self-financing have been curtailed in some sectors to restrain wage and price rises.

State control certainly looms large in Mr Aphinogenov's work. Theoretically he can buy goods at wholesale markets. But as everything is in short supply as they are distributed by ministries. Mr Aphinogenov says: "We are handcuffed. Because the consumer goods situation is so tense everyone wants to control us, the people's control committee, the workers' control committee, the trade union, the police, the Leningrad soviet, the ministries of retail trade."

Three times a day the store is checked to make sure it is providing free clothes to refugees from Azerbaijan.

The Soviet consumer goods shortages, which have become more intense in the past five years, are socially and politically explosive. The consumer goods market is like an enormous centrifuge. The necessary search for goods, which disappear as soon as they are put on sale, is creating powerful pressures for social disintegration as people take increasingly desperate measures to protect their supplies.

The Leningrad authorities recently imposed a ban on all non-residents buying large quantities of goods in the city. Belarusia, which produces large quantities of the Soviet Union's fridges and televisions, wants to keep all the growth in output over the next few years for the republic's residents.

Everyone believes the black marketers, the party and the retailers are working hand in glove to siphon off goods before they get to the shops. The move to self-financing at manufacturing enterprises means that people reliant on cheap, low profit mainly goods, such as children and pensioners, will lose out.

Co-operatives are utilized for changing high prices, filling the most profitable gaps in an economy dominated by monopolists. State enterprises are attempting to buy and barter their way out of the market to provide their workers with scarce goods. People carrying bags from joint venture shops are eyed with envy and resentment.

Lenin's great slogan for the Bolsheviks was socialism is soviet democracy plus electrification. If perestroika is to succeed its slogan will have to be: socialism is soviet plus televisions... cars, fridges, micro-waves, stereos, videos and almost every conceivable item of clothing.



Waiting game: Long queues and empty shelves are a common sight at many Moscow stores. Shop managers complain that they are "treated like the enemy" by angry customers

joint ventures Mr Aphinogenov says: "Even when they are set up joint ventures will not want to supply state shops like this as they will want to sell through their own exclusive hard currency outlets."

Co-operatives contribute about Rbs30m to Gostiny Dvor's Rbs30m a year turnover. But they too have their problems according to Mr Aphinogenov. "Their products are more fashionable but their prices are high and because they use the same equipment and raw materials as state enterprises, their quality is still very low."

The government has

embarked on a programme of converting defence and heavy industry production to consumer goods. These plants are meant to produce consumer goods equivalent in value to the amount they pay their workers in wages. This year defence conversion is meant to contribute Rbs15bn to a Russian increase in consumer goods production.

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steps of a co-operation

JOINT VENTURES

In the realms of a fairy-tale

MR STEPHAN Pachikov, the director of the Paragraph computer software joint venture in Moscow, has some advice for foreign investors. "They should all read Lewis Carroll," he says. "This economy is like Alice in Wonderland."

Many of the joint ventures which have been formed over the past two years are more like entrepreneurial fairy tales than industrial realities.

Joint ventures, a key element in the economic division of labour, are meant to give Soviet enterprises access to the management expertise and technology of capitalist economies to boost exports and ease industry's integration into the international economy. The policy commands the support of technocrats like Mr Nikolai Ryzhikov, the Prime Minister, as well as full-blown reformers, partly because it is not new.

The question hanging over joint ventures is whether they can go beyond the traditional approach, in which western management and technology were to be adapted in the name of perfecting socialism. Soviet enterprises need deeper relationships with foreign partners not just to fill in the technological gaps in their products and processes, but also to move from formal self-financing to a more thorough going commercialisation of their operations.

The economic needs will root joint ventures because without them its role in the international industrial division of labour will remain largely confined to raw materials and low valued added goods.

The results of legislation since 1987 have not been impressive. According to the Association of Business Co-operation in Moscow, which organises joint ventures for a group of large Soviet enterprises, about 6 per cent of the 1,200 joint ventures registered are operating. About half of these are export oriented, but many are simply legalised import-export operations.

Mr Vsevolod Matchilsky, the association's director general, commented: "What have joint ventures brought us? A few shoes, but that is about it."

As yet joint ventures form a very thin ring around the core of an economy which remains largely isolated. If they are to revitalise industry they will have to succeed at enterprises

such as Skorahod, which runs the largest shoe factory in eastern Europe. It has signed five joint ventures, with six more under negotiation in an attempt to improve its much lamented record for poor quality.

Joint ventures are to help improve the performance of the core they will have to achieve a double integration. First they will have to find a place within the international division of labour and its division of labour. Second, they will have to be integrated into the Soviet economy.

Mr Tyurin said: "Western managers do not trust their Soviet partners. They are just in for the short term to make a quick profit."

MCS is an unequal partnership, he says, because ICL makes profit from final sales in the Soviet Union but also on the price it charges MCS to import the software it sells.

Mr Tyurin said: "Foreigners think this is an underdeveloped market. ICL thinks it can sell its old technology here for a handsome price. But we could buy the elements of this ICL computer in South Korea at half the price. The British investors mainly want to sell into the domestic market, but

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So joint ventures are encouraged not to integrate with the rest of the economy but to establish little industrial islands protected from the sea of socialism and state control around them.

Mr Nikolai Postovskiy, Skorahod's head of foreign economic relations, says the development of joint ventures has put managers under strain: "Three years ago we did not say of this, it has required a lot of training. Managers' horizons have opened up but we still have problems to overcome."

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INDUSTRY

BELARUS TRACTOR PLANT

Slow starter

A BITING wind was driving snow into the faces of the workers hurrying from the Belarus tractor plant in Minsk. In the gathering twilight they trudged through the slush, leapt over enormous pools of muddy water in the plant's potholed roads, and dodged tractors ferrying parts between assembly lines. If this was the industrial vanguard of perestroika it looked bemused and dispirited.

For economic reform to succeed it has to be driven by engines of industrial efficiency. Judging by the Belarus plant a classic Soviet factory, the industrial engines are ageing, cumbersome guzzlers of materials which are in constant danger of overheating.

The Belarus amalgamation, which was built in 1946 during the post war reconstruction of Minsk after the Nazi occupation which destroyed 90 per cent of the city, is a case study in the problems facing industrial modernisation. Judged by its yardstick very little has yet changed in the heart of Soviet industry and it will take several years of painful and costly restructuring to reverse it.

The senior management team regards the reforms of the past three years with a measure of complacent confidence. Mr Georgi Katakevich, deputy director for commercial relations, candidly admits which a smile and a shrug: "The reforms have had very little impact on our operations."

The managers say the plant has been self-financing since 1978, freed from a lot of detailed state involvement in its affairs, enjoys strong export demand for its tractors and is committed to constant modernisation.

isolation. Yet nothing is ever quite as it seems at a Soviet factory.

Belarus is one of the monopolies which dominate the economy. It is the only tractor manufacturer in Belarusia and it has a virtual monopoly in the USSR for the class of tractors it makes. Although it is self-financing the state is deeply involved in its activities. State farms are obliged to buy its tractors. In spite of the Soviet Union's prodigious production of about 600,000 tractors a year, the management at Belarus estimate demand at twice that level.

This combination of monopolisation and consumer shortages creates an enormous obstacle to economic reform. Working within the security of a sellers' market there is no competitive pressure on Belarus to improve efficiency. The only pressure comes from the state. So although self-financing is meant to bring more freedom in foreign trade, the plant's exports are limited to 22 per cent of the 100,000 tractors it makes a year.

Belarus is an old fashioned manufacturer. Most western companies now concentrate on excelling at designing and assembling manufactured goods, concentrating their activities on a small range of core technologies. Belarus makes tractors from start to finish. In the name of economies of scale it undertakes an array of activities, which western companies would contract out. The division of labour between enterprises is so under developed and ramshackle that Soviet factories are usually over-stretched and unwieldy.

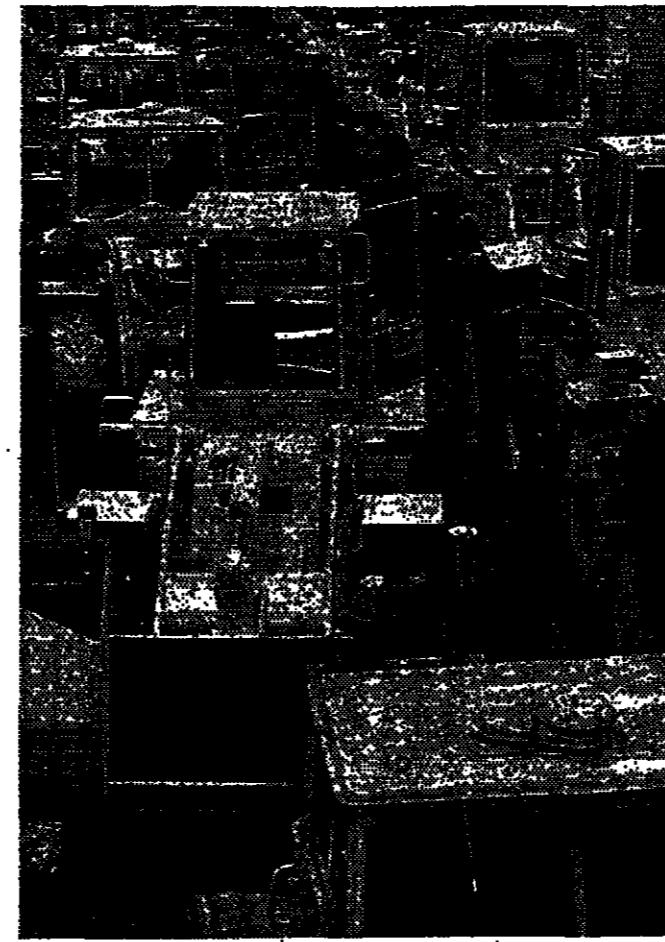
There have been some moves towards simplifying its complex web of activities. Its engine plant was recently spun off to form a separate enterprise. Yet Mr Michael Kornichuk, the chief of the economic department, estimates the workforce of 25,000 could be cut by 30 per cent if the plant sub-contracted everything it need not do itself.

The threat of large scale redundancies also limits the plant's integration into the international division of labour. It is in discussions with Perkins, the engine manufacturer, over a joint venture.

The management says working practices are converging with the West. There is meant to be complete flexibility around the plant. It is aiming to create two grades of multi-skilled maintenance workers. In the past four years production has increased by 15 per cent entirely through higher productivity.

Managers admit that in the past three years there have been the first signs of labour unrest. One manager candidly admitted: "With our union set up it is relatively easy to dampen unrest. Who knows what would happen if we had an independent union like western plants."

During a decade in which western tractor makers have shed thousands of workers, employment at Belarus has declined by only 600 in the past four years. Like most Soviet factories there are a lot of people around. The 20,000 production staff work in a three-shift system to allow 24-hour a day production. Western automotive companies are only just attempting to introduce round



Tony Andrews
The Dornach farm equipment machinery factory in Minsk

the clock working. In the West the intention is to make extensive use of highly capital intensive plants. At Belarus the aim is just to keep pumping out tractors in an effort to overcome shortages.

The relentless drive for quantity makes it difficult to ensure quality. Quality is controlled by statistical process control at the end of each sub-assembly, whereas in western factories it is increasingly being written into production workers' jobs.

The drive for quantity also limits opportunities to invest in new technology. In the past five years more than Rmb100m has been invested. The factory has more than 100 robots and automatic manipulating devices as well as computer aided design. A new plant is being built to make components for "tractors of a qualitatively new kind".

Yet the production technology still lags behind western plants. The pressure to maintain production means there is no summer shutdown for retooling and large-scale maintenance.

The cavernous final assembly hall houses what the management calls its two fully automated production lines. Under the old system parts were delivered to the line by teams of tractors. With the recently automated line they arrive through an integrated system of conveyor belts, although tractors still play back and forth carrying gear boxes. In western plants automation is just reaching final trim and assembly. At Belarus it is still much further upstream.

Deepening its involvement in western markets will be Belarus' salvation only at the cost of its crucifixion. Its integration into an international division of labour, to serve international markets, would demand a rationalisation of its activities, a new approach to marketing, quality and product development and thousands of redundancies which would raise the passions of its workforce at the cost of exacerbating domestic shortages.

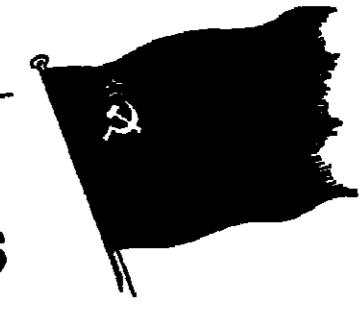
In those circumstances it is easy to see why both workers and managers might prefer life as an unwieldy monopoly located in its home but secure embrace of its parent ministry.

Mr Onegin concluded: "We have to be integrated into the international economy. Serving customers must be easier than serving ministers."

Charles Leadbeater

SOVIET UNION 17

INDUSTRY



Charles Leadbeater unravels the bewilderingly complex method of accounting

Labyrinthine system in need of rethink

IF YOU find western accounts difficult to read, you had better draw a long breath before attempting to decipher a Soviet balance sheet.

Like so much else in the economy, accountancy has Leninist foundations. Yet if the economic reforms are to be successful, Soviet accounting will have to be transformed.

The principles of Soviet accounting have to be laid down by the planned economy. Profit has been less important than fulfilment of the plan's quantitative targets. Soviet enterprise accountants mainly satisfy ministries' demands for statistics rather than measuring the return on investment.

An accounting system designed to provide quantitative information for centralised planning has to become a system capable of providing financial information for decentralised decisions based on profitability.

What are the problems foreign investors will face with Soviet accounts and what are the prospects for accounting reform?

The core of the profit and loss account of a Soviet enterprise will be sales, defined as cash received, against which are set a group of funds which record costs.

When Soviet managers talk of profit they usually mean "gross profit", that is cash received less salaries (the wages fund), the cost of materials and depreciation. This "gross profit" often sounds impressive but it is a long way from the final figure.

Bank interest, which is negligible, bad debt, losses through natural disasters and fines and penalties for breach of contract then have to be subtracted. The contributions to the reserve fund, which is designed to prevent an enterprise going bust, have to be subtracted, as well as contributions to the investment fund. This yields a pre-tax profit.

The Soviet corporate taxation system is bewildering. Norms for tax rates in different branches of industry are set centrally but rates for enterprises appear to vary wildly according to profitability.

The post-tax profit is then consumed by further funds such as the pay bonus fund, the social fund, the workers' housing fund and so on.

There are several aspects of

the average profit and loss account which will present problems for foreign companies.

Soviet managers complain they have only limited freedom to transfer money between funds. If the electricity fund is undercut another fund for making roads. Thus millions of unused roubles are sloshing around in enterprise accounts forming a large share of expressed inflation.

Depreciation is also tricky. If the economic reforms are to be successful, Soviet accounting will have to be transformed.

Depreciation in Soviet accounts is a purely bookkeeping exercise. What matters is amortisation according to norms laid down by Gosplan in 1974, covering everything from buildings to computers. Amortisation of investment is not done by correcting the value of fixed assets but usually by a transfer of cash to the amortisation fund. Amortisation rates tend to be very low. Once an

asset is written off, amortisation continues to be paid to make up for the replacement in the price of the replacement.

According to Mr Lewis this also means that the average balance sheet becomes nearly impenetrable. As amortisation rates are low, fixed assets tend to be systematically overvalued. Local enterprises will often put a high value on equipment foreign managers would regard as next to worthless.

Intangible assets, which have become controversial in the UK in the past year, pose their own problems in the Soviet Union. The Marxist labour theory of value, which says capital is the physical embodiment of past labour, found no place for intangible assets such as know-how. The category of intangible assets was only created in May 1988.

Establishing the initial equity base of an enterprise is also difficult according to Mr Lewis. This poses particular problems for joint ventures.

If a joint venture starts by purchasing fixed assets then the investment fund has to be debited. But as the venture has only just started there will be no money in the fund. So profits have to be used to fill up the fund, before they can be used for paying dividends.

In practice most joint ventures either ignore or avoid this by taking the profit in the price the Soviet venture pays for supplies from the foreign partner.

Soviet accountants also have difficulties dealing with hard currency funds, according to Mr Lewis.

"Hard currency accounts for joint ventures were created after May 1988 but without guidance on how to use them. Soviet accountants are largely clueless," he says.

If a foreign partner wants an independent accountant to examine a joint venture's books that right has to be written into the initial agreement. Independent accountancy is in its infancy in the Soviet Union. Instead, which describes itself as the only independent auditor, is 55 per cent owned by the Finance Ministry.

Three factors will determine whether Soviet accounting develops along lines more compatible with western accounts. First, if joint ventures and enterprise self financing put down deeper roots this will force changes in accountancy. The accounting principles for joint ventures, which are likely to be revised this spring, have been the product of bargaining with the Finance Ministry and developing common practices, regardless of whether it is officially sanctioned.

Second, accountancy like everything else is the subject of a political struggle. For instance, the arcane issue of how to treat stock has split the Finance Ministry into two factions. One wants to western style accountancy principles to joint ventures, the other wants the system extended to all Soviet enterprises to hasten full cost accounting.

Third, an infrastructure of professional training and business services will have to develop before there could be independent auditing, and without independent auditing it will be difficult to introduce anything like a capital market or joint stock companies.

The result is that the poor benighted collective farm worker, still known as a peasant in the Russian language, has to face a whole conflicting set of political signals in deciding how to respond to the upheaval of economic change.

At the same time the local rural bureaucracy, from the Communist Party officials to collective farm directors, have no incentive to promote reforms which would eventually put them out of their jobs.

The Land Law approved by the Supreme Soviet at the end of February promises a multiplicity of forms of land holding, including tenancies, leasehold, co-operative land, and the right to bequeath land to one's children — but no right to buy

AGRICULTURE

Farmers' woes

IF ANY single sector is critical to the immediate success or failure of President Mikhail Gorbachev's perestroika, it must be agriculture.

Food shortages have been the most acute issue fuelling public dissatisfaction, with widespread rationing of many basic commodities like meat and sugar. The huge food import bill, to pay for Soviet grain, meat and butter purchases, absorbs desperately needed hard currency income which might otherwise be used for consumer goods imports or industrial equipment.

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Meanwhile, Soviet agriculture continues to stagnate, with productivity far below international levels.

In 1989, the only significant increase in output was in sugar, up 11 per cent from the acute sugar shortage caused by illicit brewing of alcohol. Meat production, at 12.9m tonnes, was up less than one per cent. The same was true of butter and cheese. As for canned products, such as fruit and vegetables, their output actually fell by 3 per cent.

On the grain front the picture was slightly more hopeful, although only because grain production appears to have stabilised at an improved level. An efficient grain sector, with a harvest approaching 200m tonnes last year, has been a sharp drop in sales of grain to the state, to the lowest level for 15 years, causing havoc to the bread and pastries producers.

Yet at the end of the day, the reformers say, no piecemeal change will have any significant effect until radical property reform, with the open introduction of private property, is allowed. Which all comes back to the key ideological question, on which Mr Gorbachev and Mr Ligachev appear to be hopelessly divided.

that grain output will rise no less than 16 per cent this year. Many believe these targets are hopelessly optimistic.

Critics see the whole direction of agricultural planning as another manifestation of deep-seated bureaucratic resistance to any real farm reform.

Mr Gorbachev has now brought in a real agricultural expert into the central committee, in the shape of Mr Yegor Stoyev, now a full secretary. He rejects the wholesale destruction of the collective farm system: the 12.000 loss-makers should not be closed, but transformed into co-operatives and leasehold tenure, he says.

Then he argues that price reform is now essential, not least because the return on grain production, for example, is less than half the return on grain-fed livestock. The result has been a sharp drop in sales of grain to the state, to the lowest level for 15 years, causing havoc to the bread and pastries producers.

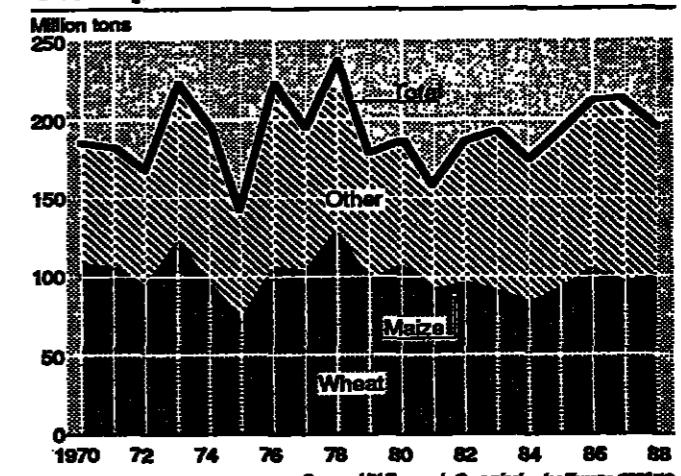
At the heart of Mr Gorbachev's attempts to overhaul the farm system is his vision that the peasant farmer must become "master of his own land". That immediately runs into the acutely sensitive ideological area of land tenure, on which Mr Ligachev is an open opponent of anything which smacks of private property.

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Grain production



Source: UN Economic Commission for Europe



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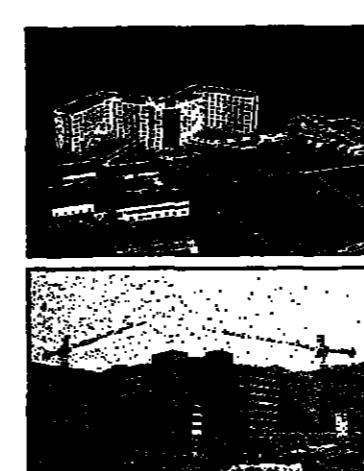
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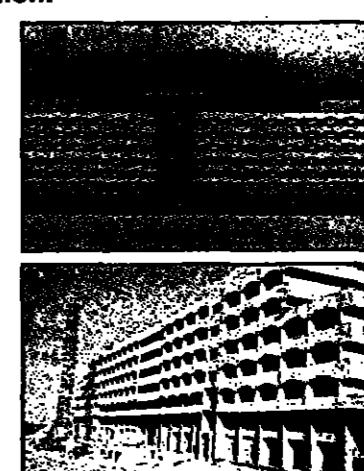


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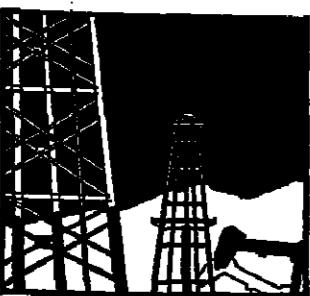
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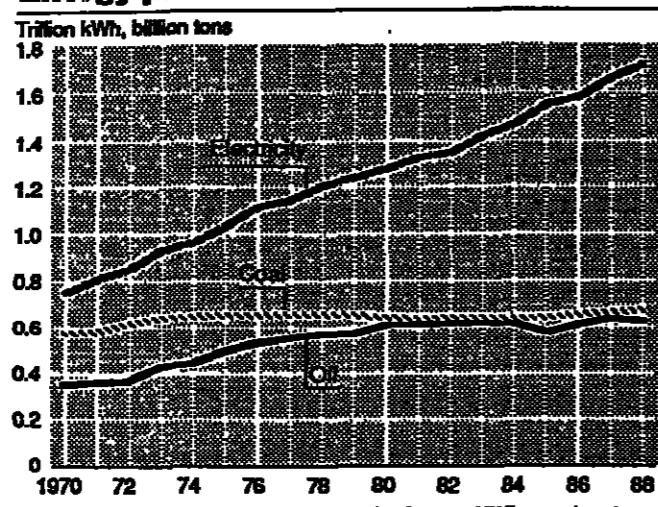


ENERGY

Steven Butler on the energy sector

The end of largesse

Energy production



EVER since Lenin's famous dictum that communism equalled soviets plus electricity, energy has assumed an exaggerated role in the Soviet economy.

It is only now that Soviet economists, and indeed an important segment of the politically aware Soviet public, is seriously questioning the role of Soviet energy production, consumption and exports.

In the past 15 years, the Soviet energy industry has absorbed an amazing 70 per cent of the total growth in industrial investment, according to Mr Thane Gustafson, a consultant for Cambridge Energy Research Associates. As a result of this extraordinary effort, repeated predictions that Soviet oil production, in particular, had peaked have proved premature, sometimes wildly so. The industry has proved able to overcome repeated problems thrown at it by pouring more resources into the problem.

The Soviet Union is now the largest producer of oil in the world, at about 12.1m barrels a day last year, and the second largest exporter, after Saudi Arabia, at 3.5m b/d. Oil and gas exports account for more than 60 per cent of Soviet hard currency earnings.

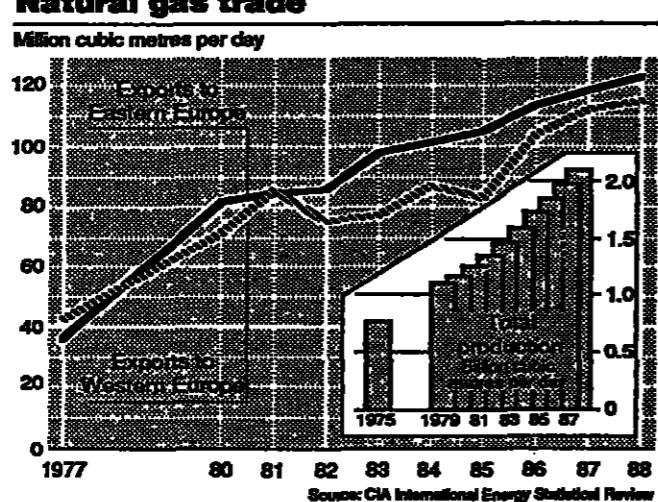
At the same time, according to Mr Gustafson, the efficiency of Soviet energy consumption has actually declined as a ratio to gross domestic product, unlike virtually every other industrial economy.

One need only spend a winter day boiling in a Soviet apartment house, where there are no thermostats anywhere, to understand the vast potential scope for energy savings, although this would be unlikely to succeed without big price reform that would lift the cost of energy to more realistic levels.

In any case, the era of largesse which drove the enormous expansion of Soviet energy production appears to be reaching an end. Soviet economists and oil officials dismiss the idea that the industry is in crisis or that any immediate large drop in output will be seen, in spite of last year's fall in oil production from 62m tonnes to 60m tonnes.

"I don't think we are diminishing our volume of production," says Mr Lev Karpov, head of the economic department at the Institute of USA and Canada Studies. "This is the same as the old CIA forecasts," which wrongly predicted the Soviet Union would be an oil importer by 1985. "If we reduce oil produc-

Natural gas trade



tion," says Mr Gennadi Alpatov, head of the oil and gas division of the State Planning Commission for the Tyumen region, which produces the majority of Soviet oil output. However, this year's freeze in investment in the region at 1989 levels implies a gradual decline in output because of the rising cost of bringing new fields onstream.

Moreover, the sharpness of the energy policy debate along with rising pressure on the industry indicates that some fundamental change is inevitable. The idea that wholesale export of raw materials, such as oil and gas, is backward and undesirable has gained widespread currency in the Soviet Union.

He calculates that the marginal cost of increasing Soviet oil output has risen sharply since 1985, and will climb by up to five times in the next decade. Although true cost has

colleagues are impossible in the Soviet economy because prices are arbitrary, the idea that previous failure to include necessary infrastructural costs has meant the oil industry is a far bigger drain on the economy than anyone has suspected is gaining currency.

Professor Arbatsky believes it would be appropriate to allow oil production to decline to a range of between 50m and 55m tonnes. "In the 1990s," he says, "some decrease in production will continue no matter how much we invest." This would affect exports and hard-currency earnings, although in the long run he believes the Soviet Union could more effectively concentrate on other export areas.

As a corollary to this, however, he believes that much western technology imports could be cut because they often cannot be effectively used, and that there is vast scope for energy conservation. This he admits, however, depends on a much broader reform in the economy at large that goes far beyond energy policy.

Indeed, Professor Arbatsky has argued that excessive investment in energy-intensive producer goods and raw materials sectors has led to wasted industrial production amounting to 25 per cent of GNP, while others have argued that the scope for energy savings could be as much as one-third of consumption.

These are stunning figures. Yet the alternative to conservation is to allow future energy investments to take up an even larger portion of industrial investment, since energy consumption has grown faster than economic output. This would effectively neutralise the programme to restructure the economy and produce more consumer goods.

The pressures on energy supply are also not confined to the oil sector. This year Armenia has experienced severe power shortages because of the closure of nuclear plants following the earthquake. Indeed the entire nuclear programme is in jeopardy, as reactors that are planned or under construction have been scrapped.

Between gas, coal, and water resources, there is certainly no shortage of primary energy sources in the country. Yet the costs and environmental difficulties posed by expansion on the scale required to maintain the current industrial structure is more than enough to convince many Soviet economists that it is simply not worth it.

MR OLEG Sarukhanov, deputy mayor of Surgut, slipped his telescopic pointer against a large relief map of the city mounted on the wall.

"Mr Butler, until now this map has been classified. You are the first foreigner ever to see it," he said, gesturing with his hands.

I hastily suppressed a guffaw when it dawned on me that the deputy mayor was not joking. His opening gambit was instead the first step in an elaborate presentation aimed at impressing on me the attractions of investing in Surgut. After all, is not the Financial Times a vehicle to broadcast just such a message?

Surgut is a new Siberian city, an oil town with a huge gas-fired thermal power complex. Settlers first came to this spot on the banks of the River Ob nearly 400 years ago, but Surgut became a city only 25 years ago. A population of 100,000 in 1977 has soared to 250,000 today, and plans are afoot to accommodate 500,000 people by 2000.

This population, Mr Sarukhanov says, will be buoyed by a joint venture petrochemical complex planned for the outskirts of the city. He wants to find foreign investors to help build a hotel and an international airport at Surgut, on the theory that cargo aircraft flying from Tokyo to London can accommodate heavier loads by stopping to refuel at Surgut.

Up to now, Surgut lies in the midst of one of the most productive and prospective oil provinces in the world. Western Siberia produces more than 60 per cent of the Soviet Union's oil output of 90m tonnes, and Surgutneftegas (Surgut Oil and Gas) produces 50m tonnes, about 10 barrels a day.

A map of the area shows a concentration of oil and gas reservoirs in the immediate vicinity of Surgut, becoming more sparse as we distance from the city. Soviet geologists believe this represents principally the greater intensity of exploration efforts near Surgut. The 3.5m barrel Feodorovsk field lies on the outskirts of the city and is currently in a declining phase with production aided by gas lift and water injection.

Engineers are now making plans to develop the Tianskoje field, 300km north of the city, with preliminary recoverable reserves estimated at nearly 15bn barrels. "This is a huge territory and our grandchildren will still have some place to work," says Mr Nikolai Medvedev, deputy general director for geology at Surgutneftegas.

Offield development in the area has been an important technological achievement because of the severe cold in winter and the swampy conditions that require fields to be built on artificial islands. West-

ern oil companies believe the industry is extremely inefficient compared with industry standard practices in the West, and that western technology and management practices could produce more oil and reduce costs by a large factor.

They may soon have a chance to prove this should joint venture oil projects currently under discussion with the Ministry of Geology succeed. In the meantime, the oil industry is adjusting to a new era of perestroika, in which local authorities have been

keeping the workforce happy. The enterprise, which employs 30,000, now receives 5 per cent of its income from oil sales in hard currency.

Mr Nikolai Spirin, manager of the Feodorovsk field, says the housing and supply situation in Surgut has improved in recent years. And the city has been busy building hospitals, schools and recreation facilities. Primitive living conditions have been a constant problem in the oil regions of Siberia. Pay levels at more than twice the average wages in central Russia make little difference if there is nothing to buy and nowhere to live. This has led to high staff turnover.

Certainly all of these problems have not been resolved. At a meeting of ministers held in Surgut in February it was decided to allow Surgut to market directly in tonnes of oil this year. While the oil, Surgut will attempt to solve its meat supply problem. Precisely how this will be accomplished had not been decided, but most likely Surgut will export the oil for hard currency and proceed from there. Local officials bemoan a worsening of the meat supply situation on the moves towards independence of the Baltic republics.

Indeed, in full knowledge of the value that local oil and gas production holds for the state and its low price in the Soviet economic system, throughout Siberia there is a powerful political call for price reform coupled with fiscal decentralisation that would give local authorities control over oil revenues.

Mr Sarukhanov complains that even with the current low prices for crude oil and electricity, Surgut only gets back in spending allocations some 50 per cent of what it remits to the central government. Given oil's critical role as the principal earner of foreign currency, this call is likely to be resisted to the end.

Steven Butler

SURGUT

A message for foreign investors

Given more autonomy under the "self-financing" principle.

In spite of some cries of alarm as change swept through the industry last year, Mr Gennadi Alpatov, head of the Oil and gas division of the State Planning Commission for the Tyumen region, denies the industry is in any crisis. He says investment funds are stable and that output is to be maintained.

Like other enterprises throughout the Soviet Union, Surgutneftegas is using its new independence to find ways of

PETROCHEMICALS INDUSTRY

Year of big setbacks

THE PAST year has seen a

sharp scaling back of expectations in the Soviet petrochemicals industry, in which a series of large joint venture projects have been cancelled or postponed.

The shelving of projects at Uvat, Nizhnevarovsk, Novyl and Urengoi, site of the gigantic natural gas field, was announced in mid-1988, while the \$5bn propylene and polyethylene project in Tengiz was postponed indefinitely at the year end.

The projects were to help reduce Soviet dependence on imported chemicals, presently totalling about \$4bn a year, and were consistent with current ideas about processing raw materials at home. However, there has been concern about how the projects would be paid for.

There were also worries about the environment and over whether the plans were consistent with a broad shift in investment priorities to con-

sumer goods industries.

Western involvement in the projects is critical because the Soviets lack the technology that would be needed to cope with pressure brought by a budding environmental movement.

This pressure is a real concern on the minds of Soviet

officials and could have a big impact on future plans.

The only joint venture project which has definitely survived is in Tobolsk, western Siberia. Contracts for the project, which will be 15 per cent owned by western partners, were signed at the end of November between Tobolsk Petrochemical, under the Ministry of Chemical and Oil

Refining Industry, and Combinat Engineering of the US and Nestle of Finland.

McDermott, of the US, had been involved in negotiations throughout the project but dropped out in the end. Mitsubishi and Mitsubishi are understood to have taken taken interests.

The Japanese government would certainly frown on large scale Japanese participation in such a project, because of Tokyo's outstanding territorial dispute with Moscow.

The first phase of the Tobolsk project is to cost \$2bn and is scheduled for completion in 1993. Combinat Engineering will manage the project, while Nestle will handle marketing of the products worldwide in order to satisfy hard currency obligations. Products will include propylene and thermoplastic elastomers.

A second western Siberian project at Surgut is still at the study and discussion stage, but at least has not been cancelled. Local authorities in Surgut are anxious still to attract more partners to the project to ensure its viability.

Nefti said it was interested in participating and Combinat Engineering is also thought to be involved, but final negotiations for a contract have not yet begun.

The Tobolsk project will result in expansion of an existing petrochemicals plant, but Surgut is a greenfield site, with a processing capacity of 3m tonnes a year, to be onstream in 1996, and a second phase of similar size, costing \$15.6bn by 2000.

The Surgut project is aimed at using some 16bn cu m a year of condensate gas produced in the big oilfields in the area which is currently burned off at the wellhead for lack of a market.

In that sense, the location of the plant makes a good deal of sense. However, planners have had to contend with increasing concerns about environmental impact in an area that has already been chewed up by the oil industry.

The planned site for the plant has already been moved further to the west of the city, and it remains to be seen whether even there it will receive final approval.

Steven Butler

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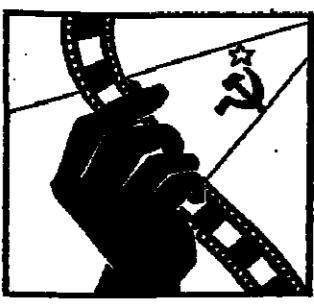
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CINEMA

SOVIET UNION 20

Film makers are still obsessed with the past, writes Paul Winfrey

A mystery worthy of the screen

EVERY MORNING, Tolik awakes to the piercing sound of a recurring nightmare. In his dream, he pictures the famous battleship, Aurora, turning listlessly on the water to aim its enormous cannon at the Winter Palace in a scene familiar to every Soviet viewer from the pseudo-documentaries of their childhood.

Tolik's Aurora is different. With no warning, it explodes in his skull, filling his mind with shrapnel and wakening him from his dream.

He rises slowly, opening first one eye and fumbling with an ageing reel-to-reel tape-recorder as he threads a tape to break the silence in his room. When he presses the button, no music comes out. Instead, it is the voice of a radio announcer informing listeners that "yesterday, after a short illness, Comrade Joseph Stalin, the leader of our country, died."

Tolik listens quietly and listens to the famous announcement of Stalin's death. It is a ritual, we learn later, which he repeats every morning.

This is the opening scene of Sergei Solov'yov's *Black Rose* (1989), a Soviet film

released last month but it might as well serve as a metaphor for Soviet cinema in the age of perestroika.

After a brilliant beginning, critics hailed Piln's work as one of the best Soviet films of the past decade - a haunting vision of the senselessness of modern Soviet life.

In spite of its Soviet origin, Latvian Juris Podnieks' *Is It Easy To Be Young?* (1987), a stirring documentary about the anger and alienation of youth, remains one of the finest documentaries about young people's problems made anywhere.

These were good films but they appeared almost three years ago and perestroika has yet to top them. More recently, Soviet cinema has deteriorated into a hackneyed series of clichés unable to hold the attention of their audience.

Moscow critics have begun wondering out loud why perestroika can generate such good journalism and impassioned polemics could create such mediocre art.

What sensations there have been - like the release of Abuladze's *Repentance* and the publication of Anatoli Ryba-

kov's *Children of the Arbat* - have come largely from works created in earlier times, when artists were still repressed and had to fight for the right to make anything.

Perestroika, for some reason, has been unable to produce its own metaphors. Why this is the case remains a mystery, although many feel the reason may be that artists have got too caught up in the political process itself. Certainly, many writers and film makers

proved they could grasp the essentials of perestroika faster than party functionaries.

As a result, they were elected in droves to the new parliament, where they have given many fine speeches but not, alas, written many fine novels.

Films, too, have often been thinly-disguised polemics, eager to show the director's sympathies, but lacking in the humane vision as the basis of all great art.



Little Vera was hailed as the best film of the past decade - a haunting vision of the senselessness of modern Soviet life

Charles Leadbeater on the cinema industry

Lack of dynamism

"WHEN families are happy they are alike. When families are unhappy they are unhappy after the same fashion," Mr Arthur Yerkamov, executive secretary of the board of the USSR Union of Film Makers quotes the opening lines of *Anne Karenina* to sum up the state of his industry.

Perestroika has not been accompanied by a flowering of Soviet film making. While society's political imagination is being unlocked, film has not unlocked its cultural horizons.

Instead there has been a flood of documentary films focusing on previously closed areas of Soviet society, drugs, alcoholism, corruption in the Communist Party, the role of the mafia and prostitution.

Mr Yerkamov, an expert on early Soviet cinema says: "Revolution is a very difficult time for art. If you examine the October Revolution, good art only started to appear in the 1920s after the revolution was consolidated."

Yet the confusion of revolutionary times is only one explanation for the lack of dynamism. The other is that institutions and habits of Sta-

linism were deeply ingrained within the industry, from the way Goskino, the state film committee, selected films to the way directors conceived them. It will take a long time to rid the industry of them.

That is the goal of a far-reaching restructuring plan drawn up by the union. Under the old system Goskino used to select which films to make, vet the screenplay, chose the actors, calculate the budget, appoint the crew and then oversee the film's eventual screening.

The plan, which was called for by the 5th Congress of Film Makers in 1986, is a case study of the bureaucratic opposition to reform. After a lengthy struggle with Goskino, leading film makers met Mr Nikolai Ryzhkov, the Prime Minister, in May last year to present their plan in the presence of all the relevant ministers. The

Prime Minister called for the final plan to be presented by the ministries a month later.

Under the new system, which is being formally introduced this year, the union will take responsibility for supervising the industry. Goskino is intended to take a subordinate role. All the USSR's 39 studios will be given freedom to choose which films they will make and who to employ on them.

One of the most important aspects of the plan is to create a labour market for creative staff. Technical staff like engineers and administrators will be full time employees of the studios. But creative staff like cameramen and actors who used to be full time employees of studios will in future be employed on contracts for the duration of the film's production. Their salaries will be linked to the film's profitability.

Mr Ryzhkov is considering a union proposal that all studios should become co-operatives by 1994, when the last remnants of the old system should be completely eliminated.

But this transformation in production is unlikely to transform the industry unless there are complementary moves among distributors and cinema halls.

There have been tentative moves towards a free distribution market. Last year the unions and the state committee organised a series of film auctions at which distributors bid for new films. Prices ranged from Rbs12 per copy to more than Rbs12,000.

"We discovered for the first time that there were lots of films that no one really wanted to watch and which did not even cover the costs of their production," said Mr Yerkamov.

The auctions also uncovered another threat to plans for a more open market: distributors had started organising themselves into groups to act as monopolists.

The union has identified another dilemma familiar to broadcasters and film makers in the West. Without having got anywhere near creating a free market it is already worried by creeping commercialisation.

"To operate in the international market we have to make popular commercial films. But if we let commercialisation take over that will be the end of cinema," says Mr Yerkamov.

If you do find yourself with a surplus, then one possibility is to get your Soviet partner to book a table or hire a car on your behalf. Then it should be possible to pay in roubles.

Second, there are no telephone directories as we know them. The closest you will come is an invaluable publication called *Information Moscow*, available at some Intourist desks, at Collet's bookshop in London, at the Soviet-Swiss joint venture Sadko in Moscow or direct from the publisher.

The best way to save time and frustration is to find Russian speakers to set up appointments and meetings for you.

If none of those take your fancy, you can always visit McDonald's in Puskin Square.

You can get a Big Mac in about one hour.

Ubiquitous black Volga cars

can be hired in all the international hotels - at around

seven "hard roubles" per hour. They are good value and an excellent way of reducing the stress of a busy schedule.

If you are not a Russian speaker it is wise always to check before a meeting whether your Soviet partners speak your language - the odds will invariably be on you to provide an interpreter. Book through your hotel in advance and expect to pay around 70 "hard roubles" a day, but do not hesitate to ask their help for making appointments, bookings and enquiries!

Of course the most important item is your visa, which officially now only takes 48 hours from receipt of the written invitation from your Soviet partner. Getting the invitation is what takes the time. However, it is now possible for a businessman to come as a tourist in order to find a suitable partner.

With the change in international interest in perestroika, accommodation is at a premium in Moscow. Several new hotels are planned, but they will not be built until the rush is over. As a result, room prices for foreigners have soared, and you may have to pay at least \$300 for a room which anywhere else would cost half.

Hotel bookings can be made through a limited number of organisations: in London, Intourist, Thomas Cook or Barry Martin Travel, a company which specialises in business travel to the USSR. If you still have no luck, then try Air-tours, the only joint venture travel agent in Moscow, which can find rooms in hotels not normally open to foreigners.

Travel within the country will have to be arranged through Intourist, not one of the world's great travel agents. Nor is Aeroflot, in spite of some recent efforts, one of the world's most accommodating airlines.

Useful telephone numbers: USSR Chamber of Commerce: 923 4233 British-Soviet Chamber of Commerce: 253 2654 Information Moscow: 135-1184 Zhilcoor: 263-6230/975-3486 Air-tours: 457-6578/6776 (telex: 411325)

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